

For Immediate Release

**Christian Oth Teams with Jung Lee of FETE**  
**On *FETE The Wedding Experience***

February 11, 2008, NEW YORK – Christian Oth, of Christian Oth Studio in New York, was exclusively selected by Jung Lee of top NYC event planning firm Fete to photograph the cover of her new book on weddings – *FETE The Wedding Experience*. In addition to the stunning cover, Mr. Oth and his associates also photographed several of the weddings featured throughout the book.

Mr. Oth and Ms. Lee creatively worked together to devise the concept and location for the book's cover. Shot on the outside steps of the famed New York Public Library, the cover photograph features a semi-translucent bride as she ascends the steps through a sea of candles and natural blue light. To create the energy and a mood of a bride walking into her wedding, the image was taken at twilight, giving off a cool blue hue as the bride approaches the warmth awaiting her inside the reception.

“The feeling of movement was very important,” explains Mr. Oth. “The dress, the location and the lighting were all carefully chosen to help illustrate the anticipation and excitement the bride feels as she approaches her wedding at this important historical institution. We wanted this energy to build momentum as the reader opens the book.”

In addition to the natural outside light, Mr. Oth used long exposures and special lighting techniques to achieve the feeling of motion in the photograph. Unbelievably, no photoshop or computer imaging was utilized to manipulate the image, only traditional darkroom techniques. The resulting image is a striking artistic and technical achievement.