Committee Members Present: Rob Bick, Jéanne Brooks Abernathy, Bob Buell, Soraya Coley, Gary Dearth, Scott Dunn, Mary Holz-Clause, Kathryn Krecke, Linda Madsen

Staff Present: Bedford McIntosh, VP University Advancement; Kelly Piña, AHC Administrative Support Coordinator

**President’s Report**

- President Coley welcomed everyone and called the meeting to order.

**Director’s Report**

- Jéanne reported on the activities at the Arabian Horse Center since her start in October and shared plans for 2016.
- Notebooks for members of committee with by-laws and 2016 calendar were distributed.

**Dean’s Report**

- Dean Holz-Clause reported on the completed Strengths, Weaknesses, Opportunities and Threats (SWOT) analysis and spring 2015 Strategic Planning, sharing what items have been completed.
- It was suggested that the 2013 President’s Directives be reviewed and removed.
- Kathryn Krecke has agreed to assist with updating bylaws. They will be presented to the committee at the spring 2016 meeting.
- Center is looking to cover the Sunday show arena as most sustainable and productive option for covered arena. Process is ongoing.

**Open Discussion:**

- S. Dunn – How many mares do we plan to breed in 2016? We have 20-23 mares but we are not staffed for producing more than the 10-15 foals that have been bred the last few years.
- Where does funding come from? Funding comes from both the Foundation and the State of California. 2015-16 funding is significantly down over previous years due to a drop in the endowment return. An analysis has been done on all accounts and a budget completed.
- Dean Holz-Clause - Pasture update. A new staff member has been hired to manage the pastures.
  - R. Bick – Why aren’t the pastures all permanent? New fencing is being installed due to the coming dorm construction. The goal is to turn them into permanent pastures.
• President Coley – The Master Plan will have the Academic Plan and the Campus Master Plan working together. 300 acres of Lanterman will have to be incorporated into the Master Plan if accepted by the university.

• J. Brooks Abernathy - What would be the best auction date? Gary – refer to Bill Addis. He would know the best time for an auction. Scott has already contacted Addis and the Committee’s consensus is to follow his advice and stay with August date. John Lambert will confirm with USEF that there is no conflict since he is judging Canadian Nationals in August.

• Cal Poly Pomona should be promoted at Youth Nationals

• The center would like to have a fundraiser / social event in 2016. Scott recommends aligning it with the auction.

• What are some of the center’s priorities?
  - More student involvement
  - Mailing lists linked with video to see the Center
  - Marketing