



International Arena Banner Sponsorship

64th Annual Scottsdale Arabian Horse Show

February 14-24, 2019

Business/Farm Name: _____

Contact Name: _____

Address: _____ City: _____

State: _____ Zip: _____ Telephone: _____

Email: _____ Web-site: _____

Name on sign will be: _____

Arena Signs are:

- Wall Banner ~20' wide x 20' tall \$3,500.00/each
(Active area will be 16' w x 16' tall, 2' around the entire image should have a black border)
- Wall Banner (Re-Hang From Previous Year) \$2,000.00/each

Location Request:

North or South side of arena: _____

Specifications for arena sign:

- Dimension of curtain will be 20' W x 20' T
- Active area will be 16' w x 16' tall, 2' around the entire image should have a black border
- Full color

Terms

- Reservations are limited, contract will be approved once space is confirmed.
- Artwork is due no later than January 15, 2019.
- All artwork to be submitted electronically as described on provided **Specification Guidelines**.
- A 100%, non-refundable deposit is due upon execution of this contract.
- Priority on sign location will be given based on application receipt and level of show sponsorship.
- All effort will be made to match your request for location otherwise a similar location will be selected for you.
- The Scottsdale Arabian Horse Show reserves the right to approve artwork and location of sign.
- Artwork must be sent print ready and can be emailed to info@scottsdaleshow.com.

Payment Method:

Check enclosed for the amount of \$ _____ Check Number: _____

Charge my **MasterCard, Visa or AMX** (circle one) for the amount of \$ _____

Credit card number: _____ Expiration Date: _____ CCV Code: _____

Name on the card: _____ Signature: _____

AHAA, PO Box 13865, Scottsdale, AZ 85267 - Email: info@scottsdaleshow.com - Fax – 480.515.1122

Arena Sign and Artwork Specification Guidelines

All artwork is to be submitted electronically or on CD accompanied by a hi resolution digital 4-color proof. Items will not be returned unless otherwise specified.

Mail ad CDs and color proofs to: Arabian Horse Association of Arizona, PO Box 13865, Scottsdale, AZ 85267
480.515.1500

Submit electronic files of 5MB or less to – info@scottsdaleshow.com

Acceptable Image Submissions

- EPS, TIFF, Photoshop, Illustrator file or PDF, CMYK, 300 dpi at print size.
- Clean, black and white line art.

Acceptable Layout Submissions

- QuarkXpress file (Mac), InDesign, Photoshop, Illustrator, or hi resolution (print quality) Adobe Acrobat PDF.
- Include all images and Mac fonts used in layout
- A preflight software program to check digital ads before submission is recommended.
- Hi Resolution Digital Color Proof Required

Contact:

Taryl O'Shea

Arabian Horse Association of Arizona

Email - info@scottsdaleshow.com

Phone - 480.515.1500