INTERVIEW QUESTIONS FOR ALDERMANIC DISTRICT #1 APPOINTMENT

Name: Denise Duranczyk
Address: 324 Sherman
Phone #: 873-8302 **e-mail address:** bobkomes@hotmail.com

1. I earned a B.S. in Biochemistry and Physical Therapy along with an M.S. in Movement Science from the UW-Madison. My most recent employments were Meriter Hospital then Stoughton Hospital, retiring in 2016. During my 38 years of employment I was always actively committed to the welfare of my patients and quality service.

   My job required me to evaluate physical problems daily. Using these findings, my patient and I would develop goals for a treatment program and work together to solve their problems. Patients would be re-evaluated each visit and their treatment plan adjusted as necessary for optimal results. My goal was to create a program to facilitate success. Education and exercises were the cornerstone but the patient needed to buy into the program for success. We also worked under the constraints of insurance benefits and patient's finances.

   This is the way I approach problems. What are the root causes to a problem, what course of action(s) will most effectively address the problem, then implement and re-evaluate if problem is reduced. With my scientific background, I use data to help me evaluate and set a course of action. In addition, I had to deal with a variety of people over the years. Learning to listen and pick up body language is essential when motivating people to succeed.

2. The most important current issues for the city revolve around financing services and being pushed to create more TIF Districts as a source of future income. The borrowing we assume will impact funds available to provide services. Therefore, we need to regularly analyze the relationship between what we have borrowed and funds available for operation. The use of TIF to promote development should also be critically looked at with a criteria established to evaluate what is in the best interest of the community.

   Another area for the city to explore is our housing stock. Since property taxes are based on the value of the property, we should seriously look at our housing stock and future development. We need to understand how to promote growth that balances multiple property values to sustain a tax rate that covers quality services.

   The process should start with a defined problem/question such as "Why don't we have enough money for the day-to-day operations of the city?" The participants should be willing to keep an open mind and not jump to a solution. When leading a group you should be aware of your own bias. The leader not only leads but directs and follows the group. Establishing ground rules are important

i.e., no personal attacks, stay on point, everyone needs to contribute, everything is on the table. I would brainstorm to identify root causes of the problem and eliminate those we have no control over. Use data to gain a better understanding of the root causes identified. Since there is usually more then one cause, the group needs to rank from most likely to less likely to impact a solution. From there make recommendations on a course of action the city should take to improve funding using facts and figures to support position.

3. In my 10 years as an elected official, it was rare to know when a majority of my constituents disagreed with my position. In the 2 cases where there was strong evidence that my position was different from my constituents I found a compromise that satisfied people and in the other case I voted against my preferred position. When making a decision I look at the short and long term outcomes using data, if available. In addition, my values and conscience will guide me.
4. I don't anticipate having problems fulfilling the time commitment of an alderperson.

Government & Civic Experience

RDA 2017-present

- Assisted Derek Westby in formatting the RDA website to ensure information was easily accessible
- Helped to plan and advertise Riverfront Re-Development charrette and spent all 3 days listening and talking to community members

Library Board 2009-2016

- One term as President of the board
- Participated in 2 strategic planning processes
- Co-Chaired Fundraising Subcommittee to raise funds for second floor renovation, raised $277,000 for this project

Dane County Board Supervisor 2009-2012

- Served on Public Safety
- Served on Health & Human Services Committee which had a budget of $220 million
- Prevented closure of Soughton Health & Human Services office

Stoughton City Council 2000-2008

- Served on all the Standing Committees except Public Works
- Some of the other committees I served on: Board of Review, COA, Ethics Board, Library Board, Planning Commission, Utilities
- Chaired Finance, Parks & Recreation, Utilities
- Served on Storm Water Utility Technical Advisory Committee
- Served on Smart Growth Steering Committee 2003-2005
- Instrumental in passage of the "Big Box Store" ordinance

Matthew M. Hanna

118 E. Taft St.
Stoughton, WI 53589
mmileshanna@gmail.com (608) 235-6741

EDUCATION

University of Wisconsin-Madison — **Madison, WI**
Bachelor of Science in Landscape Architecture — 2009

- Dean's List - College of Agriculture and Life Sciences (2005-2009)
- Sigma Lambda Alpha Landscape Architecture Honor Society

PROFESSIONAL EXPERIENCE

City of Stoughton Planning Commission — **Stoughton, WI**
Citizen Commissioner — 2013-Present

- Review, advise, and decide on development proposals and permits for consistency with planning policy and zoning regulations
- Actively work and consult with City staff on updating zoning codes and policies
- Participate in public hearings, visioning sessions, and committee of the whole meetings by providing technical expertise and analysis
- Collaborate with city staff, consultants, the public, and other commissions to prepare and approve the current comprehensive plan update

