

Official Rules for wimgo® Bedlam Fan Experience 2009

1. **Description of the wimgo® Bedlam Fan Experience.** *Wimgo®* is giving away 1 (one) Bedlam Fan Experience VIP Package and four (4) pair of general admission tickets to the Bedlam (OU vs. OSU) game in Norman on November 28, 2009. Winners will be selected in a random drawing of all eligible entries received during the Promotion Period and announced on wimgo.com/bedlam at noon on Saturday, October 31. Entries may only be submitted as described below.

2. **Promotion Period.** The wimgo® Bedlam Fan Experience begins Tuesday, October 27, 2009, and ends Friday, October 30, 2009 at 5pm. All entries must be received during the Promotion Period.

3. **How to Enter.** Log on to wimgo.com/bedlam and enter your complete information, and/or become a “fan” of wimgo® on Facebook, and/or become a “follower” of wimgo® on Twitter. Each one of these actions is an entry; limit one entry per day on wimgo.com/bedlam. Those already “fans” or “followers” of wimgo® on Facebook and/or Twitter are automatically entered to win.

4. **Eligibility.** NO PURCHASE IS NECESSARY TO WIN. The wimgo® Bedlam Fan Experience is open to legal residents of the 50 United States (including the District of Columbia). Residents of Puerto Rico are not eligible. Void where prohibited or restricted by law. Employees of *The Oklahoman*, its parents, subsidiaries, affiliates, suppliers or their immediate families are not eligible. The total number of eligible entries received each week during the Promotion Period determines the odds of winning. By entering, entrant agrees to abide by these Official Rules and the decisions of *The Oklahoman*, which are final and binding.

5. **Description of Prizes.** One grand prize winner will win 1 (one) Bedlam Fan Experience VIP Package including one pair of general admission tickets to the Bedlam (OU vs. OSU) game in Norman on November 28, 2009, a tour of Oklahoma Memorial Stadium, an autographed item, a one night stay for two at the Holiday Inn in Norman, and a \$250 Visa gift card. Four additional winners will also win a pair of general admission tickets to the Bedlam (OU vs. OSU) game in Norman on November 28, 2009. Winners will be selected in a random drawing of all eligible entries received during the Promotion Period and announced on wimgo.com/bedlam at noon on Saturday, October 31. Entries may only be submitted as described below.

6. **Drawing and Awarding of Prizes.** One grand prize winner and four general admission ticket winners will be selected by random drawing each Friday, October 30 after 5:00pm from all eligible entries received. Winners will be notified by telephone, by email or via communication abilities via Facebook and/or Twitter. Entry constitutes permission to post winner’s name on *The Oklahoman’s* website and publication and the use of the winner’s name, hometown and/or photo or likeness for purposes of advertising without further compensation unless prohibited by law. By accepting the prize, winner agrees that *The Oklahoman*, its affiliates, distributors, advertising and promotional agencies and suppliers and all of their respective officers, directors, employees, representatives and agents shall have no liability for, and shall hold all such parties harmless against damage, loss or injury that may arise in whole or in part, directly or indirectly, from the acceptance, possession, use or misuse of prizes or participation in this sweepstakes. Failure to comply with these Official Rules will result in awarding the prize to an alternate winner. Upon alternate winner's failure to comply with these Official Rules, the alternate winner forfeits the prize and no additional alternate winner shall be chosen. Offer void where prohibited.

7. **Miscellaneous.** The wimgo® Bedlam Fan Experience is subject to all applicable laws in the United States. Void where prohibited and in any country except the United States. *The Oklahoman* may prohibit entrants from participating in The wimgo® Bedlam Fan Experience and disqualify entries if they attempt to enter the sweepstakes through means not described in the rules, attempt to disrupt the sweepstakes or circumvent the rules, act in an unsportsmanlike manner or with intent to annoy or harass any other entrant or sponsor(s). *The Oklahoman* reserves the right to cancel or suspend the sweepstakes should plagues, unauthorized human intervention, an act of God, or other causes beyond the control of *The Oklahoman*, its parents, subsidiaries, and/or its affiliates, corrupt the administration, security, fairness, integrity, or proper operation of the sweepstakes. All decisions are final. *The Oklahoman* makes no warranty, representation or guarantee, express or implied, in fact or in law, relative to

the use of the sweepstakes prize.