

CMH HELI-SKIING INTRODUCES NEW "TOUR D'ADAMANTS" TRIP

Top American pro cyclists to join Heli-Skiing trip to the Adamants this winter

New York - November 25, 2009: Canadian Mountain Holidays (CMH), the company that brought Heli-Skiing to North America almost 50 years ago, will be bringing two of America's best pro cyclists to the remote mountains of Western Canada this winter, to join the March 13-20, 2010 Heli-Skiing trip in the Adamants.

Former American professional cyclist, author and TV sports commentator Bob Roll and Ron Kiefel--seven-time Tour de France competitor, Olympic bronze medalist at the 1984 Summer Olympics and member of the US Bicycling Hall of Fame--will join other Heli-Skiing guests in the Adamants for a week of unparalleled powder skiing and the camaraderie of a CMH lodge. At the Adamants Lodge, guests can indulge in après-ski spa treatments, hot tub soaks and gourmet mountain cuisine, served family-style alongside fellow skiers, alpine guides and special pro cyclist guests!

"Ron and I first started training, riding and racing together more than 20 years ago," says Bob Roll. "So, when it comes to our next great challenge--Heli-Skiing with CMH in some of the most remote, deepest powder on earth--there's no one else I'd rather take that plunge with!"

The Tour D'Adamants trip is priced from \$10,770 CAD (approx. US\$10,100) per person, based on double occupancy. Space is very limited.

For more information and to book, please go to www.cmhski.com or call 1-800-661-0252.

ABOUT CMH HELI-SKIING

Offering Heli-Adventures since 1965, Canadian Mountain Holidays (CMH) is the oldest and largest Heli-Skiing and Heli-Hiking operator in the world. CMH operates exceptional helicopter adventures from 12 different lodges located in the Bugaboo, Purcell, Selkirk, Kootenay, Monashee, and Cariboo ranges of British Columbia, Canada. Helicopter skiing takes place from December through April, and Heli-Hiking from July into early September.

Media contacts:

Mark Liebermann at WEILL
E-mail: mliebermann@geoffreyweill.com
Tel: 1-866-PR-WEILL

Sarah Pearson at CMH
E-mail: spearson@cmhinc.com
Tel: 1-800-661-0252