## Sponsor & Exhibitor Benefits

Hosted by the National Center on Sexual Exploitation

Expected Attendance: 450-550

### Benefits

<table>
<thead>
<tr>
<th>Benefits</th>
<th>Co-Sponsor ($10,000)</th>
<th>Sponsor ($5,000)</th>
<th>Booth Sponsor ($385)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Complimentary Summit Registrations</td>
<td>5</td>
<td>3</td>
<td>1</td>
</tr>
<tr>
<td>Exhibit Space at Summit</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Attendee List Access</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Listing in Summit Program</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Organization Name, Logo, &amp; Weblink on Summit Website</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Organization Logo on Summit Signage</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Swag Bag Opportunities</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Ad in slideshow during breaks and meals</td>
<td>✓</td>
<td>✓</td>
<td>**</td>
</tr>
<tr>
<td>Full Page Color Ad in Program</td>
<td>✓</td>
<td>✓</td>
<td>**</td>
</tr>
<tr>
<td>Blurb in pre-Summit Promotional Emails (150,000+)</td>
<td>✓</td>
<td>✓</td>
<td>*</td>
</tr>
<tr>
<td>Special Recognition throughout the Summit from stage</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>All Meals</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Press</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Recognition in 45+ Summit Videos</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Meal Host - Short remarks &amp; material on tables</td>
<td>✓</td>
<td>✓</td>
<td>*</td>
</tr>
<tr>
<td>Workshop</td>
<td>✓</td>
<td>✓</td>
<td>*</td>
</tr>
<tr>
<td>Table Tents</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
</tbody>
</table>

* Space Permitting

** Additional Charge

### Other Promotional Opportunities

<table>
<thead>
<tr>
<th>Other Promotional Opportunities</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>Attendee Bag Inserts</td>
<td>$200</td>
</tr>
<tr>
<td>Include Ad in Slideshow During Breaks</td>
<td>$50</td>
</tr>
<tr>
<td>Full Page Color Ad in Program</td>
<td>$150</td>
</tr>
<tr>
<td>Half Page Color Ad in Program</td>
<td>$75</td>
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</tbody>
</table>

### Sponsor Deadlines

Requests for exhibiting and half payment must be received no later than **August 15, 2016**. Full payment is due by **August 31, 2016**. The earlier you sign up as a sponsor, the more opportunities you have to be featured in Summit promotional materials.

**For Pre-Summit Promotion:**

Logo & weblink will be added to website as soon as application is approved.

1/15/16 - Application and half payment needed to be included in the first round of promo materials.

5/15/16 - Application and half payment needed to be included in the second round of promo materials.

**For Summit Promotion:**

9/2/16 Program ad is due.

9/9/16 Attendee bag inserts (550) must be received by NCOSE’s Washington, DC office.

9/16 Slide for slideshow during breaks and meals is due.

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For questions, please contact Krisana Finlay at 202-393-7245 or krisana@ncose.com.
2016 Coalition to End Sexual Exploitation Summit
Sponsorship Opportunities

CESE Summit Video Production [$25,000]
Underwrite the cost of a professional filmmaker to produce videos of each presentation at the Summit. These videos will be distributed to organizations around the world for education & training purposes. Sponsors name will be accredited in each video.

Conference Program [$12,500]
Underwrite the printing of the Summit program that includes agenda, speaker bios, and advertising. Sponsor will receive a full-page ad in the program as well as an ad or recognition on the full back cover.

Film Night [$5,000]
Underwrite the cost for labor and equipment to present the latest films & trailers for documentaries addressing various forms of sexual exploitation, including trafficking, pornography, & prostitution. Special recognition, opportunity to give brief remarks, & signage available to sponsor.

Opening Dinner [$20,000]
Underwrite the formal dinner for attendees to kick off the Summit, including the Keynote Address. Special recognition, opportunity to give remarks, signage during the event, and materials on tables will promote your company/interests.

Dessert Networking Reception [$10,000]
Underwrite this special coffee & dessert event scheduled for the opening of the Summit. Special recognition, opportunity to give brief remarks, and signage during reception available to sponsor.

Summit T-shirts from Set Free [$5,000]
Underwrite the cost of coalition t-shirts for all attendees made by Freeset Tees – made by women in Kolkata, India who were once trapped by poverty & prostitution. Name & Logo will be printed on each shirt.

