



Arena Sign Advertising Agreement

64th Annual Scottsdale Arabian Horse Show
February 14-24, 2019

Business/Farm Name: _____

Contact Name: _____

Address: _____ City: _____

State: _____ Zip: _____ Telephone: _____

Email: _____ Web-site: _____

Arena Signs are \$1,000.00/each and will be located in either the Equidome or Wendell Arena.

Name on sign will be: _____

Specify Arena: Wendell Equidome Arena _____

Location Request: North Side South Side Comments: _____

I would like _____ arena signs x \$1,000.00. Total= _____

Specifications for arena sign:

- Dimensions 4' x 8' (48" x 96")
- Full color

Terms

- Artwork is due no later than January 1, 2019.
- All artwork to be submitted electronically as described on provided **Specification Guidelines**.
- A 50%, non-refundable deposit is due upon execution of this contract.
- The balance is due no later than January 1, 2019 or with the submission of electronic files whichever occurs first.
- Priority on sign location will be given based on application receipt, level of sponsorship.
- All effort will be made to match your request for location otherwise a similar location will be selected for you.
- The Scottsdale Arabian Horse Show reserves the right to approve artwork and location of sign.
- Artwork must be sent print ready and can be emailed to office@scottsdaleshow.com.

Payment Method:

Arena Signs are \$1,000.00 each. A 50% deposit is due at the submission of this contract. The final payment is due by January 1, 2019

Check enclosed for the amount of \$ _____ Check Number: _____

Charge my **MasterCard, Visa or AMX** (circle one) for the amount of \$ _____

Credit card number: _____ Expiration Date: _____ CCV Code: _____

Name on the card: _____ Signature: _____

Arena Sign and Artwork Specification Guidelines

All artwork is to be submitted electronically or on CD accompanied by a hi resolution digital 4-color proof. Items will not be returned unless otherwise specified.

Mail ad CDs and color proofs to: Arabian Horse Association of Arizona, PO Box 13865, Scottsdale, AZ 85267
480.515.1500

Submit electronic files of 5MB or less to - office@scottsdaleshow.com

Acceptable Image Submissions

- EPS, TIFF, Photoshop, Illustrator file or PDF, CMYK, 300 dpi at print size.
- Clean, black and white line art.

Acceptable Layout Submissions

- QuarkXpress file (Mac), InDesign, Photoshop, Illustrator, or hi resolution (print quality) Adobe Acrobat PDF.
- Include all images and Mac fonts used in layout
- A preflight software program to check digital ads before submission is recommended.
- Hi Resolution Digital Color Proof Required

Design - Available from Advanced Grafix, call for quote: 602.971.7305 www.advancedgrafixonline.com

Contacts

ALL ARTWORK IS DUE BY JANUARY 1, 2019

Arabian Horse Association of Arizona.....

Email - office@scottsdaleshow.com

Phone - 480.515.1500

Mail Ads to.....

Arabian Horse Association of Arizona

PO Box 13865, Scottsdale, AZ 85267

Deliver Ads to.....

Arabian Horse Association of Arizona

15455 N Greenway-Hayden Loop C-18, Scottsdale, AZ 85260