Moyer's Inc. — **Stoughton, WI**
Designer / Sales / Project Manager — 2011 - Present

- Coordinate and perform all components of the design process which includes: initial concept formulation, data gathering, field surveying, design preparation, presentation, permit acquisition, construction management, final inspection, and final payment processing and collection
- Develop landscape architectural drawings for all project types, such as site plans, grading plans, erosion control plans, elevations, perspectives, sections, and construction details
- Successfully designed, sold, and managed over 350 projects in the Dane County Area, including public courtyards, park facilities, and shelters
- Provide excellent customer service and maintain positive working relationships with homeowners, business owners, municipalities, subcontractors, and civic groups through detailed planning and active communication
- Manage and consult construction crews and stakeholders to inspect work and actively resolve any design implementation conflicts or adjustments
- Prepare and present multimedia seminars on the principles, theories, and design process of landscape architecture at large regional expos to public and professional attendees

Avant Gardening and Landscaping — **McFarland, WI**
Designer / Sales / Project Manager — 2010 - 2011

- Designed and managed numerous projects from initial concept to completion, coordinating as many as 8 subcontractors on a single job
- Advanced the company design software practices through proficient use of Autodesk CADD and Google SketchUp 3-dimensional rendering
- Developed a new public and commercial bidding package preparation process

East Central Wisconsin Regional Planning Commission **Menasha, WI**
Landscape Architect / Planning Intern 2009

- Prepared an extensive development plan document for the Fox-Wisconsin Heritage Trail Parkway including thorough data collection, analysis and technical reporting which supported a parks and trails master plan, mixed-use neighborhood master plan, and detailed site designs

AWARDS

Wisconsin Masonry Alliance
Excellence in Hardscape Awards

- 2017 Best Front Entry - *Silver*
- 2016 Best Commercial Installation - *Silver*
- 2015 Best Outdoor Living Space - *Bronze*
- 2015 Best Commercial Installation - *Bronze*
- 2015 Best Outdoor Living Space - *Gold*
- 2014 Best Front Entry - *Gold*
- 2014 Best Outdoor Living Space - *Bronze*
- 2013 Best Front Entry - *Bronze*

KNOWLEDGE, SKILLS, ABILITIES

- Ability to use multiple software programs such as Autodesk CADD, Google SketchUp, and ArcGIS
- Proficient in Adobe Creative Suite (Photoshop, Illustrator, InDesign)
- Extensive knowledge of Midwest trees, shrubs, and perennials
- Proficient in Microsoft Office Suite (Excel, Word, Outlook, Powerpoint)
- Conversational Spanish fluency

INTERVIEW QUESTIONS FOR ALDERMANIC DISTRICT #1 APPOINTMENT

Name: Matthew Hanna

Address: 118 E. Taft St. Stoughton, WI 53589

Phone #: 608-235-6741 **Email Address:** mmileshanna@gmail.com

(Please attach an additional sheet if more space is needed for your responses)

1. Discuss your occupation, training, and education. What characteristics, qualifications, and experiences do you have that support your candidacy and potential for contribution as an Alderperson?

2. In your opinion, what are the most important current issues for the City of Stoughton? Please discuss one of these issues in detail and describe how you would lead a committee to a solution.

3. If there was an issue on the table that you agreed with, but your constituents disagreed with, how would you vote and why?

4. Council meetings are the 2nd and 4th Tuesdays of the month and there are two standing committees you will be assigned to in addition to other meetings, correspondence, and information that will require your attention. Do you anticipate a problem in attending evening meetings or fulfilling other time commitments of an alderperson?

1. The breadth of my experiences as a City of Stoughton Planning Commissioner, a landscape designer and project manager, and my studies at the University of Wisconsin-Madison have equipped me with knowledge and skills to successfully serve the citizens of Stoughton as an Alderperson on the City Council. I've also gained invaluable experience from a young age, growing up in Appleton, WI where my Father has served as Mayor since 1996, learning the roles of local government and the importance of being involved in the community.

As a City of Stoughton Planning Commissioner for the past four years, I've gained first hand experience of city processes and procedures. I've been a part multiple development projects of varying scales and their review processes. This past year I was a part of the comprehensive plan update and have also been actively involved in zoning code and policy updates. I have also been able to hear from many Stoughton citizens through public hearings and open discussions. I have truly appreciated my time on the commission and the opportunity it has provided to serve the city.

