



CASA LUIGI PROSECCO HITS HITS!

LOS ANGELES BASED PROSECCO COMPANY JOINS AMERICA'S NO 1 HORSE SHOW CIRCUIT

January 11, 2019

Jumper and Hunter owners have fallen in love with Casa Luigi Prosecco over the past year, reason for CASA LUIGI PROSECCO to join the elite circle of sponsors of HITS. America's most prestigious horse tournaments feature the crème de la creme in jumping and hunting.

Casa Luigi offers the First Prosecco, Sparkling Rosé and Prosecco Cocktails in cans in the USA. The ultra-premium line of products is made in Italy, in the middle of Veneto. The world-famous Prosecco region features a special climate, beautiful rolling vineyard hills, pure air and crystal-clear water from the Italian & Austrian Alps. Casa Luigi cans are perfect for outdoors and festivals like the HITS Shows. With no glass needed, nothing can break and injure riders and their beloved, prestigious horses.

Casa Luigi Prosecco and equestrians are a perfect match. Riders and their teams are constantly traveling from one tournament to the next. The Prosecco cans are easy to store and transport. They quickly chill in a fridge or cooler, offering a refreshing sip of Prosecco after a hard day, without the need to open an entire bottle that goes flat the next day when partially unused.

HITS, founded and owned by Tom Struzzi, produces three of the richest grand prix in the world with the AIG \$1 Million Grand Prix in Thermal, California, Great American \$1 Million Grand Prix in Ocala, Florida and Saugerties \$1 Million Grand Prix FEI CSI-5* in Saugerties, New York – all forming the HITS Triple Crown of Show Jumping. The HITS Championship, held each September at HITS-on-the-Hudson, hosts the HITS \$250,000 Jr/A-O/Am Jumper Prix, the Stal Hendrix Pre-Green Futurity, and the crown jewels of the hunter discipline: the Diamond Mills Hunter Prix Final and the Platinum Performance Hunter Prix Final.



ULTRA PREMIUM
DELICIOUS
CONVENIENT

Casa Luigi



...THE FIRST PROSECCO, SPARKLING ROSÉ AND PROSECCO COCKTAILS IN THE USA

WWW.CASA-LUIGI.COM