

REX BONOMELLI

graphic designer

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experience **DOUBLEDAY/BROADWAY Art Director // January 2003-present**

Art direct and design full list of titles for Broadway, Doubleday, Doubleday Currency, Doubleday Religion, Harlem Moon, Nan A. Talese, and Spiegel & Grau; Art direct and produce cover and author photo shoots; Commission and art direct outside designers and illustrators; Manage mechanicals, salesproofs, and production; Supervise press checks

FREELANCE Designer // January 2000-present

Design book jackets, book interiors, corporate identity, invitations, newsletters, posters, signage, and websites; Clients include: Broadway Cares/Equity Fights AIDS, HarperCollins, The Hetrick-Martin Institute, March of Dimes, Rizzoli, PublicAffairs Books, St. Martin's Minotaur, Scribner, and SpotCo

SPOT DESIGN Designer // September 1999-December 2002

Created Broadway and Off-Broadway advertising key art and collateral pieces including ads, calendars, cd packages, direct mail, and posters; Designed non-theater pieces including book jackets and brochures; Art directed photography and illustration; Coordinated photo shoots; Prepared mechanical files; Hired interns; Supervised press checks

RED HERRING DESIGN Designer // June 1998-September 1999

Designed ads, books, cd packages, corporate identities, logos, video boxes, and websites; Prepared mechanical files; Supervised press checks

education **INTERNATIONAL CENTER OF PHOTOGRAPHY New York, NY // Spring 2005-present**

Classes in digital and film photography, darkroom printing, and studio lighting

SCHOOL OF VISUAL ARTS New York, NY // Fall 1995-Spring 1998

B.F.A in Graphic Design

JAMES MADISON UNIVERSITY Harrisonburg, VA // Fall 1993-Spring 1995

computer skills Proficiency in Adobe Illustrator, Adobe InDesign, Adobe Photoshop, Quark XPress; Working knowledge of Adobe Dreamweaver and Adobe Flash

awards/publications *Print Regional Design Annual 2007; Typography 25; Graphis Design Annual 2000; Communication Arts Great Ideas on Limited Budgets 2000; Communication Arts Design Annual 1999; Graphis New Talent Design 1999; Silas Rhodes Scholarship Recipient 1995-98; SVA Rhodes Family Award for Outstanding Achievement in Graphic Design 1998*

references DREW HODGES President/Director of Creative Services, SpotCo // dhodges@spotnyc.com
GAIL ANDERSON Creative Director, SpotCo // ganderson@spotnyc.com
CAROL BOBOLTS Principal, Red Herring Design // cb@rhdnyc.com
MICHAEL IAN KAYE Creative Director, Mother Design // michaelk@mothernewyork.com
CARIN GOLDBERG Principal, Carin Goldberg Design // carin@caringoldberg.com