



THE HAMPTON CLASSIC

EXHIBITOR INDEX

ADVERTISING CONTRACT

AUGUST 27 - SEPTEMBER 3, 2017

CLOSING DATE FOR AD CONTRACTS: **JULY 24, 2017**
 ADVERTISING MATERIALS DEADLINE: **JULY 31, 2017**

Four Color Options & Rates

- | | |
|--|---|
| <input type="checkbox"/> Inside Front Cover . . . \$5000 | <input type="checkbox"/> Back Cover . . . \$7500 |
| <input type="checkbox"/> Inside Back Cover . . . \$4000 | <input type="checkbox"/> Full Page \$1800 |

Black & White Options & Rates

- | |
|---|
| <input type="checkbox"/> Full Page \$1200 |
| <input type="checkbox"/> 1/2 Page \$650 |

We offer a 10% discount to advertisers who remit payment in full by the ad deadline (Payment must be received by the Hampton Classic by July 24th.) All payments are due by August 1st.

Conditions and Production Specifications: Please see reverse side of this form.

Name of Business _____

Agency Name (if applicable) _____

Contact Person _____

Address _____

City/State/Zip _____

Phone _____ Fax _____ Email _____

COPY INSTRUCTIONS

- New ad enclosed
- Use same ad as last year
- New ad to come by July 31

PAYMENT INSTRUCTIONS

A minimum deposit of 50% is required upon signing.

_____ Deposit Amount Paid

_____ Balance Due by 8/1/17

Payment Options: Checks made payable to "Hampton Classic" or American Express.

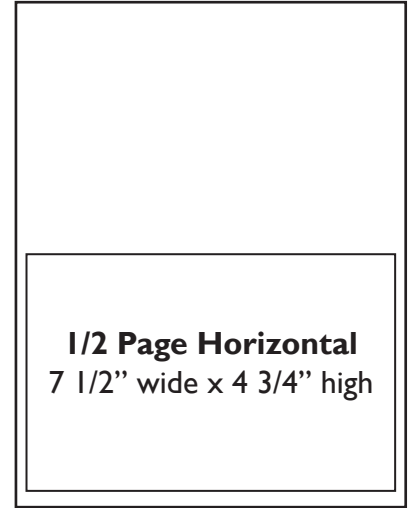
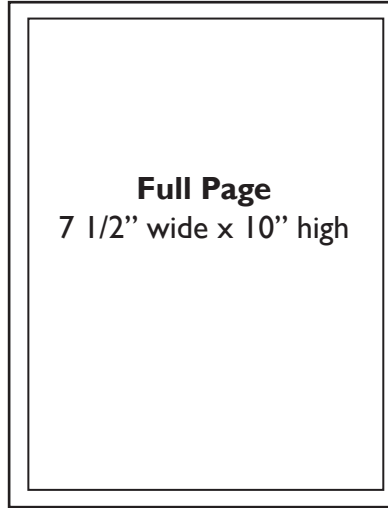
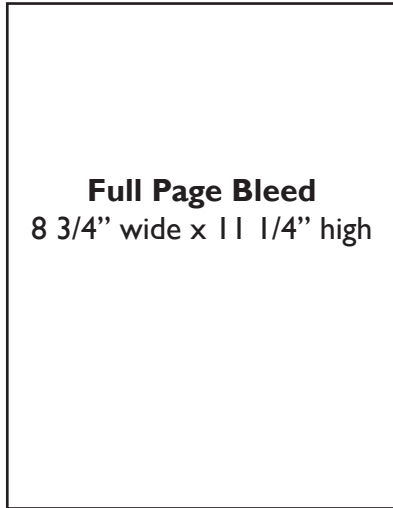
AMEX # _____ Check Enclosed

Exp. Date CCV _____

Authorizing Signature _____ Date _____

**SEND THIS ORIGINAL IN WITH YOUR DEPOSIT
 KEEP A COPY FOR YOUR RECORDS**

SPECIFICATIONS



Printing: Digital on coated stock; saddle-stitch bound.

Trim size: **8.5" X 11"**
7.5" X 10" - Safety
8.75" x 11.25" - Bleed

Digital Requirements: Always remember to have in your possession a back-up of all of your files. Please send us a press quality PDF file of your ad on CD with an accompanying proof. The layout must be done in QuarkXPress, Photoshop, Adobe InDesign or Illustrator. Please be sure to include all fonts and high resolution images at a minimum of 300 dpi. All full color images must be high resolution CMYK images. Adobe Illustrator EPS files must have all linked images included on disk and fonts must be converted to outlines. All imported files such as TIFF & EPS should accompany the document. If you are unable to create the ad, we can suggest a local design firm to assist you. All costs associated with the design of your ad and/or production charges will be at your own expense.

Electronic Files: Ads should be emailed (keeping the file size under 25 MB), or sent via Google Drive or Dropbox
Send to Rosanna@hamptonclassic.com

Ship ads directly to: The Hampton Classic
Attn: Rosanna Braccini
PO Box 3013
240 Snake Hollow Road
Bridgehampton, NY 11932

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