



SCHOOL OF Educational Studies

College of Education
204 Willard
Stillwater, Oklahoma 74078-4045
Ph 405 744 6275
Fax 405 744 7758

January 17, 2008

Re: MySchoolWare's SBIR Proposal

To Whom it May Concern:

This letter is in support of MySchoolWare's proposal for SBIR funding. As the Chair of the Educational Technology program at Oklahoma State University, I am prepared to dedicate faculty and graduate student time and resources to support MySchoolWare's development of additional instructional software. We have an established scope of work outlined for calendar year 2008, in which our outcomes include:

Adult Education
Aviation and Space Education
School Administration
Higher Education Administration
Research, Evaluation, Measurements & Statistics
College Student Development
Educational Technology
Center for School Business Management

- 1) Development of a motivation framework for designing and assessing instructional software modules.
2) Development of a comparative matrix of content, pedagogical and technological features between the Matter of Facts system and its potential competitors (particularly those on the state textbook and research-based adoption lists).
3) Report on the usability testing results and suggestions for design improvement.
4) Contribute to the development of a prototype of the early childhood learning module.
5) Distribute research findings at academic conferences and meetings.

We appreciate your consideration of MySchoolWare's SBIR application, and we look forward to our continued partnership with them in the future.

Sincerely,

Susan L. Stansberry (handwritten signature)

Susan L. Stansberry, Ed.D.
Associate Professor and Program Chair, Educational Technology
OSU College of Education