

graphic designer • web • print

JOSHUA RIGGS

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EXPERIENCE

MindComet Interactive Agency • Creative Designer

2007 - Present

Conceptualize. Design. Execute. At this multi-million dollar national agency, I take interactive projects from kickoff to completion including information architecture, creative design, and HTML production. I have worked on projects for clients such as Disney, El Pollo Loco Restaurants, Skyy / X-rated Vodka, HDI Technologies, NFL Networks and Upper Deck. I live for pressure and deadlines.

Revolution Creative, Inc. • Senior Design Consultant

2007 - Present

A small, startup agency specializing in hotel and resort marketing. Here, I design freelance for print, branding and web.

Island One Resorts • Graphic Designer • 2005 - 2007

I was part of the in-house agency providing marketing communications, public relations and creative services for a \$74 million per year company. I designed for B2B, B2C and B2E print and web communications, all focused upon brand integrity, clear messaging and visual impact. I developed and launched cohesive corporate imaging and branding. I worked with outside agencies to maintain design and brand standards. I managed projects with an eye toward production cost, quality control, deadlines and budgets.

Freelance Graphic Designer • 2003 - 2007

I have had the opportunity to design many great pieces for all types of clients ranging from rock bands to entertainment lawyers to log home manufacturers and photographers. For each client, I keep it fresh and focused for individual identity. Perhaps the most important design skill I've learned from freelancing is to actually listen to the client.

UCF Health Services • Graphic Designer • 2001 - 2003

Created a vast array of printed marketing materials.

SKILLS, KNOWLEDGE, ETC.

Print, branding & identity:

Proficient and then some in Adobe Creative Suite
Experience with printing and prepress operations

Web and interactive skills:

Information Architecture, Useability,
.NET, PHP, XHTML, CSS, Flash, Swish, Javascript
Mac or PC? Both are just fine with me.

Salary Requirements: \$50,000 per year / negotiable

EDUCATION

University of Central Florida • Orlando, FL • 2002

Bachelor of Arts - Organizational Communication