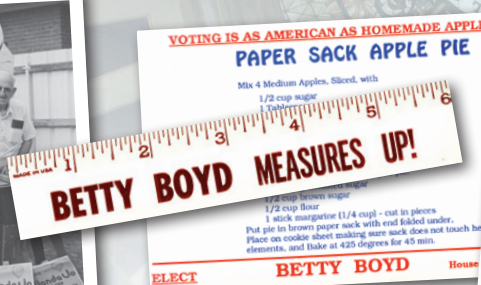


Women in the Oklahoma Legislature

LESSON 3

ALL OF THE WOMEN who have been elected to the Oklahoma Senate or House of Representatives created successful political campaigns. Many “walked” their districts, knocking on doors and asking people to vote for them while some tried to get television and radio publicity. However, all created a variety of logos and slogans to attract the public’s attention and get their names known. Hannah Atkins, the first African-American woman elected to the Oklahoma House of Representatives, took a personal approach to her campaign:

“I went around with my sons and campaigned door to door. [People] had never been asked to vote like that by a candidate, and they came. I went to the various churches and shook hands with people after the ceremonies and all, and that was something they never had because in those days... I dealt with it person by person. We went door to door, and my little sons went with me and, of course, they were cute, and that helped people open their doors when they saw this mamma and her boys. (Laughter)”



ACTIVITY

If you were running for office, what types of slogans or logos would you use for your campaign? Would you play on your name (like Daisy Lawler, who advised voters to “Pick Daisy”) or would you tie your slogan to an issue? How would you choose your colors and any symbols that you might use?

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