

chashama

GIVING ARTISTS THE
SPACE TO CREATE

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FOR IMMEDIATE RELEASE

Thursday, October 26, 2016

chashama's New Space Opens with "Air (Elements)"

Announcing Presentation Space in SoHo

chashama at XOCO 325 by DDG

325 West Broadway

New York, NY

(Between Grand St. and Canal St.)

New York, NY: chashama is pleased to announce the opening of a new presentation venue in SoHo. The new location, a part of XOCO, a former chocolate factory reimagined as 21 LEED certified condominium residencies, has been generously donated by DDG Partners, LLC. In celebration of the new space, the opening exhibition, *Air (Elements)*, curated by Portia Makoma of [Silence Is Accurate](http://silenceisaccurate.com), is on view now through Saturday, November 5, 2016. Press is invited to a special event on Thursday, November 3, from 4-7pm.

The exhibition is open to the public Tuesday-Sunday, 12-6pm. The last three days of the exhibition, Thursday, November 3-Saturday, November 5, the space will stay open until 7pm. For more information about the exhibit visit http://www.chashama.org/event/air_elements.

chashama found a fit with [Silence Is Accurate \(SIA\)](http://silenceisaccurate.com) for the first exhibition at the new space as SIA works with and showcases young, New York-based contemporary artists. The layout of the space provides a perfect, transparent environment to showcase this group show. Through nature-inspired, process driven works, *Air (Elements)* explores the flow and interaction of the 'classic' and Chinese elements, Earth, Water, Air, and Metal, as well as the dynamic shift which occurs when Air is included as the sixth element. The layout of the artists' work at XOCO is based off of the "Overcoming Cycle", the five phases describing the cycle of balance between the elements.

Overcoming/Destruction Cycle- Wood parts earth; Earth absorbs water; Water quenches fire; Fire melts metal; Metal chops woods.

The pieces chosen for *Air (Elements)* are created by installation artist, printmaker and sculptor [Jarrod Beck](http://jarrodbeck.com), Brooklyn Magazine's 30 under 30 list [Nicholas Holiber](http://nicholasholiber.com), installation and 3-dimensional organic forms artist [Sui Park](http://sui-park.com), VSCO Artist Initiative Grant Recipient [Erik Otto](http://erikotto.com), visual and performance artist [Cat Clennon](http://catclennon.com), oil painter [Adam Lupton](http://adamlupton.com), internationally-known artist [Katte Geneta](http://kattegeneta.com), and mixed-media painter [Kate. M. Blomquist](http://kateblomquist.com). For information about the works on view visit <http://www.silenceisaccurate.com/air>.

Portia Makoma, a New York-based art curator and consultant, founded Silence Is Accurate. Both an intimate, transparent, art buying experience from a curated group of contemporary artists and an online art gallery, SIA also fuses art and meditation by transforming spaces into immersive mindful art escapes and innovative occasions where visitors can gather to learn, share, and grow as a community. For more information, visit [Silence Is Accurate](#) or contact info@silenceisaccurate.com.

chashama, which means “to have vision” in Farsi, partners with property owners to activate unused real estate for artists to develop, create and present. Currently, chashama manages over 125 artist studios, six galleries, five curated office lobbies, two performance venues, and provides affordable artist housing. A connector of art and real estate since 1995, chashama has placed more than 12,000 artists into over 60 locations around New York City, becoming the largest provider of affordable space for creative use. To learn more, visit www.chashama.org

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