



## **Ronald R. Zentz** **RPH, DDS, CPHRM, FAGD, FACD**

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Consulting Director, Healthcare Affinity – Dental Program

Ronald R. Zentz, RPh, DDS, CPHRM, FAGD, FACD, joined CNA in 2012 as a Risk Control Director. His prior work experience included positions in clinical pharmacy and dentistry, the dental industry and organized dentistry. As Risk Control Director, Dr. Zentz serves CNA customers by providing risk management-focused educational programs, information and other resources to aid and support risk control efforts at the dental practice level. The Director also collaborates with a range of internal and external business partners to provide professional insight, and strategies to effectively manage and minimize loss exposures.

Dr. Zentz practiced pharmacy and general dentistry for several years before spending a significant portion of his career in the dental device and pharmaceutical industry beginning in 1991. After gaining broad industry experience and leading efforts to achieve his company's first FDA and European new drug approvals, Dr. Zentz joined the American Dental Association (ADA), Division of Science in 2004. As the senior director, ADA Council on Scientific Affairs (CSA), Dr. Zentz worked closely with



the CSA leadership and ADA staff to plan and pursue the Council's strategies, goals and activities. The CSA primarily supports the scientific information needs of the dental profession and the public via initiatives in dental research, product evaluations, dental office safety, product standards and development of evidence-based clinical recommendations.

Dr. Zentz' educational background includes: Bachelor of Science in Pharmacy, Butler University; Doctor of Dental Surgery, Indiana University School of Dentistry; and a General Practice Residency Certificate, VA Medical Center, Indianapolis. Dr. Zentz earned the Academy of General Dentistry's Fellowship designation in 1993 and is also a Fellow of the American College of Dentists (2010). Dr. Zentz is certified in healthcare risk management (CPHRM) by the American Society of Healthcare Risk Management (2018) and has completed the TeamSTEPPS® Master Trainer program (2019).