Present: Gary Dearth, Bill Addis, Lewis McKim, Margaret Rich, Kathryn Krecke, Soraya Coley, president, Mary Holz-Clause, dean, and James C. Alderson, director.

Staff: Kelly Piña, administrative coordinator.

President’s Report
President Coley welcomed everyone and thanked them for the participation in the Arabian Advisory Committee. She asked each member to tell her how long they have been on the committee.

Strategic Planning
The Arabian Horse Center Advisory Committee conducted a Strengths, Weaknesses, Opportunities and Threats (SWOT) analysis.

Director’s Report
Dr. Alderson reported on the status of the Arabian Horse Center.

➢ Production Sale
  o At this time, it is best to have an online production sale in November.
  o The best time to do a live production sale would be in August.

➢ Training
  o The Head Trainer position was posted online for 5 weeks.
  o Three potential candidates were chosen to be interviewed but only one came out to the Center to be interviewed. When a new trainer is hired, it was suggested that we advertise the new trainer in the Arabian Horse Times and the Arabian Horse World magazines.

Pasture Update
➢ A summary of the pastures evaluation was handed out based on the results of the report from Dr. Topliff.