Through my experience as a landscape professional at Moyer's Inc. I have been the lead in numerous projects of varying magnitudes, many of them within Stoughton, and have worked with an array of groups through the entire design process. I have worked with multiple condo associations of large and small communities, commercial entities, and down to single family homeowners to develop master plans for their properties. I have taken hundreds of projects from an original concept to final inspection. At initial concept meetings I work with all interested parties to develop a consensus design scope by listening to all concerns and visions for problems and conflicts, desired functionality, aesthetic preferences, and budgets. Throughout the entirety of a project's progression I continually maintain open, active, and effective communication with all stakeholders, keeping them informed on the progress and engaging them throughout the decision making process to achieve the best plan to satisfy the needs and concerns of each party involved.

I received a Bachelors degree in Landscape Architecture from the University of Wisconsin Madison in 2009 with a focus on urban planning. This education laid the foundation for all the experiences described above.

2. I believe there are many important issues our community is currently facing. I feel that the most important are the decline in school enrollment, attracting new families to our community, and the riverfront redevelopment. In my opinion, there are common components to these issues that could be addressed. We need to develop a vision for Stoughton, a consensus, or at the very least an active conversation of what type of community we are striving for. Our long and short term goals moving forward need to be determined. This vision, which could turn into an action plan, or take on multiple forms, could act as a guide and set the foundation and framework for the future. It is important that the members of our community, as well as our city officials know what to expect next.

The city is at a very critical point in time with many major decisions to be made which will shape the future of our community for decades to come. If we approach these decisions with a clear vision of who we are and where we are heading as a community, we will be better prepared to produce the best results that our citizens need and deserve.

There have been collaboration efforts started with the School District, Chamber, and Council, and I would love to take part in that effort to be a leader in developing this vision. There are many resources and tools we have available to us, such as the comprehensive plan, to use as a guide for analysis. As part of this analysis, I feel that as well as evaluating planning and development, we

need to look internally at our government to ensure that we're doing our best to provide first-rate services and experiences for our community. It is important for citizens to feel informed and engaged, and we need to ensure that we're using the best resources and technology to achieve that.

3. It's difficult to answer this as each individual issue has many factors to be considered. Stoughton is a representative democracy as opposed to a direct democracy. It is important to me to make what I feel is the optimum decision for our community as a whole. In order to do this I will listen, engage in conversation, share any information and resources I have available to me, reflect on all differing opinions, and ultimately make what I feel is the best decision for the City of Stoughton.

4. No

CITY OF STOUGHTON-NOTICE OF ALDERMANIC VACANCY
NOTICE IS HEREBY GIVEN BY THE CITY OF STOUGHTON, IN DANE COUNTY, WISCONSIN, THAT:

Applications will be accepted from qualified individuals living within the City of Stoughton Aldermanic District 1 for appointment to a vacant seat on the Common Council. The appointment term will cover a period from the date of appointment until the end of the term in April 2019. The seat will be up for election in April 2019.

If interested in being appointed, please submit your resume and an aldermanic appointment questionnaire to the City Clerk's Office by 4:30 pm on Tuesday, February 6, 2018. The questionnaire is available on the City's website or by request in the Office of the City Clerk, 381 E. Main Street.

Candidates will be interviewed at a regular meeting of the Common Council on February 13, 2018. It is anticipated that the appointed candidate will be seated and sworn into office at the selected meeting. If you have questions, please contact the City Clerk's Office at (608)873-6677

INTERVIEW QUESTIONS FOR ALDERMANIC DISTRICT #1 APPOINTMENT

Name: DAVID ERDMAN

Address: 436 SEAMONSON CIRCLE, STOUGHTON, WI 53589

Phone #: 608-445-7181 (CELL); 608-267-0374 (WORK) Email Address: ERDFAMILY@YAHOO.COM

(Please attach an additional sheet if more space is needed for your responses)

1. Discuss your occupation, training, and education. What characteristics, qualifications, and experiences do you have that support your candidacy and potential for contribution as an Alderperson?

I AM CURRENTLY THE CAPITAL FINANCE DIRECTOR FOR THE STATE OF WISCONSIN. IN THIS CAPACITY I AM RESPONSIBLE FOR MANAGING OUTSTANDING AND FUTURE DEBT OF THE STATE. MY OFFICE ALSO ADMINISTERS THE FINANCIAL ASPECTS OF THE STATE'C CLEAN WATER FUND AND SAFE DRINKING WATER PROGRAMS. IN DOING SO, WE WORK WITH UTILITIES AND MUNICIPALITIES ACROSS THE STATE TO SECURE SUSIDZED LOANS FOR WATER AND WASTWATER PROJECTS.

