

**FOR IMMEDIATE RELEASE**

Wednesday, February 22, 2017

**SPRING/BREAK Art Show 2017 to Host Benefit Auction for chashama**

Over 40 Works To Be Featured In Artsy Auction Benefiting Iconic Non-Profit

4 Times Square  
New York, NY

Preview Day: February 28, 2017

Show Days: March 1-6, 2017

Artsy Online Auction Benefiting chashama

Launches February 21, 2017

Closes March 6, 2017

BENEFIT AUCTION: [artsy.net/spring-break-auction](http://artsy.net/spring-break-auction)

**New York, NY: SPRING/BREAK Art Show**, New York City's curator-driven art fair, has selected **chashama** as the recipient for its annual Artsy Benefit Auction. Produced by The They Co., SPRING/BREAK Art Show occurs during Armory Arts Week every year, with a mandate of using non-traditional exhibition space in-line with chashama's own focus.

*"There's no question, organizations like chashama have inspired so many artists to help them do what they do,"* says SPRING/BREAK Art Show and The They Co. Co-Founder, Andrew Gori. *"Re-thinking what 'art space' means and how to provide artists and art professionals with more has always been their vision, and that vision has changed the city we live in for the better. We couldn't think of anyone more fitting to partner with for this year's auction."*

Says chashama Founder and Artistic Director, Anita Durst, "Us and They, together, will present New York's alternative art scene through a unique lens that can only be created through a dynamic partnership – chashama and The They Co. We invite you to experience the greatness that only our mind's eye can imagine."

After two years in the postal inspection offices of the historic McKim, Mead, & White designed James A. Farley Post Office, the show will again feature a sweeping exhibition in a venue traditionally atypical for showing artworks: this time, in two floors of the **4 Times Square** building in Manhattan.

During the run of show at **4 Times Square**, attendees will have the opportunity to bid on a select grouping of works that fulfill the SPRING/BREAK Art Show 2017 theme, *BLACK MIRROR*. Proceeds from sales will go to benefit chashama and its near-25 year mission to allocate underused, New York City space to artists and art causes.

Additionally, chashama will fulfill its own unique interpretation of the year's exhibition theme, curated by Janusz Jaworski. Says Jaworski about the chashama exhibition, "In the process of living through time, we bring memory and objects with us from moments past into the Now, creating our sense of self, and providing the means to obscure and highlight the person we are today via the choices we've made, and continue to make, in what we carry forward. Or might memories self-propagate into the future, giving us no choice in the matter, unless we somehow find ways to destroy them? The five chashama studio artists featured in this year's SPRING/BREAK Art Show document and memorialize their pasts; twist and bend memories into alternate universes; and deconstruct objects from their pasts and even the possibility of self-reflection."

The chashama Studio Artists who will be exhibiting their work at the SPRING/BREAK Art Show are Nicholas Fraiser, John Lee, Danny Licul, Christina Massey, and Caleb Nussear.

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Since 1995, **chashama** has revitalized over 80 properties, providing invaluable opportunities to more than 15,000 artists. chashama empowers artists at any stage of their career with affordable space to create and present. chashama also brings vibrant, artistic programming to audiences of all ages and backgrounds by annually presenting over 130 free, public events to diverse neighborhoods throughout New York City. Through unique partnerships between artists, chashama and property owners, New York City's vibrant and diverse artistic culture can thrive.

**SPRING/BREAK Art Show** continues its mission to offer free exhibition space to independent curators in order to foster exploratory exhibitions in atypical art environments. By keeping overhead costs for independent curators low, their focus can be on emerging and mid-career artists, as well as installation, performance, interactive and video work.

A Special Programming and Special Projects announcement of unique and luminary participants, panels, performances and events will be released as the fair approaches.

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For more information about chashama, please contact:

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<https://www.chashama.org/>

[artsy.net/spring-break-auction](https://www.artsy.net/spring-break-auction)

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