

chashama Celebrates 20 Years this June while Launching Artist Housing Initiative

May 4, 2015 - *NEW YORK, NY* - On Monday, June 8 2015 at 6:00PM chashama will host their 20th Anniversary Gala, celebrating their ongoing commitment of giving artists free and affordable space to create and present their works.

The evening will Honor Barbara and Donald Tober, leaders in supporting the arts. Barbara is the Chairman Emerita of the Museum of Arts and Design and Donald is the Chairman and CEO of Sugar Foods Corporation. Co-Chaired by Darcy Stacom of CBRE, the gala will transform the former Condé Nast offices and Frank Gehry-designed dining hall into a live demonstration of their programs since their founding in 1995. The evening will feature performances and interactive art experiences showcasing the process of activating unused space for artists and audiences. Attendees will include a mix of corporate and real estate executives, arts professionals, and innovative creators.

All proceeds will help chashama launch the [Artist Housing Initiative](#), where artists will be placed in subsidized housing while taking part in community art projects for youth and seniors. In partnership with the **Mid-Bronx Senior Citizens Council**, chashama will work with artists who commit at least 20 hours per month to community service within existing youth, senior and social programs in the Bronx. In exchange, artists will receive a subsidized apartment in the Morrisania and Concourse area of the Bronx and a small annual stipend for project costs and supplies. Priority is given to artists local to the Bronx area, and who have past experience using their art as social practice, engaging with community programs, or with arts education. Artist apartments are studio or 1 bedroom apartments, ranging from \$700-900/month.

Founder Anita Durst says, "This Gala offers an extraordinary experience for our guests, who will be invited to interact with performers and art installations throughout the evening as they flow through the party space. And our supporters have the deep satisfaction of knowing that their participation makes chashama's programs possible. They give artists what they need most – space to create."

The evening continues with an Alumni After party, gathering artists who have worked with chashama since 1995.

For ticket and sponsorship information, contact Anna Chan at (212) 391-8151 x42 or anna@chashama.org or visit: www.chashama.org/event/2015gala

20th Anniversary chashama Gala - Monday, June 8th, 2015

6:00-9:00 PM - Cocktails, Hors d'oeuvres, Dinner

6:00-7:30 PM - Welcome

9:30 PM - After Party, Dancing

4 Times Square - 4th Floor (on 43rd Street between 6th Avenue and Broadway)

Free-flowing Event with Dinner Buffet

Honoring: Barbara and Donald Tober

Co-Chair: Darcy Stacom

Sponsors:

CBRE, Chicago Title Insurance Company, Mutual of America, Anchin, Block & Anchin, Fried, Frank, Harris, Shriver & Jacobson LLP, Rosenberg & Estis, P.C., Tishman Speyer, Patterson Belknap Webb & Tyler, Stroock & Stroock & Lavan

Media Sponsor: The Real Deal

About chashama:

chashama began in 1995 initially focused on the production of theater performances in vacant properties along 42nd Street in Manhattan. Soon, chashama began fielding several requests from artists asking to use the space during off-nights. Recognizing that the lack of affordable studio and presentation space was a great threat to sustaining a diverse, dynamic, and provocative cultural environment, chashama's mission evolved into finding ways to connect artists and performers with untapped temporarily vacant real estate.

chashama nurtures artists by transforming unused property into affordable live, work, and presentation space. Through creative space transformation, chashama redistributes the untapped resources available in our urban landscape by partnering with private and public property owners. By structuring a mission around this goal, chashama has become a major force in the NYC arts community by supporting the work and ideas of an increasing number of emerging artists every year. Please join us at www.chashama.org.

#