

DESIGNER & ILLUSTRATOR

JAY F. MARTINEZ

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EDUCATION CALIFORNIA POLYTECHNIC STATE UNIVERSITY

San Luis Obispo, California, 2008
BFA, Art & Design, Concentration: Graphic Design
Minor: Graphic Communications

SAN JOAQUIN DELTA COMMUNITY COLLEGE

Stockton, California, 2005
AA: Liberal Arts
Certificate of Completion: Graphic Communications

EXPERIENCE ASI GRAPHIC DESIGN DEPARTMENT | GRAPHIC DESIGNER

San Luis Obispo, California, 2006–2007
Designed promotional campaign materials aimed towards the Cal Poly student body including: posters, banners, stickers, t-shirts, and web banners
Initiated contact with vendors to obtain comparative quotes

KELLY-MOORE PAINTS | COLOR STUDIO ASSOCIATE

Stockton, California, 2003–2005
Created specialized presentation folders for clients
Created and applied customized color schemes to clients property, or homes
Color corrected photographs
Maintained daily contact with clients and Sales Reps across the country
Maintained and scheduled workflow to complete projects in a timely manner

THE RECORD | NEWSPAPER SCANNER

Stockton, California, 1999–2001
Scanned and color corrected ad and editorial photographs, and graphics for future publications
Archived and catalogued the images
Created one column ads

KCPR 91.3 SAN LUIS OBISPO | RADIO DISC JOCKEY

San Luis Obispo, California, 2005–2008
DJed for the Cal Poly radio station,
one of the few DJ's who knew how to mix with actual records

SOFTWARE Photoshop CS3, Illustrator CS3, InDesign CS3 Quark XPress, Dreamweaver

ACTIVITIES & AWARDS 2008 ANNUAL JURIED STUDENT EXHIBITION | ART & DESIGN DEPARTMENT 2nd Place in Graphic Design, Print

2007 ANNUAL JURIED STUDENT EXHIBITION | ART & DESIGN DEPARTMENT
2nd Place in Photography, Black & White

AIGA CAL POLY STUDENT CHAPTER | GRAPHIC DESIGNER

San Luis Obispo, California, 2007–2008
Designed informational material for AIGA members

CLUB 34 | VICE PRESIDENT

San Luis Obispo, California, 2006–2007
Oversaw progress of events to ensure prompt completion

PORTFOLIO & REFERENCES AVAILABLE UPON REQUEST