

*elaine* LOPEZ  
graphic design

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### *objective*

Eager to attain an entry level position in a creative, team oriented design firm that will help me grow and gain experience as a designer.

### *experience*

#### FREELANCE DESIGNER / 2007

*Westmark Design, Gainesville, Florida.*

Assisted John Westmark in logo designs, layouts, posters, typesetting and production for the main client, Gainesville Regional Utilities.

#### PRESIDENT / 2006–2007

*Vox Graphis Graphic Design Club, University of Florida.*

Responsible for heading the most active student organization in the College of Fine Arts dedicated to strengthening the graphic design community at the University of Florida. Events and activities include: design studio visits in Atlanta, College of Fine Arts open house, Ligature Design exhibition, and several fund-raising events.

#### ART DIRECTOR / 2006

*Gator Growl and Homecoming, University of Florida.*

Developed identity for the largest student run pep rally in the US. Projects included logos, posters, motion graphics, websites, magazine spreads, T-shirts, billboards and various promotional items for all events related to Gator Growl and Homecoming 2006.

#### GRAPHIC DESIGNER / 2006

*Office of the University Registrar, University of Florida.*

Designed visual systems, signage, website design, and other projects that improve productivity and staff relations.

#### STUDENT ASSISTANT / 2003–2006

*Architecture and Fine Arts Library, University of Florida.*

Aided patrons with research, checked out and discharged books, organized books in the shelves, and assisted with cataloging of published graduate thesis reports.

#### GRAPHIC DESIGNER / 2006

*Mint Design Studio, University of Florida.*

Student-run design studio that works with local clients and nonprofit organizations. Projects included websites, magazine layouts, and booklet design for commencement.

#### ASSISTANT ART DIRECTOR / 2005

*Gator Growl and Homecoming, University of Florida.*

Helped in the development of the identity for all events related to Gator Growl and Homecoming 2005. Created illustrations for multimedia skit, developed logo for the Education Celebration, and assisted with various printed materials such as ads and banners.

#### TREASURER / 2005–2006

*Vox Graphis Graphic Design Club, University of Florida.*

Responsible for all financial matters related to the club including, a three day trip to Miami, the Ligature Design show, and t-shirt and poster sales for fund-raising.

#### COLORGUARD MEMBER / 2002–2004

*Magic of Orlando Drum and Bugle Corps, Clermont, Florida.*

Toured the country competing against other corps in the Drum Corps International Circuit. Televised on PBS and ESPN2. Awarded most improved member in 2003.

### *exhibitions & awards*

#### LIGATURE DESIGN EXHIBITION / 2007

*Focus Gallery, University of Florida.*

One entry selected; juried by Jan Wilker, Ken Barber, Ellen Lupton.

#### LIGATURE DESIGN EXHIBITION / 2006

*Focus Gallery, University of Florida.*

Honorable Mention, Best Junior Category; juried by Carlos Segura, Steve Frykholm, Doug Grimmert, Ellen Lupton, and Florencio Zavala.

#### MULTICULTURAL AND DIVERSITY STUDENT AWARD / 2006

#### GOLDEN KEY HONOR SOCIETY / 2004

#### SOUTHERN SCHOLARSHIP FOUNDATION / 2003–2005

#### FORD SALUTE TO EDUCATION SCHOLARSHIP / 2003

### *education*

#### BACHELOR OF FINE ARTS IN GRAPHIC DESIGN / 2007

*University of Florida, Gainesville, Florida.*

#### HIGH SCHOOL DIPLOMA / 2003

*G. Holmes Braddock Senior High, Miami, Florida.*