We are excited to introduce to you our online textbook adoption platform, FacultyEnlight. We have conducted extensive, nationwide research with faculty members like you from around the country, gathering feedback on faculty preferences, needs, wants and challenges when it comes to the textbook adoption process. Armed with this insight, we created a digital experience that, for the first time ever, offers faculty the opportunity to research and adopt textbooks in one, convenient place – saving you time and making the adoption process easier than ever.

**FacultyEnlight Features:**
- Ability to research and adopt course materials in one, convenient place
- Compare cost to student and identify format availability before adoption
- Read peer product reviews and write your own
- Access your past adoptions from the last three years at all of your affiliated campuses

On the following pages, we will walk you through FacultyEnlight, exploring its many benefits and features and allowing you to see for yourself just how simple, convenient and valuable it is.
FacultyEnlight

STEP 1: GETTING STARTED

FacultyEnlight is conveniently accessed via the "Faculty Resources" link in the upper right corner of your campus store's website. When you click on this link, it will take you to your school's personalized FacultyEnlight page. Though you do not have to register or sign in to explore FacultyEnlight and search the textbook database, signing in does have many valuable benefits, such as saving time when submitting adoptions and quick searches of your past adoption history.

STEP 2: BEGIN SEARCH

Now, you no longer have to search for textbooks using multiple platforms and search engines, and then use an entirely different platform to submit your requests. FacultyEnlight streamlines the process, letting you do it all in one, convenient place.

Know the exact textbook or author that you want to look up? You can search by the 13-digit ISBN number or the textbook's title and/or author(s), and filter the results by print, digital, rental or all three.

Still exploring textbook options? Our research told us that faculty members would like to be able to see what textbooks their colleagues at other schools are using. So, now you can – simply search by school type, state, school name or discipline.

The fourth way to search is by viewing your Favorites List. Once you've registered with FacultyEnlight and are signed in, you can add textbooks to this list so that you can easily view them again in the future.

Welcome Dr. Nicole Guerier! • Sign Out • Book Bag (0 items)

Search Adopt Discover Learn
By ISBN By Title/Author By Other Schools Favorites Lists

Getting Started Guide
To download the PDF version of the Getting Started Guide, which will walk you through the search and adoption process, click here.

Build Your Favorites Lists
Found something interesting and want to save it for future reference? Create as many as five separate favorites lists to keep your research organized. You must be logged into your account to create favorites lists.

- Stay organized by creating a list for each course you teach.
- Streamline the process by adopting right from your favorites list.
- Easily track your search history.
Four ways to search for textbooks:

- By ISBN
- By Title and/or Author
- By what other schools are using
- By viewing your Favorites List
STEP 3: VIEW SEARCH RESULTS

FacultyEnlight gives you an in-depth look at the textbooks available based on your search terms. By clicking on the title of a textbook, you can view the product details page. FacultyEnlight also shows all the available formats and corresponding price estimates for that textbook, including a link that alerts you if a new edition is available and the ability to request a digital or print desk copy, ensuring that you can find and select the most affordable options for your students.

You also can explore additional details about each textbook by clicking on the different tabs. Explore the overview and author bios, review the table of contents, read the product reviews – or write one yourself – and see which campuses also have adopted this title.

Overview

Inspired by A Speaker’s Guidebook, the most successful new public speaking text in over a decade, this brief, inexpensive, spiral-bound text is the first designed to be used in any college, workplace, or community setting that includes public speaking. With its spiral binding and compact format, this text is easy to use and gives practical coverage to the key topics and skills — from invention, research, and organization to practice and delivery — that students need to give polished speeches in any situation.

Author(s)

Dan O’Hair is Dean of the University of Kentucky College of Communications and Information Studies. He is past Presidential Professor in the Department of Communication at the University of Oklahoma and past president of the National Communication Association. He is co-author or co-editor of fifteen communication texts and scholarly volumes and has published more than eighty research articles and chapters in dozens of communication, psychology, and health journals and books. He is a frequent presenter at national and international communication conferences, is on the editorial boards of various journals, and has served on numerous committees and task forces for regional and national communication associations.
STEP 4: REGISTER WITH FACULTYENLIGHT

When you are ready to adopt your textbooks, there's no need to open up an email, hop on the phone or head over to your campus store (unless you want to, of course!). Simply create your FacultyEnlight account (or sign in if you already have one). Although you do not have to register with FacultyEnlight in order to adopt, we recommend registering so that you have access to the many additional features that will make adopting even easier.

The registration process is simple. Just click on the "Create Account" link to register and fill in your information. Click "Submit" when the form is complete. Once you have registered, you will receive a confirmation email. On screen, you will be prompted to sign in.
STEP 5: ADOPT

Congratulations, you are officially a registered user of FacultyEnlight, with access to a number of additional benefits. For example, when you are signed into your account, you may find industry articles or articles specific to your school on FacultyEnlight's homepage.

