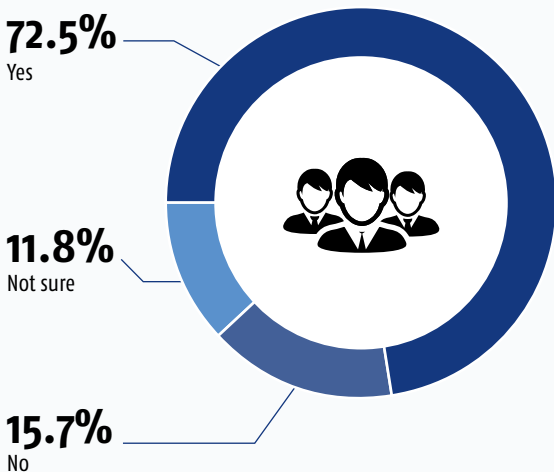
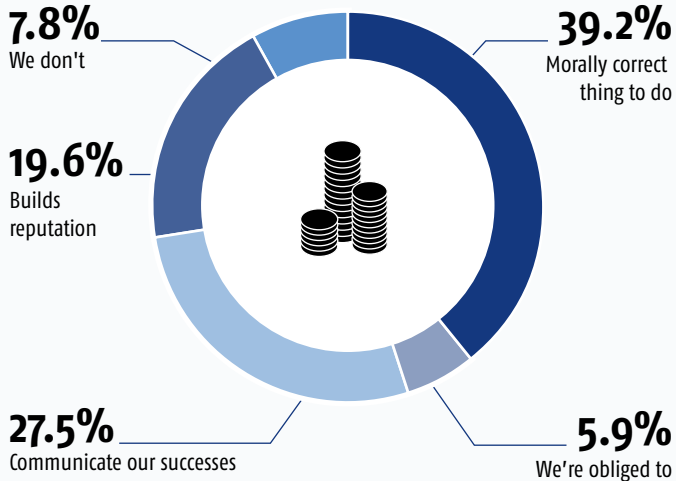


Nine CSR Reporting and Communications Trends from 2014

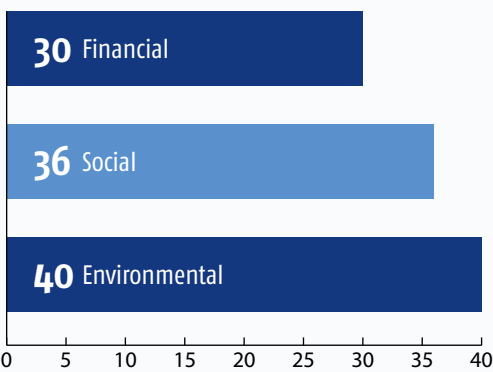
Is CSR a concern at CEO/board level in your company?



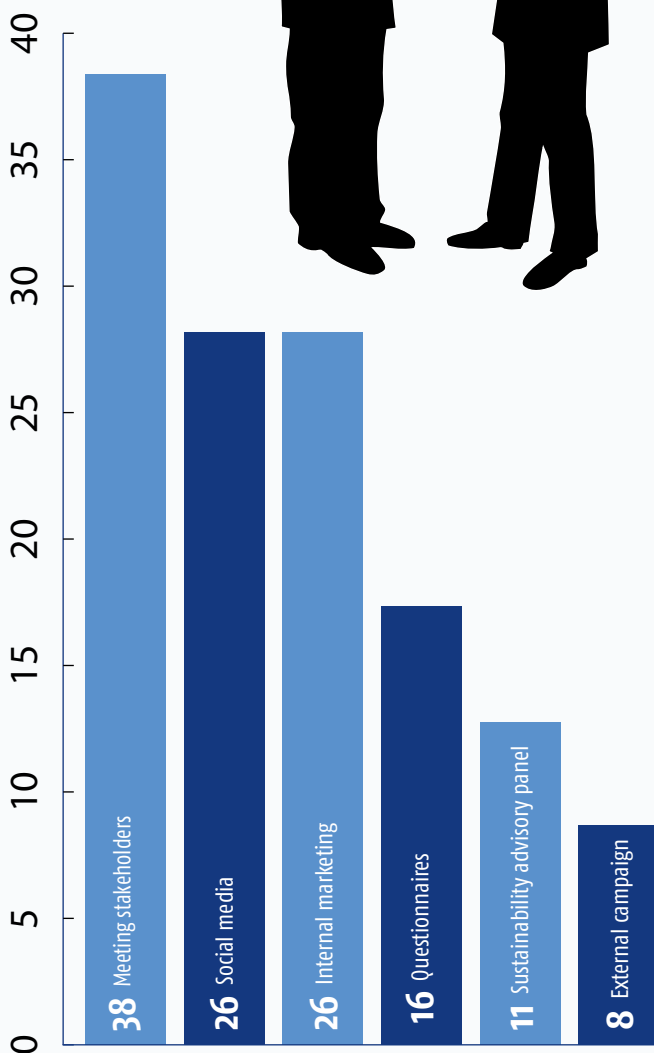
Why does your company report on non-financial matters?



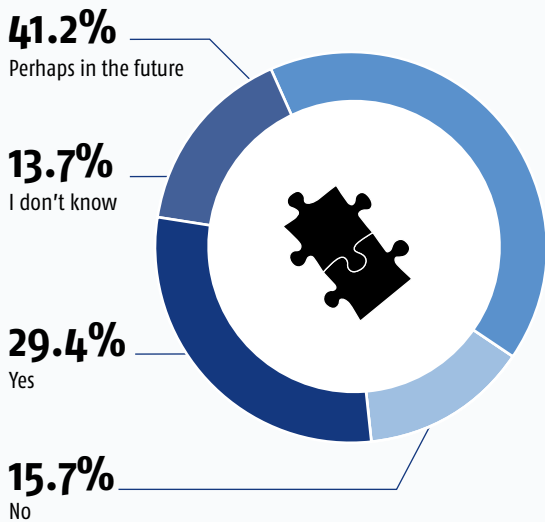
What sort of metrics have you adopted to measure your progress?



How do you go beyond your report to build stakeholder trust?



Are you going down the route of Integrated Reporting?



82%
of CSR executives see **integrated reporting** as the correct way forward



71%
of companies **publish their CSR report on their website**



82%
state a **CSR report** is important when **building stakeholder trust**



10%
of companies **don't publish** their CSR report