



**CANADIAN
MOUNTAIN HOLIDAYS**

CMH HELI-SKIING / CMH HELI-HIKING



PRESS RELEASE

CMH GIVES CREDIT WHERE CREDIT IS DUE

Offering Heli-Skiers an Early Booking Credit

New York - March 4, 2009: CMH (Canadian Mountain Holidays), the world's largest Heli-Skiing operator and the company that invented Heli-Skiing in Western Canada over 40 years ago, has long had a reputation for offering an extraordinary skiing experience - refusing to compromise on the level of comfort, safety, and value it provides for its guests. For the 2010 season, CMH has just announced an added plus - those booking with a deposit by June 15, 2009 will receive a guest lodge credit of CAN \$100/day booked - for example, a 7-day trip would result in a credit of \$700; a 5-day trip would be \$500. CMH guests can use the credit for whatever they want - the bar, massages, extra Heli-Skiing meters, the shop, etc. - and it is good at 11 of CMH's 12 lodges (at Kootenay, the \$975/day price, considered one of the greatest bargains in heli-skiing, will remain the same).



Speaking from the company's headquarters in Banff, Walter Bruns, President of CMH, elaborated: "We are delighted to be offering this special gift to our customers - it is a way of thanking them for their confidence in the CMH experience and the value of this exceptional product despite these turbulent times. CMH's lodges are an oasis to guests and the introduction of extra credit provides the stimulus plan everyone is looking for these days."

For more information, please call 1-800-661-0252, or visit www.canadianmountainholidays.com.

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