

Help Wanted Online® Job Postings

in the Cleveland-Northeast JobsOhio Network

February 2014

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More than 70,200 job openings were posted online from January 14, 2014, through February 13, 2014, for Cuyahoga, Ashland, Ashtabula, Columbiana, Erie, Geauga, Huron, Lake, Lorain, Mahoning, Medina, Portage, Richland, Stark, Summit, Trumbull, Tuscarawas and Wayne counties, according to data from The Conference Board. This was an increase of 14,426 ads from the previous reporting period.* Compared to the same time period a year ago, this reflects an increase of 3,042 ads. **

This report, and reports for other Ohio regions, can be found here and at www.ohiomeansjobs.com.



Top Employers with the Most Area Job Ads

Total Ads: 58,993

Employer	Ads
Cleveland Clinic	1,235
University Hospitals	407
Key Bank	407
Roehl	381
PNC Financial Services	370
GTR	330
Sears Holdings Corporation	296
Citizens Bank	278
Lowe's	215
KeyCorp	206
H&R Block	191
CVS Caremark	188
Deloitte	168
Kent State University	168
Harvard Pilgrim Health Care	167
Aaron's	167
Kindred Healthcare	165
Akron Children's Hospital	158
NTB Inc.	158
Dick's Sporting Goods, Inc.	150
Brookdale Senior Living	146
Diebold	143
Eaton Corporation.	140
Progressive Insurance	140
The TruGreen Companies L.L.C.	139
Sherwin-Williams	138
Dollar Bank	133
AT&T	130
Rockwell Automation	127
Pizza Hut	125
Case Western Reserve University	120
The Dollar General	118
STERIS	114
Verizon	113
Firelands Regional Medical Center	110
Firestone Complete Auto Care	109
Cuyahoga Community College	109
Lubrizol	108
Goodyear	107
Huntington National Bank	103
Firestone	103
Unitedhealth Group	96
Marriott	95
Department of Veterans Affairs	94
Community Health Systems Inc	93

Salary, Education and Certifications for OnLine® Job Ads

Salary Range	Ads	Education Range	Ads
Entry Level Jobs (less than \$30K)	34.2%	GED/High School	61.6%
Middle Income Jobs (\$30K-\$49K)	29.0%	Associate Level	9.9%
Upper Middle Income Jobs (\$50K-\$79K)	24.7%	Bachelor's Degree	19.7%
High Income Jobs (\$80K-\$99K)	8.0%	Master's Degree	5.9%
Six Figure Jobs (\$100K+)	4.1%	Doctoral Degree	2.9%

Top Certifications						
CDL-Comm'l Driver's Lisc	6,091	LPN-Lisc Prac Nurse	1,254			
RN-Cert Registered Nurse	3,621	HACCP-Food Safety Programs	1,191			
CPR-Cert Cardiopulmonary Resuscitation	1,695	ACLS-Adv Cardiac Life Support	1,078			
BLS-Basic Life Support	1,550	CPA-Cert Public Accountant	773			
OSHA-Occu Sfty&Hlth Admin Cert	1,269	HHA-Home Health Aide	669			

Top Occupations with the Most Area Job Ads

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Occupation	Ads
Heavy and Tractor-Trailer Truck Drivers	3,632
Registered Nurses	1,814
Retail Salespersons	1,747
Customer Service Representatives	1,466
First-Line Supervisors of Retail Sales Workers	1,430
Maintenance and Repair Workers, General	1,092
Sales Reps, Wholesale & Mfg, Exc Tech & Sci Prod	1,066
1st-Line Superv of Office & Admin Support Workers	1,019
Insurance Sales Agents	949
First-Line Supervisors of Production and Operating Workers	884
Industrial Engineers	830
HelpersProduction Workers	786
Sales Agents, Financial Services	620
Automotive Specialty Technicians	591
Computer Systems Analysts	581
Sales Representatives, Services, All Other	567
Light Truck or Delivery Services Drivers	548
Computer User Support Specialists	540
Accountants	526
Marketing Managers	516
Executive Secretaries and Executive Administrative Assistants	465
Bookkeeping, Accounting, and Auditing Clerks	461
Sales Reps, Wholesale & Mfg, Tech & Sci Prod	442
Medical and Health Services Managers	439
First-Line Supervisors of Mechanics, Installers, and Repairers	421
Sales Managers	397
Medical Secretaries	395
Machinists	393

EDITOR'S NOTE: The information provided in this report is based on Help Wanted OnLine® (HWOL) data provided by The Conference Board. This series is compiled with Wanted Analytics Software. Third-party, staffing agencies and anonymous employers are not included. Reports for other areas or months are located at http://ohiolmi.com/asp/omj/hw.htm.

This information is a snapshot in time and may not represent long-term trends. Any of this data, including historical reports, may vary slightly over time, as minor revisions are continually made to this live database. Some ads may appear in two or more occupation codes and may be counted more than once. This information should be used in conjunction with local labor market information to analyze current occupational demand.

This data has not been seasonally adjusted. Sometimes seasonal adjustment is used to remove fluctuations in unemployment and labor force trends that normally occur with changes in the season. Seasonal variation in employment occurs for natural and institutional reasons, including reduced employment involving outdoor activities during winter, changes in labor force and unemployment levels with opening and closing of schools, and layoffs during the automobile model changeover period. Seasonal variations can also affect the number of online job ads, so over the year it will affect the data in this report.

The Conference Board is a global, not-for-profit independent business membership and research association working in the public interest. Wanted Technologies Corporation is a leading supplier of real-time sales and business intelligence solutions for the media, classified and recruitment industries. The Wanted Analytics system aggregates real-time data from thousands of job, real estate, newspaper and corporate websites on a daily basis.

- * This month's reports incorporate annual benchmark revisions, which bring them up-to-date with revisions to the composite Ohio economic index and incorporate other improvements in accuracy. These revisions do not affect long-term trends. However, they do result in changes to data reported during the previous six months.
- ** The Conference Board's leading economic indicators also are updated throughout the year, which also can result in minor changes to HWOL data for previously reported months. Therefore, this month's reports are not directly comparable to reports issued over the previous year.



