



Topspin Partners Acquires a Majority Interest in JD Beauty

October 21, 2015

Topspin Partners today announced that it has acquired a majority interest in JD Beauty (“JD” or the “Company”), a leading designer and marketer of branded, professional-quality hair brushes and beauty care accessories. The Company’s flagship detangling brush, the Wet Brush, is the number one hair brush brand in the professional channel and the fastest-growing hair brush brand in the consumer retail channel. JD was advised in the transaction by Intrepid Investment Bankers.

With nearly 40 years of experience in the hair care category, Mr. Jeff Rosenzweig, founder and CEO of JD Beauty, will continue to lead a highly respected management team with longstanding relationships in the industry. Mr. Rosenzweig stated, “We are excited to have Topspin as our partner going forward. Their expertise and network in the personal care industry will be invaluable as we further grow our brand and expand our market presence. Topspin’s strategic insight will be helpful as we consider various avenues for growth.”

“The Wet Brush reinvigorated the hair brush category with design and function and redefined the ‘detangling brush’” said Leigh Randall, Managing Director at Topspin. “The Company has established tremendous consumer and stylist acceptance and a loyal and growing base of consumers as evidenced by its rapid growth over the last few years. We are looking forward to supporting the management team as it builds upon the Company’s strong foundation and expands the Wet Brush brand into complementary new channels.”

Additional information about JD Beauty can be found at www.jdbeauty.com.

About Topspin

Topspin Partners is a suburban NY-based private equity fund that makes control investments in profitable and established lower middle-market businesses. The firm invests across a number of industries, including health and wellness, niche consumer, food and beverage, business services and security. The Topspin team has considerable operational expertise and collaborates with management teams to build businesses of varying stages and sizes. Further information on Topspin can be found at www.topspinpartners.com.

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