

Your essential product order guide

SEASONS

VALENTINE'S DAY



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DECOPAC

On Top of the World's Best Cakes®

valentine's day

Valentine's Day 2018 is on:
Wednesday, February 14

Set in-store on
Thursday, January 18

For Cupcakes & Treats

- 5 DECOPICS®
- 6 RINGS
- 8 DEC-ONS®
- 8 SUGARSOFT®

For Round, Specialty & Sheet Cakes

- 10 POP TOPS®
- 10 LAYONS

PhotoCake® Print on Demand

- 12 PHOTOCAKE® IMAGES
- 14 PHOTOCAKE® FRAMES
- 14 PHOTOCAKE® IMAGE STRIPS

Decorations and Supplies

- 16 FONDANT DECOSHAPES®
- 17 GUM PASTE
- 18 DOBLA® CHOCOLATE
- 19 SANDING SUGAR
- 19 QUINS
- 19 SPRINKLES
- 20 PREMIUM GEL COLORS
- 21 SUPPLIES



what inspires

Valentine's Day is a holiday of love, laughter, and friendship. Key trends we are seeing for 2018 include cute sayings like "Bee Mine" and "UR Purr-fect" along with playful scripts and hearts. The convenience of small treats and cupcakes is a sweet choice for consumers on-the-go. When you just can't seem to find the right words, let emojis do the talking. These fun, creative faces are sure to make everyone smile. Iconic Valentine's Day staples such as cupid, chocolate, and arrows will be an equal hit in the bakery. Fill your cake case with these fun, creative, and romantic trends and icons.

Shown on the Cover: #21681 Valentine Affections Layons, #21689 Cupid & Hearts Rings

Shown (Right): #21681 Valentine Affections Layons, #21689 Cupid & Hearts Rings, #21682 Heart Arrows DecoPics®, #7086 Heart Cutouts Gum Paste, #17985 Assorted Gum Paste Curls, #18609 Black & White Gum Paste Curls, #21335 Valentine Quins, #20703 Red Sprinkles, #21345 White Non-Pareils

3500 Thurston Avenue | Anoka, Minnesota 55303

1-800-DECOPAC (1-800-332-6722)

Español: 1-800-898-3063



colors to dye for

Valentine's Day just wouldn't be the same without red and pink. These traditional colors of love will make consumers want to bring home sweet cupcakes and cakes to their special someone.



#9534 Red Red
Premium Gel Color



#11808 Princess Pink
Premium Gel Color

DecoPac.com



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for cupcakes and treats



HEART ARROWS NEW!

#21682 DecoPics®
144/Pkg

**HEART-SHAPED BALLOON CLUSTER**

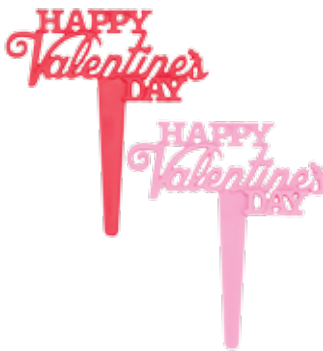
#1911 DecoPics®
36/Pkg

**VALENTINE MESSAGE**

#17694 DecoPics®
144/Pkg

**HAPPY VALENTINE'S DAY**

#18287 DecoPics®
144/Pkg

**LOVE HEART**

#19370 DecoPics®
144/Pkg

**DOUBLE HEART**

#38533 DecoPics®
144/Pkg

**LOVE**

#17693 DecoPics®
144/Pkg
Limited quantities

**SCROLL HEART**

#6282 DecoPics®
144/Pkg



CUPID & HEARTS NEW!

#21689 Rings
144/Pkg

**SPRING HAS BLOSSOMED NEW!**

#21710 Rings
144/Pkg

**FRESH GEOMETRIC HEARTS NEW!**

#21684 Rings
144/Pkg

**PAWS & KISSES NEW!**

#21683 Rings
144/Pkg

**VALENTINE BEARS****NEW!**

#21690 Rings
144/Pkg

**SWEET TALKERS**

#14775 Rings
144/Pkg

**POLKA DOT HEARTS**

#14777 Rings
144/Pkg

**SCROLL HEART**

#6283 Rings
144/Pkg

**WILD ABOUT YOU**

#16262 Rings
144/Pkg

**RED HEART**

#18288 Rings
144/Pkg



Shown: #21684 Fresh Geometric
Hearts Rings, #8840 Black Fondant
DecoShapes® Strips, #43644 Pastel
Fondant DecoShapes® Strips, #8788
Primay Fondant DecoShapes® Strips



VALENTINE'S PENGUINS

#19346 Rings
144/Pkg



PATTERN HEARTS

#19347 Rings
144/Pkg



HEART OF DESIRE

#19564 Rings
144/Pkg



STACKED VALENTINE ASSORTMENT

#38838 Rings
144/Pkg



BEE MINE

#41748 Rings
144/Pkg



HEART BUTTERFLIES

#38537 Rings
144/Pkg
Limited quantities



FOIL HEARTS

#38534 Rings
144/Pkg



EMOJI® MOODS ASSORTMENT

NEW!

