



# Charlotte NC - A Strategic City !

*Charlotte is viewed nationally as an up and coming city. Here are the reasons Charlotte, NC is a strategic city for reaching marketplace professionals.*

*We are:*

- ❑ *A Leading City – 1<sup>st</sup> ranking in pro-business attitude*
- ❑ *A Young City – 33 years old is the average age*
- ❑ *A Growing City – 2<sup>nd</sup> fastest growth rate in the 90s in the country and in the top 20 cities of the U.S.*
- ❑ *An Influential City – 2<sup>nd</sup> largest banking center in the country*
- ❑ *A Fortune 500 City – Over 300 of the Fortune 500*
- ❑ *An International City – 1<sup>st</sup> ranking in foreign firm growth\**
- ❑ *A Cultural City – 1<sup>st</sup> ranking in arts and cultural giving\*\**

\* % growth of foreign firms locating in Charlotte

\*\* per capita giving measurement

From Charlotte Chamber of Commerce prior to 2010 census—compiled by Craig Seibert for  
CharlotteWorklifeNetwork.org