

# DESIGN YOUR OWN FUTURE

## Student Contest

In America, **one person drops out** of school **every 26 seconds**. In Oklahoma, nearly half of students in urban areas don't graduate. Dropouts are twice as likely to be unemployed, three times as likely to live in poverty, and eight times more likely than high school graduates to go to prison.

But you have a choice.  
**Graduate.**

A high school graduate can earn \$1 million dollars more than a drop-out over the course of a lifetime. And you can win part of a \$1,000 prize package now by producing a video to get this message across to your peers.

Online video commercials must be 30 to 60 seconds long and be in AVI, MPG, FLV or MOV format. Students in grades 6 through 12 may work individually or in teams of up to three members, but each student may be party to only one entry. Entries and accompanying entry forms must be received by *The Oklahoman* by 5 p.m. on October 21.

Commercials will be judged on overall impact and age appropriateness of the message; adherence to the theme; video and audio quality; conceptual and technical artistic creativity; and educational content and relevant citations. Students in grades 6-8 will be judged in a middle school category; students in grades 9-12 in a high school category. Team entries that include students from both middle and high school grade levels will be judged in the high school category. A winner and runner-up will be selected from each group.

First-place winners in each category will win \$250 per entry! Runners-up will win \$100 per entry. The teacher of each winning entry will receive \$100 and the teacher of each runner-up entry will receive \$50. Winning entries also will be featured on [www.NewsOK.com](http://www.NewsOK.com)!

Submit this entry form with your online video commercial by: • Email: As an attachment to [wkleinman@oklahoman.com](mailto:wkleinman@oklahoman.com). Submissions cannot exceed 10 Megabytes. • Mail: On CD to *The Oklahoman* / Newspapers In Education / P.O. Box 25125 / Oklahoma City, OK 73125. • Hand: On CD to the guard console at 9000 N Broadway / Oklahoma City, OK 73114 in an envelope marked to the attention of Newspapers In Education.

PLEASE PRINT LEGIBLY.

Commercial Title \_\_\_\_\_

Student Name \_\_\_\_\_ Grade \_\_\_\_\_

Student Name (optional) \_\_\_\_\_ Grade \_\_\_\_\_

Student Name (optional) \_\_\_\_\_ Grade \_\_\_\_\_

Teacher Name (only list one) \_\_\_\_\_

Teacher Email \_\_\_\_\_

School Name \_\_\_\_\_ School Phone \_\_\_\_\_

School Address \_\_\_\_\_ City \_\_\_\_\_ County \_\_\_\_\_ Zip \_\_\_\_\_

### RULES AND REGULATIONS

All federal, state and local regulations apply. No purchase necessary. There are no prize or cash substitutions. Prizes are non-transferable. By participating in this promotion, entrants agree to be bound by the official rules and the decisions of the judges/contest officials. All decisions made by contest officials shall be deemed final. Employees of contest sponsors and their immediate families are ineligible to participate. This contest is void where prohibited by law. Acceptance of prizes constitutes permission to use the winner name(s), video(s), photograph(s) and likeness(es) for purposes of advertising and promotion on behalf of contest sponsors without compensation. All contest submissions become the property of the Oklahoma Education Association and OEA retains the right to reuse them at their discretion and without compensation.



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