#21817 Rings
144/Pkg



LOONEY TUNES™ PEPE & PENELOPE L'AMOUR

#6508 Rings
144/Pkg



RED HEART

#9702 Dec-Ons®
280/Pkg



RED HEART CHARMS

#48107 Dec-Ons®
882/Pkg



RED & PINK TEARDROP HEARTS ASSORTMENT

#48125 Dec-Ons®
144/Pkg



WHITE - 1½"

#43614 SugarSoft®
72/Pkg



WHITE - 2"

#20491 SugarSoft®
36/Pkg



WHITE - 2½"

#43615 SugarSoft®
24/Pkg



HEART BEATS ASSORTMENT

#14297 Dec-Ons®
144/Pkg



HEART BEATS ASSORTMENT

#48904 Dec-Ons®
216/Pkg



TEARDROP HEART ASSORTMENT

#28728 Dec-Ons®
144/Pkg



PINK - 1½"

#18951 SugarSoft®
72/Pkg



PINK - 2"

#8760 SugarSoft®
36/Pkg



PINK - 2½"

#20492 SugarSoft®
24/Pkg



LIPS

#19032 Dec-Ons®
126/Pkg



LOVE MESSAGE ASSORTMENT

#49367 Dec-Ons®
96/Pkg



LOVE PLAQUES

#45840 Royal Icing
90/Pkg



RED - 1½"

#20490 SugarSoft®
72/Pkg



RED - 2"

#18958 SugarSoft®
36/Pkg



RED - 2½"

#43611 SugarSoft®
24/Pkg



TALKING HEARTS ASSORTMENT

#48102 Dec-Ons®
120/Pkg



LOVE LETTERS ASSORTMENT

#49368 Dec-Ons®
112/Pkg





for round, specialty & sheet cakes

Shown: #21681 Valentine Affections Layons, #21335 Valentine Quins

Shown: #00000 Et Lat Ditiunt®
Quaspiris, #00000 Ex Et Mollabo

PAWS & KISSES *NEW!*

#21698 Pop Tops®
12/Pkg

**HAPPY VALENTINE'S DAY**

#17695 Pop Tops®
24/Pkg

**HUGS & KISSES**

#41739 Pop Tops®
24/Pkg

**BEE MY VALENTINE**

#41753 Pop Tops®
24/Pkg

**VALENTINE AFFECTIONS *NEW!***

#21681 Layon
24/Pkg

**VALENTINE'S DAY SCRIPT *NEW!***

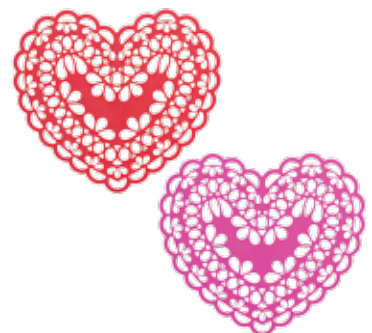
#21691 Layon
24/Pkg

**BEE CUTIES ASSORTMENT**

#21706 Layon *NEW!*
24/Pkg

**LACE HEART**

#6285 Layon
12/Pkg

**HAPPY VALENTINE'S DAY**

#18286 Layon
12/Pkg

**LOVE HEART**

#19563 Layon
24/Pkg

**LOVE, SWEET & KISS**

Limited quantities
#17696 Layon
24/Pkg



Shown: #21706 Bee Cuties
Assortment Layons, #21710
Spring Has Blossomed Rings





Shown: #21688 Red Hearts PhotoCake® Image,
#5941 Hearts Fondant DecoShapes®,
#20707 Gold Sanding Sugar

