



8th Annual

CRITIQUING CULTURE CONFERENCE

September 13, 2014

George Mason University
Cultural Studies Program
Johnson Center, 3rd Floor
Meeting Rooms A & B



The Cultural Studies PhD Program

George Mason University

The first standalone interdisciplinary PhD in cultural studies in the United States, the program at George Mason draws on the expertise of faculty in ten disciplines, centers, and programs. Special strengths of the programs include gender/sexuality, film and media, and cultural and political economy.

Part of the greater Washington, D.C. metropolitan area, George Mason University is Northern Virginia's public university, serving some 30,000 students. Other interdisciplinary graduate programs on campus include International Public Affairs, Conflict Analysis and Resolution, Environmental Science and Public Policy, and the Program in Public Policy.

GMU participates in the Consortium of Universities of the Washington Metropolitan Area, cooperating in graduate course offerings and library facilities with American University, Catholic University, Georgetown University, Howard University, Marymount University, Trinity College, and the University of Maryland.

Nearby Washington, D.C. offers students access to some of the world's greatest cultural institutions. Students are entitled to participate in seminars and internships and to use archives and collections available at research institutions such as the Smithsonian, the Folger Shakespeare Library, and the Library of Congress.

3:55-4:25

Coffee Break

4:30-5:45

Keynote Address, Room A



Cindi Katz

“Superman, Tiger Mother: Young People and the Cultural Politics of Aspiration Management”—Talk Title

We are happy to welcome Cindi Katz as the Distinguished Keynote Speaker for the 8th Annual Critiquing Culture Conference.

Dr. Cindi Katz is a Professor of Geography in Environmental Psychology and Women's Studies at the Graduate Center of the City University of New York. Her work concerns the consequences of global economic restructuring for everyday life and the production and social reproduction of space, place and nature.

She has published widely on these themes as well as on social theory and the politics of knowledge in edited collections and in journals such as *Society and Space*, *Social Text*, *Signs*, *Feminist Studies*, *Social Justice*, and *Antipode*.

Schedule

10-10:30 Registration & Breakfast

10:30-12:00 Session 1

Panel A: Policing the Body Room A

Moderator: Meg Fariello

Karl Haase (University of Utah) “Bare Life and Prison Confinement: The Possibilities of Un/Freedom In/through *Felon*”

Jordanco Jovanoski (The New School for Social Research) “Anagram of Biopolitics”

Neal Swisher (Virginia Commonwealth University) “Strategies for Criticality: Digital Media and Health Tracking”

Adam Mitchell (George Mason University) “Manufactured Panic: “Wax” and the Waning of Reefer Madness”

Panel B: Political Economy & New Media Room B

Moderator: Kyle Koepp

Tai Neilson (George Mason University) “Marxists Internet Archive Takedown”

Brent Smith-Casanueva (Stony Brook University) “Politicizing Media Studies’ Material Turn: Notes Towards a Cultural Study of Media Technologies”

Mireille Cecil (George Mason University) “On the Necessity of Theoretical Convergence: Or How Culture, Feminism, and Political Economy Can Inform Evolving Theories of Gender Contestation Online”

12:00-12:45 Lunch

12:45-2:15 Session 2

Panel A: Sexuality/Gender/Contestation Room A

Moderator: Austin Gallas

Mary Bronstein (Western Kentucky University) “Dirty Little Secret: The Globalization of the Indian Menstruation Experience”

Ashley Hughes (Virginia Tech) “‘Uncle Sam Wants You for the U.S. Army’: Interpellation, War Propaganda Posters, and Constructions of Women in WWI and WWII”

Jenna Goodman (The New School for Social Research) “Sissy That Walk’: RuPaul’s Drag Race on Gay and Feminine Pop-Culture”

Panel B: The Politics of Aesthetics Room B

Moderator: Kim Klinger

Sergio Nieto-Urbe (University at Buffalo) “The Biennial Effect – Signs of Post Colonialism in Contemporary Art in Colombia”

Benjamin Ogrodnik (University of Pittsburgh) “Confronting the ‘Real Presence of Motion’: Epistephelia, Chronopolitics, and the Slow-Motion Reenactment in Errol Morris’s *Standard Operating Procedure* 2008”

Max Hylton Smith (University of Pittsburgh) “Sounding the Musical Work: Modernist Negation as a Form of Capital in Emursive’s *Sleep No More*”

Siyuan “Max” Ma (University of South Florida) “Warhol and China”

2:25-3:55

Session 3

Panel A: Production of Identity in Media

Room A

Moderator: Gavin Mueller

Michael Wayne (University of Virginia) “The Racial Ambivalence of Marty and Rust: Post-Race Ideology and White Men on HBO”

Daniel Rosenmund (University of Pittsburgh) “Locating the Pitch: Sound and Marketing in Baseball”

Heather Liebling (University of Pittsburgh) “Televisual Texts and Repetitive Consumption: The Intersection of Mediated Histories and Cultural Reproduction”

Martin Vinette (Universite du Quebec a Montreal)

“Representations of the Algerian War: From an Intimate Enemy to an Invisible One”

Panel B: Space & Place

Room B

Moderator: Basak Durgun

Christine Rosenfeld (George Mason University) “Constructing Internal Others & Disrupting the Governance of the Prior: Spatial Politics of Saddle Road, Nawiliwili Harbor, & Puhi Bay in Hawai`i”

Tobias Greiff & Katherine G. Miller (University of Erfurt in Germany, American University) “Occupying Public Space—Learning About Intergroup Conflict Dynamics Through the Cultural Realm of Central Places”

Richard Otten (George Mason University) “Under Armour’s Tide Point Campus: Manufacturing Baltimore’s Post-Industrial Image of Itself”

Rafaela Scardino (Federal University of Espirito Santo/CAPES in Brazil) “To Claim the Landscape: Arts and Politics in Contemporary Brazilian Culture”

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