



C.C.Y.S.A. Agenda / Minutes

Board of Directors

Meeting Date:   1/12/2012  

Date of Approval: \_\_\_\_\_

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**Call to Order:** A Regular meeting of the Board of Directors, CCYSA, was held in the JM McDonald Sports Complex, Cortland, NY on Thursday January 12, 2012. The meeting convened at 7:00 pm. Chairman Dave presiding, Paul, Secretary. Members of the board in attendance were Machel, Steve, Kristin, Pat, Fred, Peter, and Karl.

**Motion by Dave to Approve the Minutes from the 12/8/11 Meeting, Second**

**Officers Reports:**

I Report of the Treasurer, Chris – No Report

II Report from Registrar, Kristin

-Winter league has been added into Roster Pro.

-Coaches have all been screened and approved as well as all of the board members.

III Report from Referees Director, Karl

-Refs will be needed for games starting this Saturday. We may need a few refs in the first week. If refs are not available coaches may need to step in for the midget level

-Discussion was held on if we want to have a referees clinic like the coaching clinic available. We may try for summer. Most referees are certified, and we use the USSF class for referees as a training tool.

-We want to have all referees to be loaded into a database and certified. Currently, referees will be notified if they need to re-certify (Bill Campell has Ref certification list). .

IV Report from Fields and Equipment Director, Steve

-Currently we only have one set of 6x18 goals. We will need a second set of goals or we will have to move goals from one field to another at Starr Road. 2 sets of 6x18 goals will be for U10 and U12. A set of 6x18 goals will be roughly \$2,600. Steve does not know of a set that we can borrow in the area.

- Ask NYS West to assist CCYSA in offsetting the cost of the goals, but we will need to buy a set.

- Using the grant funds (\$1,300) to purchase a set of 4x6 goals. We will buy those goals while the webpage is running a deal for free shipping.

-Buy a set of 4x6 and 6x18 goals.

V Report from Indoor Director, Machel

-We have started the indoor season. The response from coaches has been good, with a lot of returning coaches.

- Discussion on a coaching mentor program, and mention of partnering with Homer Rec Soccer.

VI Report from summer Director, Peter

-Nothing new to report currently. Peter is ready to start season planning. Would like to have a kick off meeting with all who want to volunteer. What adjustments can we make, etc.

- Report Darl Zahr has sent an email trying to get pictures squared away.

*- Homer Rec Soccer has reached out to members of CCYSA to discuss partnering for the summer league. The board discussed the opportunity to combine efforts. CCYSA will extend the opportunity to meet and discuss further the opportunity with Homer Rec.*

**VII Report from Travel Team Coordinator, Fred**

*-14 teams for Spring league.*

*-Need copies of rosters for spring league.*

*-Discussion on the \$75 forfeit bond that we collect from each team.*

*-Registration fee has dropped from \$35/team to \$25/team. We will keep the fee the same for our teams to cover the maintenance of fields, etc.*

*-Discussion on Club Advertising Kits through NYS West.*

**VIII Report from President, Dave**

*-Looking at having a E Module (youth Module) coaching class in Cortland in June. We want to invite anyone and everyone who is interested to get attendance up. Dave has talked to Groton Soccer about this class, and we would like to reach out to more possible attendees.*

*- Board will throw some information together about the module and distribute to potential attendees.*

*- Discussion about Coaching Education as a focus.*

*- 4 tickets are still available to the Syracuse Silver Knights game (1/15). Pat will go with Dave.*

**Old Business:**

1. Update on by-laws review / mission statement( MP,KY,PG,DB) – Draft of by-laws is done and will be sent to the board. Mabelle has put together a mission statement. One change to by-laws is that all board members will be allowed to vote , as well as the addition of a Director of Marketing position.
2. Review of CCYSA marketing strategy – *A discussion of the different options available to the board that could be used for marketing and promotion. The CCYSA website, Social Media, Newsletters, and links on other websites (e.g. Cortland County webpage) were identified as attractive options. (RW) – Microsoft is discontinuing the service CCYSA uses to build the webpage. We can maintain the URL address. \$15 to continue current page. – Discussion on how to maximize the effectiveness of the webpage.*
3. Review of Draft indoor cost report (RW) – *Use the report for Summer League as well.*
4. Update on joint efforts with JM McDonald Sports Complex (DB) – *Cost savings opportunity with Sneaker Ball opportunity. Discussion of further joint efforts with the complex. Meeting will be 2/13 at 7pm.*
5. Further discussion on development of CCYSA 3-5 year goals (DB) – *Dave would like input from each board member regarding long term goals for the organization at the next board meeting. Each board member should come back in February with some goals.*

New Business:

1. Development of our 30<sup>th</sup>. Anniversary article ( PQ,RW) – *Article is complete and off to Rich. Rich is looking to put the article into a newsletter for CCYSA.*
2. Discussion on putting insurance on our soccer goals (SW) – *Skipped this topic. To be discussed at next meeting.*
3. Use of 6x18 goals for the U12 spring out door league (SW) – *See fields and equipment report.*
4. Coordination of the summer scholastic division (SW) - *Last year was a lot of work. Steve is looking for someone to take over. Discussion on how to improve on last years participation (Go back to coaches and ask what can be done differently, etc.) Put this back on the agenda for the February meeting.*
5. Discussion on our expectations with coaches completing their risk management requirements ....what will we require moving forward? *We will require coaches to do the background check going forward. This year went very well. Everyone cooperated, with a few exceptions. All in all in went very well.*

*Motion to Adjourn : 2/9/2012, 7pm and the JM McDonald Sports Complex, Cortland NY were fixed as the time and place of the next regular meeting.*

Motion to adjourn at 8:39 pm.