



Arabian National Breeder Finals

Arena Advertising Agreement - Sept. 26-29, 2018

Sponsor/Business Name: _____ Owner Name: _____

Contact Person: _____ Contact Phone: _____

Address: _____ City: _____

State: _____ Zip: _____ Telephone: _____ Fax: _____

E-mail Address: _____ Web-Address: _____

Arena Sign Specifications:

Specifications for arena sign:

- Dimensions 4' x 8' (48" x 96")
- Full color

Arena Sign Advertising Opportunities:

New Arabian National Breeder Finals Arena Sign	\$800
Arena Sign already printed by AHAA (re-hang)	\$500

Terms

- Arena signs will hang in the designated arena for the duration of the horse show.
- Art work is due 30 days prior to the start of the horse show.
- All artwork to be submitted electronically as described on provided **Specification Guidelines**.
- A 50%, non-refundable deposit is due upon execution of this contract.
- The balance is due with the submission of electronic files whichever occurs first.
- Priority on sign location will be given based on application receipt, level of sponsorship.
- All effort will be made to match your request for location otherwise a similar location will be selected for you.
- The Arabian Horse Association of Arizona reserves the right to approve artwork and location of sign.
- Artwork must be sent print ready and can be emailed to info@scottsdaleshow.com.

Method of Payment:

Full Payment Partial Payment (50%)

Credit Card: MasterCard Visa American Express

Credit card number: _____ Expiration date: _____ CCV Code: _____

Name on card: _____ Signature: _____

Card is billed this Address: _____

Arena Sign and Artwork Specification Guidelines

All artwork is to be submitted electronically or on CD accompanied by a hi resolution digital 4-color proof. Items will not be returned unless otherwise specified.

Mail ad CDs and color proofs to: Arabian Horse Association of Arizona, PO Box 13865, Scottsdale, AZ 85267
480.515.1500

Submit electronic files of 5MB or less to - office@scottsdaleshow.com

Acceptable Image Submissions

- EPS, TIFF, Photoshop, Illustrator file or PDF, CMYK, 300 dpi at print size.
- Clean, black and white line art.

Acceptable Layout Submissions

- QuarkXpress file (Mac), InDesign, Photoshop, Illustrator, or hi resolution (print quality) Adobe Acrobat PDF.
- Include all images and Mac fonts used in layout
- A preflight software program to check digital ads before submission is recommended.
- Hi Resolution Digital Color Proof Required

Design - Available from Advanced Grafix, call for quote: 602.971.7305 www.advancedgrafixonline.com

Contacts

Arabian Horse Association of Arizona.....

Email - office@scottsdaleshow.com

Phone - 480.515.1500

Mail Ads to.....

Arabian Horse Association of Arizona

PO Box 13865, Scottsdale, AZ 85267

Deliver Ads to.....

Arabian Horse Association of Arizona

15455 N Greenway-Hayden Loop C-18, Scottsdale, AZ 85260