

## Experience

### Print:

- Book Covers
- Book Interiors
- Calendars
- Catalog
- CD Packaging
- Day Brighteners
- Gift Book Covers and Interiors
- Headers, Shelf Talkers
- Promotional Flyers

### Marketing & Promotional:

- Logo Design
- Business Cards/Letterheads
- Brochures
- Announcements
- Postcards
- Newspaper Ads

### Interactive:

- Websites
- Flash banners
- Web ads

## Professional Experience

### Bethany House Publishers, Bloomington, Minnesota, 2007 - Present

#### Graphic Designer

Job Duties: Provide marketing graphics for Bethany House Publishers in the form of magazine and web ads, production of various marketing pieces for current books. I also design covers and interior layout for current and upcoming books.

### Garborg Design Works, Savage, Minnesota, 1998 - 2007

#### Graphic Designer

Job Duties: I have been responsible for Parable Christian Store catalogs and flyers, the organization of hundreds of products per catalog, text, photography, layout, and production. I designed book covers, gift books (covers and interiors), shelf talkers, and headers for Harvest House Publishers. I have worked directly with the client to take the projects from start to finish. I have also worked with DaySpring to produce calendars, gift products, and Day Brighteners.

## Freelance Experience

### Book Cover Design

I have worked on projects for Hendrickson Publishers, Harvard Business School Press, Red Door Press, and Zero To Three Publishing.

### Web and Branding

I have worked on web design and branding projects for: M Design Interactive, Washington Media Group (logo, letterhead,) Chi Alpha Minnesota (logo), Faithful Companion Pet Hospital (logo), Cornerstone Community Center (logo), Sol Photography (brand package, website), Topel Woodworking (brand package, website)

## Technical Proficiency

**Platforms:** Mac OS 9/10

**Software Experience:** Adobe Photoshop, Indesign, Illustrator, Macromedia Flash, Dreamweaver, Freehand, QuarkXPress, Microsoft Word.

**Photography Experience:** Experience working with a medium and large format camera. The medium format uses a Phase One digital back, the large format used 4x5 inch film. Also have experience with 35mm film and digital SLR camera.

## Education

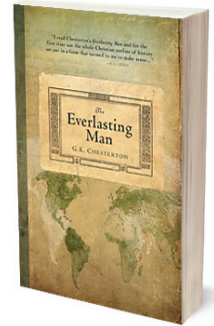
Bachelor of Arts, May 1998

Winona State University, Winona, MN

**Major:** Art (concentrations in Graphic Design and Drawing)

## Interests

Family, Golf, Photography, Collecting Quotes



## DAN PITTS

graphic designer

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