**EMOJI®
SMILEY NEW!**
#21809 PhotoCake® Image
Each



**EMOJI®
TEARS OF JOY NEW!**
#21812 PhotoCake® Image
Each



**YOU ARE PERFECT
NEW!**
#21687 PhotoCake® Image
Each -



**GUESS WHO-OOO
LOVES YOU**
#659 PhotoCake® Image
Each



VALENTINE PIXELS
#20465 PhotoCake® Image
Each



**EMOJI®
SMIRKING NEW!**
#21810 PhotoCake® Image
Each



**EMOJI®
WINKING NEW!**
#21813 PhotoCake® Image
Each



ROMANTIC ROSES
#344 PhotoCake® Image
Each



**I LOVE YOU
VALENTINE**
#5850 PhotoCake® Image
Each



**VALENTINE
TYPOGRAPHY**
#19580 PhotoCake® Image -
Each



**EMOJI®
SUNGLASSES NEW!**
#21811 PhotoCake® Image
Each



**EMOJI®
FULL OF SMILES NEW!**
#21814 PhotoCake® Image
Each



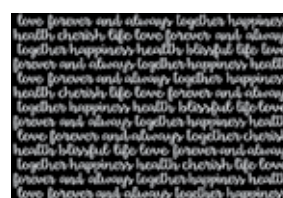
VALENTINE HEARTS
#497 PhotoCake® Image
Each



HEART & ARROW
#19104 PhotoCake® Image
Each



LOVE WORDS
#20457 PhotoCake® Image
Each



**EMOJI®
HEART EYES NEW!**
#21808 PhotoCake® Image
Each



RED HEARTS NEW!
#21688 PhotoCake® Image
Each -



YOU DRIVE ME WILD
#615 PhotoCake® Image
Each



HEARTS
#658 PhotoCake® Image
Each



SWEET CANDY
#19311 PhotoCake® Image
Each



I LOVE US

#19105 PhotoCake® Image
Each

**HAPPY HEART DAY**

#19106 PhotoCake® Image
Each

**XO PATTERN**

#19107 PhotoCake® Image
Each

**YOU ARE MY HEART**

#19108 PhotoCake® Image
Each

**LOWER CASE LOVE HEART**

#19109 PhotoCake® Image
Each

**SCRIPTED VALENTINE'S DAY**

#19110 PhotoCake® Image
Each

**ALL YOU NEED IS LOVE**

#19576 PhotoCake® Image
Each

**LOVE STRIPES**

#19578 PhotoCake® Image
Each

**PEANUTS® - BELLE**

#6350 PhotoCake® Image
Each

**PEANUTS® - BE MINE**

#6351 PhotoCake® Image
Each

**LUIS FITCH™ TE QUIERO**

#7414 PhotoCake® Image
Each

**LUIS FITCH™ MI AMOR**

#7415 PhotoCake® Image
Each

**LOONEY TUNES™ PEPE & PENELOPE**

#37399 PhotoCake® Image
Each

**SWEET CRITTERS VARIETY**

#48584 Edible Image® - 2½" x 3¾"
45/Pkg



EMOJI® MASHUP **NEW!**

#21816 PhotoCake® Frame
Each



YOU'RE COOL PENGUIN

#20468 PhotoCake® Frame
Each



HEART STRIPES

#19577 PhotoCake® Frame
Each -



STEMMED ROSE **NEW!**

#21685 PhotoCake® Image
Strips - Each



VALENTINE TYPOGRAPHY

#19579 PhotoCake® Frame
Each -



I LOVE YOU

#20400 PhotoCake® Image
Strips - Each



CUPID'S ARROW

#20467 PhotoCake® Frame
Each -



CANDY HEARTS

#605 PhotoCake® Image
Strips - Each



EMOJI® MASHUP **NEW!**

#21815 PhotoCake® Image
Strips - Each



VALENTINE SMOOCHES

#49272 Edible Image®
Designer Prints®
12/Pkg



CUPID'S ARROW

#19340 PhotoCake® Image
Strips - Each



Shown: #21685 Heart
Stripes PhotoCake® Frame,
#5941 DecoShapes® Hearts



Shown: #21689 Cupid & Hearts Ring,
#21335 Valentine Quins

HEARTS 2 red, 2 pink, 2 white
 #5941 DecoShapes®
 1¼" - 2¼" - 37 Hearts/Sheet
 6 Sheets/Pkg



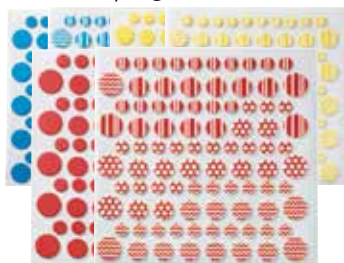
WHITE HEARTS
 #43637 DecoShapes®
 1¼" - 2¼" - 37 Hearts/Sheet
 6 Sheets/Pkg



