



THE HAMPTON CLASSIC HORSE SHOW PRIZE LIST ADVERTISING CONTRACT AUGUST 25-SEPTEMBER 1, 2019

CLOSING DATE FOR AD CONTRACTS: **APRIL 5, 2019**
ADVERTISING MATERIALS DEADLINE: **APRIL 12, 2019**

Four Color Options & Rates

- | | |
|---|---|
| <input type="checkbox"/> Inside Front Cover . . \$5000 | <input type="checkbox"/> Full Page \$1800 |
| <input type="checkbox"/> Inside Back Cover . . . \$4000 | <input type="checkbox"/> 1/2 Page \$1000 |
| <input type="checkbox"/> Back Cover \$7500 | |

We offer a 10% discount to advertisers who remit payment in full by the ad deadline (Payment must be received by the Hampton Classic by April 12th.) All payments are due by May 1st.

Conditions and Production Specifications: Please see reverse side of this form.

Name of Business _____

Agency Name (if applicable) _____

Contact Person _____

Address _____

City/State/Zip _____

Phone _____ Fax _____ Email _____

COPY INSTRUCTIONS

- New ad enclosed
- Use same ad as last year
- New ad to come by April 12

PAYMENT INSTRUCTIONS

A minimum deposit of 50% is required upon signing.
_____ Deposit Amount Paid
_____ Balance Due by 5/1/19

Payment Options: Checks made payable to "Hampton Classic" or American Express.

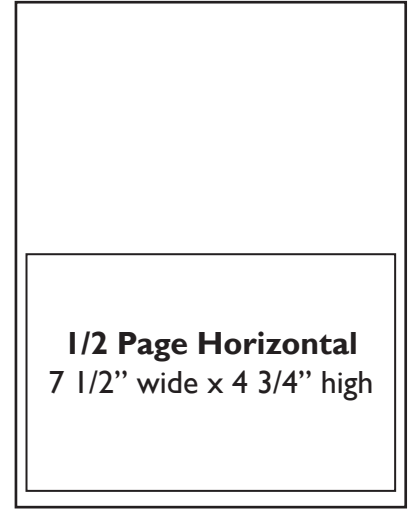
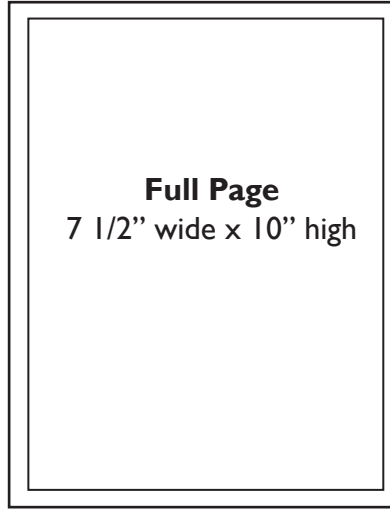
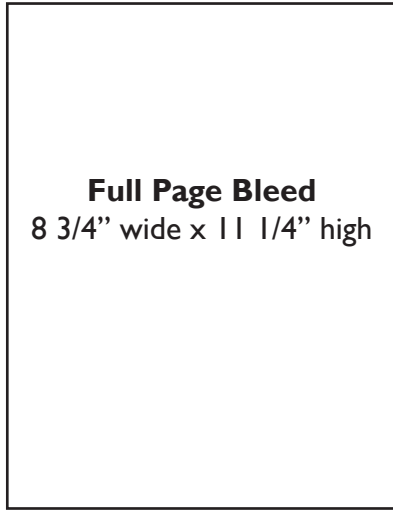
AMEX # _____ Check Enclosed

Exp. Date CCV _____

Authorizing Signature _____ Date _____

**SEND THIS ORIGINAL IN WITH YOUR DEPOSIT
KEEP A COPY FOR YOUR RECORDS**

SPECIFICATIONS



Printing: Digital printing on coated stock; saddle-stitch bound.

Trim size: **8.5" X 11"**
7.5" X 10" - Safety
8.75" x 11.25" - Bleed

Digital Requirements: Please send us a press quality PDF file of your ad. Be sure to include all fonts and high resolution images at a minimum of 300 dpi. All full color images must be high resolution CMYK images. Adobe Illustrator EPS files must have all linked images and fonts must be converted to outlines. All imported files such as TIFF & EPS should accompany the document.

Electronic Files: Ads can be emailed if the file size is under 25 MB.
Send to Rosanna@hamptonclassic.com

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