



# heidi lynn rohr

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**Objective:** To obtain a position as a graphic designer where my creative-contemporary style can be utilized along with my education, experience and work ethic.

**Strengths:** Artistic. Original. Competent in the field of graphic arts. Detailed in making quality designs. Goal-oriented. Willing to learn. Proficient in Adobe Photoshop CS 1-3, InDesign CS 1-3, Illustrator CS 1-3.

**Education:** College of the Ozarks, Point Lookout, MO  
Bachelor of the Arts Degree in Graphic Arts, May 2006  
GPA in Graphic Arts major: 4.00  
Cumulative GPA: 3.84  
Work Study GPA: 4.00  
All college expenses paid out of scholarships or grants and 15-hr/wk work study program

## Experience:

*Marketing Assistant:  
Graphic Designer*

- **Smalley Relationship Center of Dr. Gary Smalley**, Branson, MO
- Created hundreds of pieces to promote Gary Smalley's marriage seminars and other relationship conferences. Designed web ads, web pages, HTML e-mail blasts, full concepts for all promotional pieces for separate events. My pieces have been used all over the country and in several books and websites.
- *June 2006- Current*

*Intern:  
Graphic Designer*

- **Kanakuk Kamps**, Branson, MO
- Introduced a new look and design for the annual 32 page magazine. Demonstrate proficiency using a Macintosh as Adobe Creative Suite 2 and Quark Express 4. Generate various other graphic designs furthering the image of Kanakuk.
- *November 2005 - May 2006*

*Graphic Designer*

- **College of the Ozarks Print Shop**, Point Lookout, MO
- Demonstrate design abilities and knowledge of Adobe programs in creating and improving designs. Conceive and create logos-identities for large jobs and consult clients. Research new looks in the field of page layout. Developed entire look for the NAIA 2006 logo, poster, media guide cover and t-shirts.
- *January 2005 - May 2006*

*Graphic Designer:*

- **Edit Access**, 162 Industrial Park Dr. Suite B, Hollister, MO 65672
- Created first graphic design position. Organized back up system for all design and multimedia jobs. Consulted with customers and completed various graphic designs. Set up Adobe Creative Suite 2 and started a new system through this software for all of their jobs.
- *April 2005-August 2006*