



# THE HAMPTON CLASSIC HORSE SHOW

## PRIZE LIST ADVERTISING CONTRACT

### AUGUST 26-SEPTEMBER 2, 2018

CLOSING DATE FOR AD CONTRACTS: **APRIL 6, 2018**  
 ADVERTISING MATERIALS DEADLINE: **APRIL 13, 2018**

#### Four Color Options & Rates

- |   |   |
|---|---|
| <input type="checkbox"/> Inside Front Cover . . \$5000  | <input type="checkbox"/> Full Page . . . . \$1800 |
| <input type="checkbox"/> Inside Back Cover . . . \$4000 | <input type="checkbox"/> 1/2 Page . . . . \$1000  |
| <input type="checkbox"/> Back Cover . . . . . \$7500    |   |

**We offer a 10% discount to advertisers who remit payment in full by the ad deadline (Payment must be received by the Hampton Classic by April 13th.) All payments are due by May 1st.**

**Conditions and Production Specifications: Please see reverse side of this form.**

Name of Business \_\_\_\_\_

Agency Name (if applicable) \_\_\_\_\_

Contact Person \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ Email \_\_\_\_\_

#### COPY INSTRUCTIONS

- New ad enclosed
- Use same ad as last year
- New ad to come by April 13

#### PAYMENT INSTRUCTIONS

A minimum deposit of 50% is required upon signing.  
 \_\_\_\_\_ Deposit Amount Paid  
 \_\_\_\_\_ Balance Due by 5/1/18

**Payment Options:** Checks made payable to "Hampton Classic" or American Express.

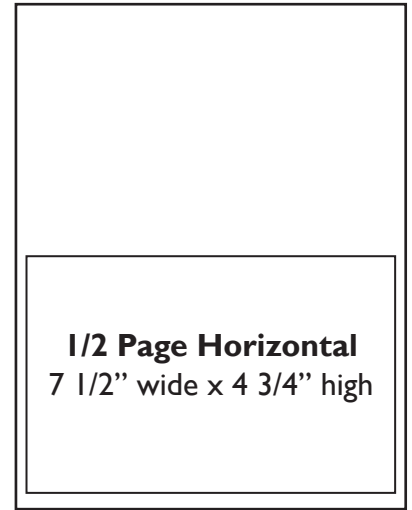
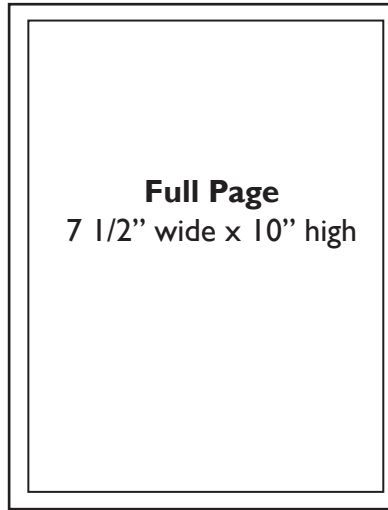
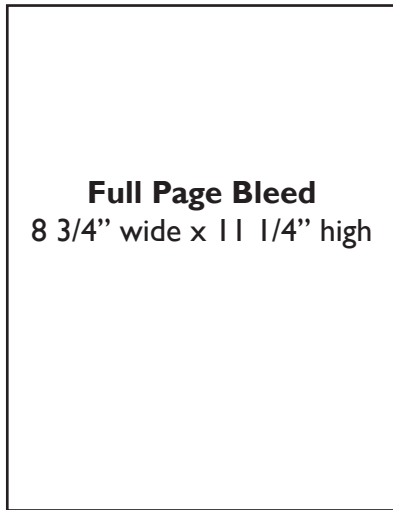
AMEX # \_\_\_\_\_  Check Enclosed

Exp. Date CCV \_\_\_\_\_

Authorizing Signature \_\_\_\_\_ Date \_\_\_\_\_

**SEND THIS ORIGINAL IN WITH YOUR DEPOSIT  
KEEP A COPY FOR YOUR RECORDS**

# SPECIFICATIONS



**Printing:** Digital printing on coated stock; saddle-stitch bound.

**Trim size:** **8.5" X 11"**  
7.5" X 10" - Safety  
8.75" x 11.25" - Bleed

**Digital Requirements:** Please send us a press quality PDF file of your ad. Be sure to include all fonts and high resolution images at a minimum of 300 dpi. All full color images must be high resolution CMYK images. Adobe Illustrator EPS files must have all linked images and fonts must be converted to outlines. All imported files such as TIFF & EPS should accompany the document.

**Electronic Files:** Ads can be emailed if the file size is under 25 MB.  
Send to [Rosanna@hamptonclassic.com](mailto:Rosanna@hamptonclassic.com)

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