

Diane Faye Zerr

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www.circa1979.com

3669 Pricetown Road
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Hanlon Creative

2005–Present

As a part of a small team at a growing advertising agency, I was given a large amount of responsibility. Many of those responsibilities include project management, client relations, as well as thriving in the design process of a variety of projects to create, maintain and update. A balance between interactive and print is essential to this position and creates a challenging environment for a versatile designer.

SMG

2004–2005

Creating a variety of graphics between three entertainment venues and a minor league hockey team required flexibility, being agile and learning to switch gears in a moments notice. From advertising to websites, marketing, sales collateral and logos, this role was extremely satisfying for a multi-tasking queen.

Echo Valley Graphics

2002–2003

In the brief amount of time as the only in-house freelance designer, our team was awarded three new accounts in addition to their client list. My projects included web site maintenance, brochure design, and packaging.

Philadelphia Museum Of Art

2002–2004

My experiences at the Museum with client to vendor relations, production processes and sales development & analysis has proved to be invaluable in terms of organization, work practices, project management and an appreciation and respect for the Wholesale & Retail industry and an overall appreciation for museums and the fine arts.

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Interests

Camping
Typography
Photography
Calligraphy

Kutztown University

B.F.A. - Communication Design 2002
Studied Communication Design with concentrations
in Advertising Design and Graphic Design.

Berks Career & Technology Center

Certification - Commercial Art 1997
Trained and certified in Commercial Art.

Skills

Mac and PC Platforms

Adobe Bridge CS2
Adobe GoLive CS2
Adobe Illustrator 10, CS, CS2
Adobe InDesign CS, CS2
Adobe Photoshop 9, CS, CS2

Macromedia Flash MX
Macromedia Dreamweaver MX
Macromedia Fireworks MX

Microsoft Word
Microsoft Excel
Microsoft PowerPoint

Quark Xpress 6.1

Web Samples

www.elderandjenks.com
www.healthadvocate.com
www.biebertourways.com
www.dmwitman.com

Additional samples available upon request