WITHIN THE CITY, I AM AN ACTIVE MEMBER OF STOUGHTON AREA EMS, CITIZEN MEMBER OF THE STOUGHTON UTILITIES COMMITTEE, MEMBER OF THE BOARD OF ZONING APPEALS, AND A CHIEF ELECTION INSPECTOR. I GRADUATED FROM THE UNIVERSITY OF WISCONSIN-LACROSSE IN MAY 1989 WITH A DEGREE IN PUBLIC ADMINISTRATION AND HAVE BEEN AN ACTIVE CITY OF STOUGHTON RESIDENT SINCE 1990. IN SHORT, SERVING AS AN ALDERPERSON IS AN OBVIOUS NEXT STEP FOR ME. MY COMMITMENT TO THE CITY, COUPLED WITH MY 25 YEARS OF EMLOYMENT IN GOVERMENT, ALLOWS ME TO IMMEDIATELY CONTRIBUTE GOVERNMENTAL BUDGETARY AND FINANCIAL IDEAS THAT CAN BENEFIT THE CITY OF STOUGHTON.

2. In your opinion, what are the most important current issues for the City of Stoughton? Please discuss one of these issues in detail and describe how you would lead a committee to a solution.

AS WITH ANY GROWING MUNICIPALITY, STOUGHTON IS EXPERIENCING MANY CURRENT ISSUES. IN MY OPINION, DEVELOPMENT, YOUTH, AND EFFICIENT GOVERNMENT ARE THE TOP THREE. WITH RESPECT TO YOUTH, THE CITY NEEDS TO INCREASE ITS COMMITMENT TO PROGRAMS, ACTIVITIES, AND STAFF FOR OUR YOUNGER POPULATIONS. YES THIS IS A BUDGETARY COMMITMENT, BUT THE CITY COMMITMENT CAN BE A SEED TO ENHANCE EVEN MORE PARTICIPATION BY OTHER ORGANIZATIONS IN THE CITY.

VOLUNTEERS AND DONATIONS FOR YOUTH CENTER AND YOUTH PROGRAMMING HAVE BEEN VERY SUCCESSFUL IN THE CITY OVER THE PAST YEARS, BUT AM INCREASED CITY COMMITMENT AND STAFF CAN JUMP START NEW PROGRAMS AND NEW OPPORTUNITES FOR OUR YOUTH. COORDINATING PROGRAMS AND EFFORTS BETWEEN THE CITY AND LOCAL CHURCHES CAN LEVERAGE RESOURCES IN A BENEFICIAL MANNER. MANY OTHER PARTNERSHIPS CAN BE CREATED, MOLDED, AND ENHANCED. THE END RESULT WILL BE MORE POSITIVE OPPORTUNITES FOR YOUTH WHILE REDUCING CRIME AND JUVINILE TEMPTATIONS. I LED YOUTH MINISTRY PROGRAMMING FOR A LOCAL CHURCH FOR NEARLY 10 YEARS; IT WOULD BE AN HONOR TO LEAD A COMMITTEE TO ADDRESS THESE PARTNERSHIPS.

3. If there was an issue on the table that you agreed with, but your constituents disagreed with, how would you vote and why?

REPRESENTING THE FIRST ALDERMATIC DISTRICT OF STOUGHTON NOT ONLY MEANS REPRESENTING THE OPINION OF MY CONSTITUENTS, BUT ALSO ENSURING THAT DECISIONS ARE MADE FOR THE OVERALL BENEFIT OF THE CITY. AS AN ALDERPERSON, IT IS MY DUTY TO LISTEN TO MY CONSITUENTS TO ENSURE I UNDERSTAND THEIR OPINION AND CONCERNS ON PENDING ISSUES FACING THE CITY COUNCIL. IT IS ALSO MY DUTY TO LISTEN TO CITY STAFF, CONSULTANTS, AND OTHERS TO ENSURE I UNDERSTAND ALL ASPECTS OF THE PENDING ISSUES. AS ALDERPERSON IT IS ALSO MY DUTY TO SHARE MY CONSTITUENT'S CONCERNS AND OPNIONS, BUT IN THE END, THE DISTRICT DOESN'T WIN IF THE CITY DOESN'T WIN.

4. Council meetings are the 2nd and 4th Tuesdays of the month and there are two standing committees you will be assigned to in addition to other meetings, correspondence, and information that will require your attention. Do you anticipate a problem in attending evening meetings or fulfilling other time commitments of an alderperson?

I SEE NO PROBLEM MEETING THESE TIME COMMITMENTS. MY ATTENDANCE RECORD FOR THE ORGANIZATIONS I MENTIONED IN THE FIRST QUESTION IS GREATER THAN 95%. I UNDERSTAND THE COMMITMENT THAT IS NEEDED TO SERVE IN THIS CAPACITY AND LOOK FORWARD TO THE OPPORTUNITY.