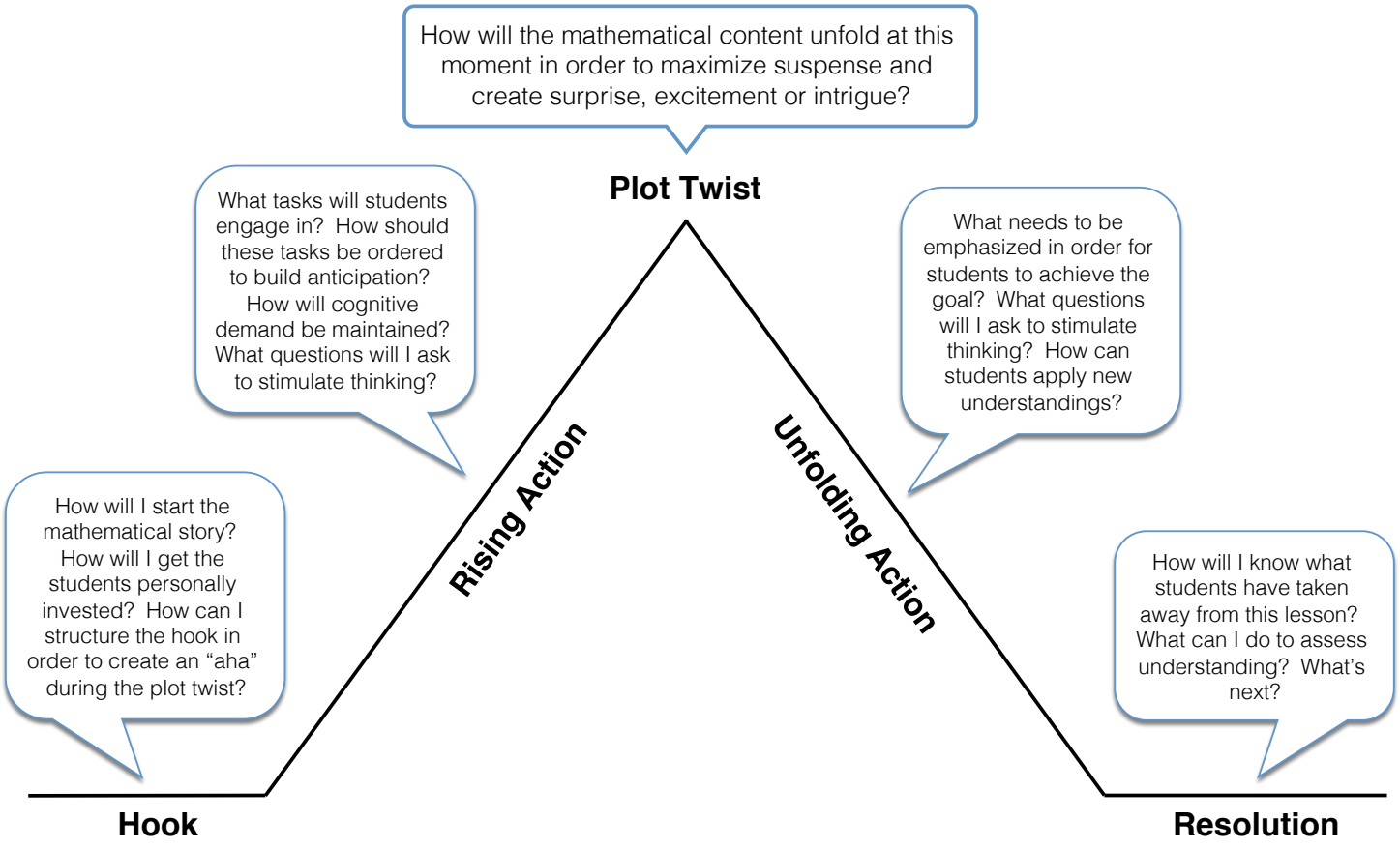Planning a Mathematical Story