



PRESS RELEASE

CMH WINS 2012 CANADIAN TOURISM AWARD

Banff, AB - November 21, 2012: The Tourism Industry Association of Canada (TIAC), at a gala award ceremony last night at the Hilton Lac Leamy in Ottawa during the National Tourism Conference, presented its prestigious Traveller Experience Award, sponsored by Delta Hotels, to [CMH Summer Adventures](#) (Canadian Mountain Holidays). The annual awards - twelve of which were presented this year -- recognize success, leadership and innovation in Canada's tourism industry and reward those people, places, organizations and event that have gone above and beyond to offer travelers superior tourism experiences in Canada.

For 35+ years, CMH has been guiding guests on extraordinary lodge-based journeys in British Columbia's Canadian Rockies. Tailored to guests of all fitness levels, ages and interests, CMH offers unique summer vacations that range from calmly serene retreats to wildly spirited adventures for individuals and families. Speaking from Ottawa, Connie MacDonald, one of CMH's directors and a member of the senior leadership team, who was there to accept the award, said: "This is an amazingly proud moment and it is so great to see our summer program recognized by our industry as the very best in class. We have long believed that CMH offers the best experiential travel in the country and it is a thrill and an honor to have this validated by TIAC."



For more information on CMH Summer Adventures, visit www.cmhsummer.com.

ABOUT CMH HELI-SKIING & SUMMER ADVENTURES:

Offering heli-adventures since 1965, CMH Heli-Skiing & Summer Adventures is the world's oldest and largest heli-skiing and heli-hiking operator. From their head office in Banff, Alberta, CMH operates exceptional mountain experiences based from 11 lodges located in the Bugaboo, Purcell, Selkirk, Monashee, and Cariboo ranges of British Columbia, Canada. Heli-skiing takes place each year from December through April, and CMH Summer Adventures take place from July into early September.