



THE HAMPTON CLASSIC

Letter to the Media

Dear Members of the Media:

The Hampton Classic celebrates its 43rd year, August 26– September 2, 2018, with more than 90 corporate sponsors drawn from virtually every sector of the business world—fashion, finance, luxury brands, food, publishing, real estate, and television. A host of new and returning corporate partners have lined up to be part of the 2018 Hampton Classic. The **\$300,000 Hampton Classic Grand Prix CSI****** the Classic's featured event, will be held on Sunday afternoon, September 2, **followed by the \$30,000 LONGINES Rider Challenge Presentation.**

The Hampton Classic Horse Show is one of the country's largest and most spectacular hunter/jumper horse shows. With more than 1,600 horses and more than \$800,000 in prize money, the Classic is not only a sporting event of major proportions, but also one of the most extravagant social events of the Hamptons' summer season. The thousands of spectators who attend each day enjoy watching a full schedule of competition in six show rings while also hoping to catch a glimpse of some of the many celebrities on hand.

More than 3,000 guests are seated in three of the largest VIP patrons' tents that can be found at any sporting event in America. These VIPs include the heads of corporations, guests from television, the music industry, the fashion world and Hollywood. This mix of writers, artists, entertainers and business people produces one of the most exciting parties of the year.

In all, about 50,000 spectators attend the Classic each year. With ample parking and grandstand seating, as well as dozens of shops and restaurants on site, there is plenty to do for every member of the family. Following are a few things we thought you should know:

RESULTS OR INTERVIEWS: Results are available online. If you would like to interview a rider, trainer or show official, we are happy to assist you.

WATCHING THE GRAND PRIX RING EVENTS: The LONGINES Media Tent is a good location to watch the events in the main ring. The Grandstands also offer a good vantage point from which to view the classes. Power and wireless internet access are available.

PHOTOGRAPHER SHOOTING AREAS FOR GRAND PRIX SUNDAY: We have areas from which photographers and TV cameras can shoot the \$300,000 Hampton Classic Grand Prix CSI****. You are also free to shoot from the Media Center or the Grandstands.

GRAND PRIX SUNDAY VIP TENT: There will be limited admittance into the VIP Tents on Grand Prix Sunday. Only specially credentialed media (no more than two per publication) will be allowed in from 12:00-1:00 p.m. After 1:00 p.m., we recommend that photographers be prepared to take picture at the VIP entrance which is a great place to catch the guests as they arrive. We anticipate many of our regular celebrities will be there. All media wishing access to the VIP Tent must first attend a **MANDATORY** meeting at 11:00 a.m. on Sunday morning, September 2, with the Hampton Classic's President Dennis Suskind, Executive Director

Shanette Barth Cohen, and representatives from Titan Global Security, our official security provider, who will review policies for the media in the VIP tents.

Please note that media **must sign in and out**, failure to do so will result in denial of access for the following year (this applies to official media partners too and members of the media who have been invited by table patrons, even those that receive VIP access beyond 1:00 p.m.).

BIOGRAPHIES OF THE RIDERS: Bios of the grand prix riders are available at www.hamptonclassic.com. We also have photos on file, as well as video footage.

USE OUR HASTAG: #hamptonclassic

If you have any questions or need photos, please call our office at the horse show or our full time Press Office at (508) 698-6810 or email to Meg@classic-communications.com.

We'll gladly do our best to try to accommodate you.

With warm regards,

Marty Bauman

Marty Bauman
Media Chief
Hampton Classic Horse Show



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