Future Leader Scholarships [$1,200]
Underwrite the registration fees, shared hotel room, and travel cost for two (2) high potential college students dedicated & committed to ending sexual exploitation. Sponsor names listed in program & verbal recognition by Summit hosts during the event.

Summit Scholarships for 10 Leaders [$1,850]
Underwrite the registration fees for ten (10) current non-profit CESE leaders who would not otherwise be able to attend the Summit. Sponsor names listed in program & verbal recognition by Summit hosts during the event.

Summit Speaker [$3,500]
Underwrite travel, hotel, and honorarium for leading authorities from this movement to end sexual exploitation who are scheduled to speak at the Summit.

Non-Profit Leader Scholarship [$800]
Underwrite travel, hotel, and registration for non-profit leaders from the Coalition to End Sexual Exploitation who would not otherwise be able to attend the Summit.
The final application deadline for sponsoring or exhibiting at 2016 CESE Summit is August 15, 2016. Completed application must be accompanied by half payment in order to be included in pre-conference promotional materials. Full payment is due by August 31, 2016.

Company/Organization: ___________________________________________

Primary Contact Name: __________________________________________

Contact Phone: __________________________________________________

Contact Email: __________________________________________________

Street Address: _________________________________________________

City/State/Zip: _________________________________________________

Phone: _________________________________________________________

Website: _______________________________________________________

A one-line name will be provided for each exhibitor in the program and signage. Please print EXACTLY how you would like your organization identified:

_________________________________________________________________

Briefly describe your organization’s goals, mission, and efforts:

_________________________________________________________________

Indicate the Sponsorship Level You Seek:

☐ Co-Sponsor ($10,000)
☐ Sponsor ($5,000)
☐ Exhibit Booth ($385)
☐ Other Sponsorship Opportunity (Please write in)

Do you want a booth?  ☐ Yes  ☐ No
2016 Coalition to End Sexual Exploitation Summit

**Sponsor and Exhibitor Application**

Description of your booth, materials, and products to be distributed: ____________
________________________________________________________________________________
________________________________________________________________________________
________________________________________________________________________________

Exhibitors’ representative(s) attending the conference:  
*See sponsor benefits to determine how many registrations come with your level.*

<table>
<thead>
<tr>
<th>Name</th>
<th>Title</th>
<th>Email</th>
<th>Phone</th>
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</table>

**Payment:**  
Payment Type: _____Check _____AMEX _____Visa _____MC _____Discover
Card #: __________________________________________ Exp Date: ________
Security Code: _____ Name on Card: _____________________________
Billing Address (if different from above): __________________________
Total Charge: ______________
Authorized Signature: _____________________________________________

Make checks payable to “National Center on Sexual Exploitation” and designate it for “2016 CESE Sponsor Fee”

**Please return completed Application, Digital High-Res Logo, and Deposit to:**
National Center on Sexual Exploitation
ATTN: Krisana Finlay
1100 G Street NW #1030
Washington, DC 20005

Tel. 202-393-7245 or krisana@ncose.com
If you are providing your logo for inclusion in the summit materials, please provide a high resolution eps or jpg (300dpi). Please send this as soon as you can after deciding to be a sponsor or exhibitor.

Ad details for Summit program. Artwork is due 9/2/16.

**AD SIZES AVAILABLE:**

- **HALF PAGE**
  5” wide x 3.9” tall

- **FULL PAGE**
  5” wide x 7.8” tall

- The folded, finished size of the program is 8.5x5.5

- Please provide artwork at 100% actual size as a high resolution, press-ready pdf with CMYK color mode and fonts embedded.

- If you are providing your logo for inclusion in the summit materials please provide a high resolution eps (preferred). A high resolution jpg (300dpi) or pdf is also acceptable.

Typically graphics downloaded from the internet are low quality and will not print well.

Ad to be included in Slide Show during breaks should be 1024x768 or a powerpoint slide. This is due by 9/16/16.

Sponsors & Exhibitors are allowed to include handouts in attendee bags. 550 copies must be received by 9/9/16. Please mail to 35 Stillforest St. Houston, TX 77024.

Contact for CESE Summit Sponsors & Exhibitors is Krisana Finlay – krisana@ncose.com or 202-393-7245