

## **JULIA KUSHNIRSKY**

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## **QUALIFICATIONS**

Implemented creative art direction on multiple complex projects for various publishers. Have strong strategic thinking skills to generate trust, confidence and rapport with others. Have strong skills in independent initiative, innovative conceptual execution, artistic judgment and task completion. Excellent written, verbal and organizational skills. Thorough knowledge of Quark, InDesign, Photoshop and Illustrator.

## **EXPERIENCE**

### **Freelance Art Director — June 2006 to Present**

RANDOM HOUSE: Art Direction and production of hardcover and paperback titles for “Ballentine”, “Random House”, “Modern Library” imprints. Taking the projects from concept through execution and finish. Working with freelance designers photographers and illustrators. Following through to meet various deadlines. Photo research and negotiation with stock agencies.

### **Freelance Art Director — May 2006 to May 2007**

GRAND CENTRAL PUBLISHING: Art Direction of life-style “Springboard” list. Work with celebrities, photographers, stylists, agents, illustrators. Design a consistent look and concept for the list while keeping each book individual, unique and contemporary.

### **Freelance Designer — November 2000 to Present**

Clients include: St. Martin’s Press, Palgrave, Warner Books, Warner Faith, Rutgers University Press, Hachette Book Group USA.

### **Executive Art Director — February ‘96 to November 2000**

ST. MARTIN’S PRESS: Art Directed and designed St. Martin’s Trade List including the “Minotaur” mystery list. Managed and supervised the art department team. Worked closely with the publisher to fulfill editorial and marketing needs for each jacket. Facilitated communication with other department heads to assure that schedules, budgets and creative needs were met.

### **Art Director — December ‘90 to February ‘96**

WARNER BOOKS: Art Directed the Warner Hardcover list and “Mysterious Press” list. Supervised staff designers, assistants and free-lancers. Interacted with editorial, marketing, and production departments for approval and completion of projects. Oversaw budgeting of projects.

### **Designer — August ‘87 to November ‘90**

SIMON & SCHUSTER AUDIO DIVISION: Designed and produced audio book covers, catalogs and various promotional materials. Responsibilities included: design, layout, purchasing art work and mechanicals.

## **EDUCATION**

Parsons School of Design. BFA

## **INTERESTS**

Photography, painting, knitting, education. Fluent in Russian.