

NEW THIS FALL!

GLOA 400-002 – Capstone GLOBAL MEDIA



GLOA 400-002
Professor Jennifer Ashley
Tuesdays and Thursdays
4:30 pm – 5:45 pm

**GLOA 400 is open to all
Global Affairs students and
will cover the Synthesis
requirement of the Mason
Core.**

The ideas we have about the world are shaped by our media exposure, whether in the form of news reports, documentaries, fictional films, or music. This capstone course takes media as a lens through which we examine the cultural, political, and economic dimensions of globalization. Using a multidisciplinary approach and drawing on a series of case studies ranging from war reporting to telenovelas, we will examine questions such as: How do journalistic practices frame our understandings of conflict? What role do visual images have in shaping humanitarian responses? How might digital infrastructures impact political participation? How can televisual fiction be used to support development goals? What role do content and ownership structure play in allowing entertainment media to cross not only national, but also regional boundaries? In addressing these questions, we will identify strategies of representation used by media makers and analyse the relative power of different media forms in particular socio-cultural, economic, political, and historical contexts around the world.

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