VALENTINES DAY PLAQUE SET
 Limited quantities
 #49380 SweetShapes® Fondant
 Plaque: 3½", Heart: 1½" - 30 Sets/Pkg



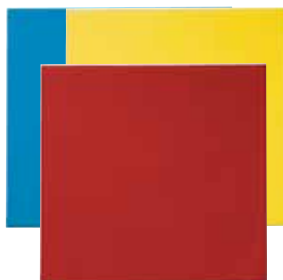
PRINTED & SOLID PRIMARY 1 red printed, 1 red solid, 1 blue printed, 1 blue solid, 1 yellow printed, 1 yellow solid
 #18160 DecoShapes®
 ¾" - 1¼" - 90 Dots/Sheet
 6 Sheets/Pkg



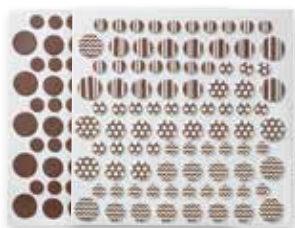
PRIMARY 2 red, 2 yellow, 2 blue
 #8788 DecoShapes®
 1¼" x 11½" - 12 Strips/Sheet
 6 Sheets/Pkg



PRIMARY 2 red, 2 yellow, 2 blue
 #8851 DecoSheets®
 13½" x 14½"
 6 Sheets/Pkg



PRINTED & SOLID BROWN 3 printed, 3 solid
 #8846 DecoShapes®
 ¾" - 1¼" - 90 Dots/Sheet
 6 Sheets/Pkg



BROWN
 #8849 DecoShapes®
 1¼" x 11½" - 12 Strips/Sheet
 6 Sheets/Pkg



BLACK
 #8840 DecoShapes®
 1¼" x 11½" - 12 Strips/Sheet
 6 Sheets/Pkg



Shown: #19578 All You Need Is
 Love PhotoCake® Image, #5941
 DecoShapes® Hearts, #8840 Black
 DecoShapes® Strips



HEART CUT-OUTS[†]

#7086 Gum Paste
1½" × 1½" - 100/Pkg



FANCY HEARTS[†]

#12745 Gum Paste - 2", 3"
12/Pkg



PRINTED SWEETHEART BOWS[†]

#18129 Gum Paste - 6"
12/Pkg



WHITE[†]

#14206 Gum Paste - 6"
12/Pkg



BLACK[†]

#5301 Gum Paste - 6"
12/Pkg



PRINTED/SOLID BLACK[†] NEW!

#20856 Gum Paste - 6"
12/Pkg



WHITE MINI[†] NEW!

#20939 Gum Paste - 3"
24/Pkg \$14.00



PRINTED/SOLID RED[†] NEW!

#20849 Gum Paste - 6"
12/Pkg



PRINTED/SOLID PASTEL PINK[†] NEW!

#20853 Gum Paste - 6"
12/Pkg



PRINTED/SOLID BRIGHT PINK[†] NEW!

#20938 Gum Paste - 6"
12/Pkg



PRINTED/SOLID BROWN[†] NEW!

#20855 Gum Paste - 6"
2/Pkg



[†] Gum paste is not edible due to hard, brittle texture, but is safe for food contact. Do not eat.

DARK JUMBO CURLS*

#15845 - 5½ lbs

**DARK/WHITE MINI FOREST SHAVING***#17441 - 1¾" dia
500/Pkg**EXCLUSIVE ASSORTMENT***

#15836 - 1" - 310/Pkg

**DARK/WHITE MIKADO***

#15842 - 4" - 300/Pkg



Shown: #15842 Dark / White Mikado
Dobla Chocolate, #15836 Exclusive
Dobla Chocolate Assortment, #15847
Shaving Flat White Dobla Chocolate



