



CHRISTINE REITE

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Education

Multimedia Design Certificate, California State University, East Bay, enrolled
BFA (Illustration) 1994, California College of Arts and Crafts.

Professional Experience

Gauger & Associates, San Francisco, CA, June 07-Present

Concepts with copywriter. Takes ideas and creates concepts for client presentations, ad campaigns, etc. Designs sales flyers. Creates building wrap concept from existing visuals. Production work and changes on existing artwork; ads, brochures, flyers and packaging. Mocks-up projects for presentation.

Kennedy/Jenks, San Francisco, CA, March 2007-May 2007

Position in in-house creative department in corporate office. Took new corporate look and applied the design to new and old collateral pieces; brochures, invites, posters, stationery and postcards. Created brochure for engineering client. Production work and changes on existing artwork. Mocked-up projects for presentation. Helped out with any other projects.

DHC, USA, San Francisco, CA, January 2007-March 2007

Worked on company catalog. Production work in product sections and conceptualized for editorial pages. Worked photo shoots with models and products. Reworked Japanese food packaging for US consumers. Prepared files for printer.

The Stone Group, Inc., Pleasanton, CA, September 2004-September 2006

Designed brochures, sales displays, logos, letterhead and websites. Production work on other designers projects for deadlines. Created concepts for ads and brochures with copywriters. Prepared files for printer.

Reflect, San Francisco, CA, May 2004-September 2004

Helped design new packaging. Translated the design to a variety of different box shapes. Designed sell sheets and helped out with any other projects.

Bridges Marketing Group, Walnut Creek, CA, July 1998-February 2004

Hired as Graphic Designer. Designed brochures, sell sheets, postcards, package design, letterhead, etc. Designed and worked on different newsletters. Created concepts or could interpret rough sketches from art director. Comped up package designs. Prepared files for printer. Went to press checks. Assisted on photo shoots. Searched for stock photos. Drew illustrations for various campaigns.

Von Kohorn & Kitzmiller, Redwood City, CA, January 1998-June 1998

Created new signage or inserts for customers. Designed new signs. Setup files for output. Support for production staff.

California Pacific Medical Center, San Francisco, CA, May 1996-January 1998

Designed new signage consistent with hospital standards. Used design program to layout hospital signs and design large sign projects. Coordinated sign orders with vendors. Designed various presentations. Designed maps of two campuses and different buildings for departments as a guide for patients. Evaluated signage and added or removed signs in order to help guide patients. Followed construction schedule to coordinate signage.

Fast Signs, Oakland, CA, January 1995-December 1995

Started as full-time production person. Duties included preparing materials for vinyl letters or graphics. Assembled signs and installed lettering. Designated layouts. Assisted customers with choosing colors and fonts for their signs.

Freelance Design/Illustration Projects

MapForum, London, England, October 2005-Present: Designed the cover and designing the inside content pages in this quarterly magazine.

Fresh Oyster, Richmond, CA, March 2004-Present: Created two package designs for a new wine label. Designed shelf cards and logo.

BarkStix, Point Richmond, CA, December 2001-Present: Redesigned my first design and created one packaging system for five flavors.

Dr. David Perry, Lafayette, CA, April 1996: Created artwork for public areas of medical office building.

Additional

Excel in Illustrator CS2, Photoshop CS2, In Design CS2, Go Live CS2, Quark XPress 7, Flash 8, Word, and Powerpoint. PC or MAC. Basic language skills in Spanish.