Once you've registered with FacultyEnlight, you may affiliate your account with multiple schools and view all previous adoptions at those schools from the past three years. FacultyEnlight makes it easy to find your past adoptions in two ways: Find Previous and Find My School Adoptions. If you cannot find your previously adopted course materials, contact your bookstore manager.
Find Previous will recall any materials you have adopted while using *FacultyEnlight* as a registered user. Simply select the School, Term, Department and Course to search. Continue the adoption process by clicking the “Adopt this Book” button.

Find My School Adoptions allows you to access all adoptions you’ve made over the past three years at any of the campuses affiliated with your account. The primary campus affiliated with your account will be the default selection, but, if you have affiliated your account with multiple campuses, you can use the drop down to search any of your affiliated campuses. Select Term, Department, Course and/or Instructor from the drop downs and you will find the materials adopted for that course and/or instructor. Continue the adoption process by clicking the “Adopt this Book” button.
You may also create and view your Favorites List now that you are a registered user, bookmarking textbooks you want to remember, and adoptions can be left in your Book Bag for up to 30 days, allowing you to step away from the adoption process and later pick up where you left off, without worrying about losing your previous research work.

Are you ready to submit your textbook adoption requests? We've made this as simple as possible, too. Just click on the "Adopt" tab to get started. Then follow the steps shown below.

1. Search
2. Adopt
3. Discover
4. Learn

Create New Find Previous Find My School Adoptions

Adopt

Getting Started Guide

To download the PDF version of the Getting Started Guide, which will keep you through the search and adoption process, click on the text "Adopt".

Search
Adopt
Discover
Learn

Create New Find Previous Find My School Adoptions

Adopt

Getting Started Guide

Select Course

Home > Search

To select a course, please select School, Term, Department, Course to begin order:

School Name: Central Connecticut State University

4. Find Your Course

Term: SPRING 2013
Department:
Course: 104

Not seeing the course you are teaching? Add

Select All
Section: 01
Enrollment: 35
Instructor: SMITH

Section: 02
Enrollment: 36
Course: BROWN POST

Section: 03
Enrollment: 36
Course: BROWN POST

Section: 04
Enrollment: 36
Course: SMITH

Add

Next Step: Review Details

Barnes & Noble College
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You may then search for the textbooks you want to adopt. You can adopt from your Favorites List or search by ISBN, Title/Author or Previous Terms.

You can also add non-text materials or select "No Materials Required For This Course."

Once you have selected your search method and filled in the information, your results will appear on the screen. Click the "Adopt This Book" button to adopt the book.

You can add books to your Favorites or other Lists.
Lastly, you will be prompted to review your adoptions and select “required” or “recommended” before submitting. When you are ready, click “Submit.” You will receive an email confirmation.

If you have other options, like “Go to Class First,” or if a student may select one title from a list of texts, select “Required,” but use the notes field to communicate these specifics to your bookstore manager.
Faculty adoption confirmation
FacultyEnlight to nguenteiri

We've received your course materials order and we're processing it now.

Thank you for submitting your adoption online which helps to ensure your students get the materials they need.

Should you have any questions or need further assistance, please contact your bookstore.
Here is a summary of the information we received from you.

Faculty Information:
Name: Dr. Nicole Guerrieri
E-mail: nguenteiri@bncollege.com
Discipline:
Telephone Number: (608) 991-2159

Course Details:
Term: SPRING 2013
Department: PS
Course: 104
Section: 01 Estimated Enrollment 35 Instructor: SMITH
Section: 02 Estimated Enrollment 35 Instructor: BROWN-FOST
Section: 03 Estimated Enrollment 35 Instructor: BROWN-FOST
Section: 70 Estimated Enrollment 35 Instructor: SMITH

Textbook Details:
ART OF PUBLIC SPEAKING 10TH EDITION:
Author: LUCAS
ISBN: 9780073398298
Publisher: MCG
Estimated Student Price:
Print, new: $148.35
eBook, buy: $85.60
eBook, rent (for days): $65.95
Student use of this title is Required
Rating: 0

Non-text materials
No Non-Text Materials Added
Note submitted:

Money Saving Options:
Please be sure to tell your students about the many money saving options that are available to them: new, used, rental, and digital.

Update Your Inbox:
To ensure you receive your e-mails, please add info@faculty.enlight.com to your list of approved senders.

Check Back Often:
FacultyEnlight is updated frequently, so come back often to get up-to-date textbook and faculty resources and to collaborate with your colleagues.

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If you still have questions or comments about FacultyEnlight, please contact your bookstore manager. As an additional resource, the site also has an FAQ section that may be helpful: www.facultyenlight.com/view-faq