VALENTINE QUINS

#21335 - 18 oz
#9395 - 3 lbs

**RED HEART QUINS**

#21334 - 18 oz
#8781 - 3 lbs

**MULTI-COLOR HEART QUINS**

#21338 - 18 oz
#9487 - 3 lbs

**SWEET HEART SPRINKLE & QUIN MIX**

#21333 - 24.5 oz
#8462 - 3 lbs

**LOLLIPOP QUINS**

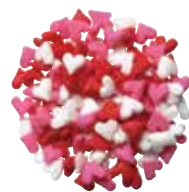
#20693 - 19.5 oz
#15974 - 3 lbs

**LIGHT CHOCOLATE SPRINKLES**

#21341 - 26 oz
#9508 - 6 lbs

**MINI HEARTS QUINS**

#21332 - 18 oz
#8461 - 3 lbs

**MEDIUM CHOCOLATE SPRINKLES**

#21051 - 26 oz
#9469 - 6 lbs

**WHITE NON-PAREILS**

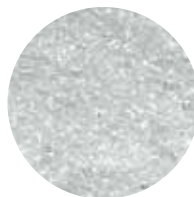
#21345 - 30 oz
#12462 - 8 lbs

**WHITE LARGE CRYSTAL SANDING SUGAR**

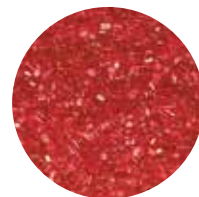
#21047 - 33 oz
#8898 - 8 lbs

**WHITE SANDING SUGAR**

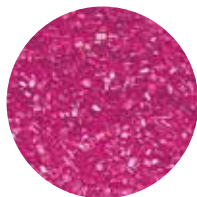
#20709 - 33 oz
#9455 - 8 lbs

**RED SANDING SUGAR**

#21046 - 33 oz
#8784 - 8 lbs

**PINK SANDING SUGAR**

#21048 - 33 oz
#9457 - 8 lbs

**WHITE EDIBLE GLITTER**

#38134 - 4 oz

**RED EDIBLE GLITTER**

#39210 - 4 oz

**SHIMMER WHITE CANDY PEARLS**

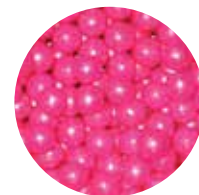
#4995 - 1/4" dia - 2 lbs

**SHIMMER POWDER BLUE CANDY PEARLS**

#4997 - 1/4" dia
2 lbs

**SHIMMER BRIGHT PINK CANDY PEARLS**

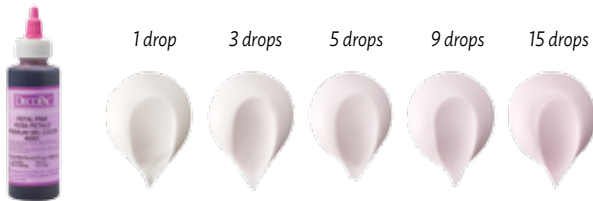
#18800 - 1/4" dia
2 lbs



HAND-HELD
CONTAINERS
AVAILABLE
SEPTEMBER
2017



PETAL PINK
#49361 - 4 fl oz



ROSE PINK
#5887 - 8 fl oz



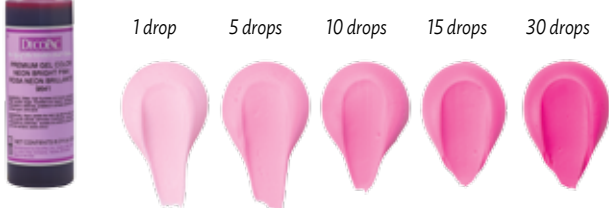
PRINCESS PINK
#11808 - 8 fl oz



SUPER RED
#5890 - 8 fl oz



NEON BRIGHT PINK
#9641 - 8 fl oz



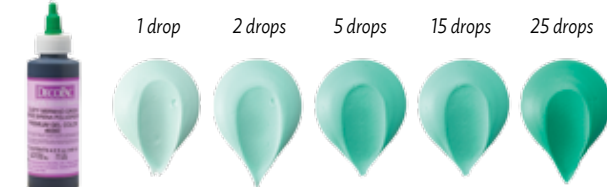
BROWN
#9527 - 8 fl oz



RED RED
#9534 - 8 fl oz



DUSTY MERMAID
#49360 - 4 fl oz



5 TINTS OF COLOR RECIPE: # OF DROPS PER ½ CUP ICING

Shown: #21683 Paws and Kisses Rings



Shown: #21698 Paws and Kisses Pop Tops®



HEART CUTTERS
#10481 - Assorted Sizes
Each



**CELLO BAG CLEAR
W/SILVER TWIST TIE**
#15288 - 4" x 6"
50/Pkg



**CELLO BAG CLEAR
W/WHITE TWIST TIE**
#15289 - 4" x 7"
50/Pkg



**TREAT STICKS
WHITE PLASTIC**
#15291 - 6" x 1/16"
50/Pkg



PUSH DECOPOP®
#15737 - 2" dia x 3 3/4",
3 3/4" Stick - 100/Pkg



TREAT TREE®
#38180 - 3/Pkg



PLASTIC TABLE SKIRTS
#94066 Red - 14' x 29"
Each

