SAMPLE MUSIC MARKETI	NG BUDGET			
	Description	Projected	Actual	
REVENUE	Description	Trojected	Aotuai	
MUSIC	CD Sales	200		
III O II	OD Gales	\$2,000.00		
	Vinyl Sales	60		
	viiiji saiss	\$1,200.00		
	Digital Sales	200		
		\$1,670.00		
	Streaming	\$50.00		
	Publishing Royalties	\$200.00		
	Digital Royalties	\$200.00		
	Licensing	\$500.00		
	YouTube	\$50.00		
LIVE	# Shows	40		
		\$8,000.00		
MERCH		\$800.00		
OTHER				
	Crowdfunding	\$5,000.00		
	Day Job / Teaching	\$2,000.00		
	TOTAL REVENUE	\$21,670	\$0	
XPENSES				
COST OF MUSIC & MERCH				
COST OF MOSIC & MERCH	Departing / Mixing / Mastering	5000		
	Recording / Mixing / Mastering CD Replication (300 units)	900		
	Vinyl (100 units)	1000		
	Digital Distribution	30		
	Digital Download Cards	50		
	Merchandise (Shirts, etc.)	500		
	TOTAL COST OF MUSIC & MERCH	\$7,480	\$0	
L IV/E OLIOVA/O	TOTAL COST OF WIOSIC & WILLYOTT	Ψ1,400	ΨΟ	
LIVE SHOWS	Dahaasa l Osaaa	4000		
	Rehearsal Space	1200		
	Equipment	500		
	Posters / Flyers	150 50		
	Postage Food & Gas			
	Lodging	1200 1200		
	Conference & Festival Fees	500		
	TOTAL LIVE SHOWS	\$4,800	\$0	
PUBLICITY/PROMOTION	TOTAL LIVE SHOWS	Ψ4,000	4 0	
I OBLIGHT/PROMOTION	Graphic Design	500		
	Photo Shoot	1000		
	Website	200		
	Publicist	1500		
	Music Videos	2000		
	Ads	500		
	TOTAL PUBLICITY/PROMOTION	\$5, 700	\$0	
	TOTAL EXPENSES	\$17,980	\$0 \$0	
	NET PROFIT	\$3,690	\$0	
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