



THE HAMPTON CLASSIC

EXHIBITOR INDEX

ADVERTISING CONTRACT

AUGUST 26 - SEPTEMBER 2, 2018

CLOSING DATE FOR AD CONTRACTS: **JULY 23, 2018**
 ADVERTISING MATERIALS DEADLINE: **JULY 30, 2018**

Four Color Options & Rates

- | | |
|--|---|
| <input type="checkbox"/> Inside Front Cover . . . \$5000 | <input type="checkbox"/> Back Cover . . . \$7500 |
| <input type="checkbox"/> Inside Back Cover . . . \$4000 | <input type="checkbox"/> Full Page \$1800 |

Black & White Options & Rates

- | |
|---|
| <input type="checkbox"/> Full Page \$1200 |
| <input type="checkbox"/> 1/2 Page \$650 |

We offer a 10% discount to advertisers who remit payment in full by the ad deadline (Payment must be received by the Hampton Classic by July 23rd.) All payments are due by August 1st.

Conditions and Production Specifications: Please see reverse side of this form.

Name of Business _____

Agency Name (if applicable) _____

Contact Person _____

Address _____

City/State/Zip _____

Phone _____ Fax _____ Email _____

COPY INSTRUCTIONS

- New ad enclosed
- Use same ad as last year
- New ad to come by July 30th

PAYMENT INSTRUCTIONS

A minimum deposit of 50% is required upon signing.

_____ Deposit Amount Paid

_____ Balance Due by 8/1/18

Payment Options: Checks made payable to "Hampton Classic" or American Express.

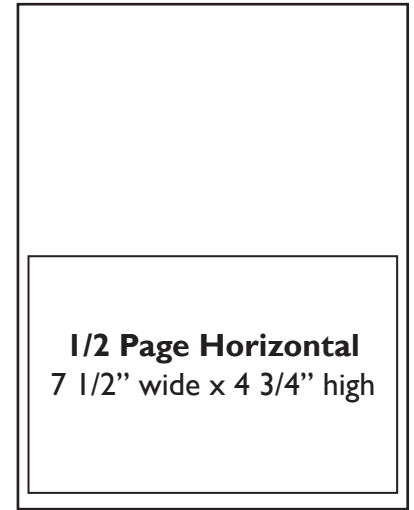
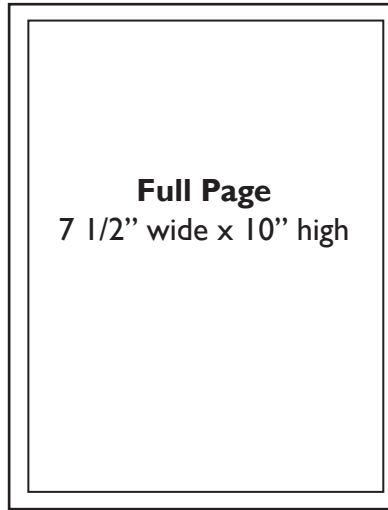
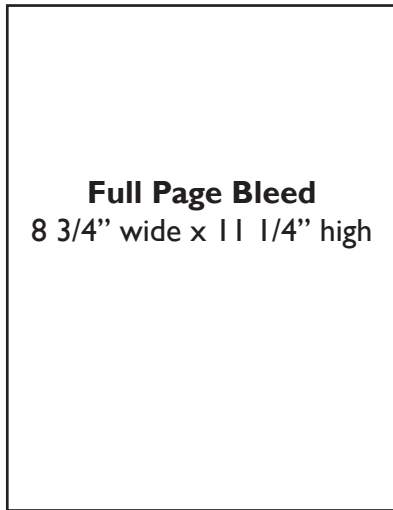
AMEX # _____ Check Enclosed

Exp. Date CCV _____

Authorizing Signature _____ Date _____

**SEND THIS ORIGINAL IN WITH YOUR DEPOSIT
 KEEP A COPY FOR YOUR RECORDS**

SPECIFICATIONS



Printing: Digital printing on coated stock; saddle-stitch bound.

Trim size: **8.5" X 11"**
7.5" X 10" - Safety
8.75" x 11.25" - Bleed

Digital Requirements: Please send us a press quality PDF file of your ad. Be sure to include all fonts and high resolution images at a minimum of 300 dpi. All full color images must be high resolution CMYK images. Adobe Illustrator EPS files must have all linked images and fonts must be converted to outlines. All imported files such as TIFF & EPS should accompany the document.

Electronic Files: Ads can be emailed if the file size is under 25 MB.
Send to Rosanna@hamptonclassic.com

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