

December 22 – December 1st, 2010

"Enhancing Opportunities for Youth, Creating a Better Community for all"



HUDSON
Daybreak Rotary Club

**Rotary speaker for December 22, 2010
International Friendship Pee-Wee Hockey Tournament
Presented by Roger O'Connor**

The 2011 International Friendship Pee-Wee Hockey Tournament will be hosted in the United States. The host city is Hudson, Wisconsin. The Dates are June 15th-June 25th 2011. Currently 8 countries will be participating with 2 pending. This will be a huge economic boost to our area with around 600 to 800 thousand people attending. The monetary impact to the area will be somewhere around \$750,000 to a million dollars. This will be the 20th year for this tournament with the inaugural tournament being held in Japan in 1989 and subsequent tournaments have been held around the world every two years. Teams will be representing Canada, Australia, Denmark, Japan, Korea, New Zealand, Russia and the U.S. Teams with a tentative commitment from Switzerland/Northern Italy and Ireland. There will be a total of 18-20 teams participating. Hudson will have two to three of its Pee-Wee level teams participating. Team staff, supporters and family will be staying in Hudson hotels for ten to fourteen days while the players will all be housed in local homes for the duration of the tournament.

They need help to make this a successful event. They need financial support to move people between the hotels and the business districts, for the opening and closing ceremonies (Olympic Style ceremonies), a full color printed tournament program, posters and events. They also need families to host the players for 10 days. They are paired with teammates.

This is not a competitive event. It is more about the cultural exchange experience and building lifelong relationships. For more information contact, Rich O'Connor: rmoconnor1@comcast.net 715-381-0492, Devin Willi- fivehockeypucks.net

January 5, 2011 our program was a presentation of the Hudson Daybreak club's 2010-2011 Smart Goals.

S- Shared M-Measurable A-Attainable R-Reaching-Challenging T-Time Specific

Literacy Committee, Presented by Traci Leffner

- Earn the Literacy Zone Award for 2010-11
- Continue with Strive Mentorship
- Continue with Student of the Month
- Recruit a member w/Literacy Classification
- March Book Drive
- Sponsor Valley Reads program
- 10+ Members to teach JA
- Donate book to library for each guest speaker, (2 a month)
- During Valley Reads month have rotary members read the Valley reads book choice to the classrooms at the Elementary school
- Give out ESL students English/Spanish dictionary
- Contribute to the international reading program
- Donate dictionaries to 7th and 8th grad students at the middle school

Vocational Service, Presented by Traci Leffner

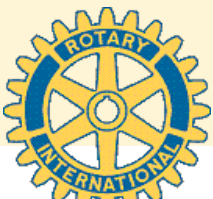
- Become largest contributor to scholarship in school system
- Establish JA Academy at High School
- Annual Ethics program for 8th graders
- Classification talks
- Increase participation by High School students in service projects

Community Service, Presented by Gar Christensen

- Maintain fundraising levels commensurate with 2010
- Name all chair people for fundraisers and committees by late August
- Maintain or expand Strive mentorship program with high school

Membership Committee, Presented by Tim Heckmann

- Membership Recruiting
- New Member Orientation
- Past Member Contact
- Corporate/Shared Membership
- MEMBERSHIP RETENTION
- Periodic attendance status checks
- New member placement/mentors in club
- Exit surveys with departing members



Foundation, Presented by Dick Whitcomb

- Have an RI Foundation meeting
- Achieve the Club's goals for Fast for Hope
- Achieve the Club's goals for Polio Eradication

International Service, Presented by Mark Gherty for Nancy Sorenson

- Host 1 Inbound and 1 Outbound Student per year-noon club not participating
- Support and Host District 2011 Inbound GSE Team
- Assist District to Recruit and Support 2010 Outbound GSE Team
- Support and Provide Focus on Shelter box Activities
- Entertain Requests from Other Clubs Regarding Donations to Special International Projects Seeking matching Grants from District-Bring to Board and Finance Committee Attention

Club Service, Presented by Mark Gherty for Chad Fett

- Develop committee to plan out 4 social events
- Encourage all members to attend at least one social event in 2010-11
- Encourage all members to attend at least one Service event in 2010-11

Public Relations, Presented by Tricia Christiansen

More Awareness in Hudson Community

- Insert and video in HSO for 25th Anniversary
- Post Video on Website
- Ongoing Grant Presentations
- Ongoing Story ideas for HSO
- Placement of potential of anniversary ads for more visibility to HDR members through ad sponsors

Streamline Communications to Members

- 2 page newsletter by-weekly instead on weekly that highlights program
- Speakers, Greeters & invocation posted on calendar
- Use hyperlinks for specific stories on site-not always linking to newsletter
- Work with HDR leadership to make sure their event story has communication support

Revamp brochure & Display

- Gear materials towards potential member
- Make brochure a downloadable item-not printed
- Create easy display for use with a consistent look

