

CCV Business to Castleton Sport Management PATHWAY

Fall 2019-Summer 2020

CCV DEGREE PROGRAM: Business	CASTLETON DEGREE PROGRAM: Sport Management
Gen Ed: First Semester Seminar: INT-1050	Gen Ed: World Views Frame
Gen Ed: Technological Literacy	Gen Ed: Computing
Gen Ed: Communication Recommend ENG-1070 Effective Speaking	Gen Ed: Speaking Intensive ENG-1070 Effective Speaking
Gen Ed: ENG-1061 English Composition	Gen Ed: ENG-1061 English Composition
Gen Ed: Mathematics	Gen Ed: Scientific and Math Understanding Frame
Gen Ed: Quantitative Reasoning Assessment	Gen Ed: Quantitative Reasoning Exam
Gen Ed: Research & Writing Intensive Choose ENG-2145 Writing for Media (required for Sport Communication Track)	Gen Ed: Writing Intensive COM-1040 Media Writing (required for Sport Communication Track)
Gen Ed: Scientific Method	Gen Ed: Scientific and Math Understanding Frame
Gen Ed: Human Expression Course in ART, ARH, DAN, ENG (above ENG-1300), FLM, MUS, THA or Course in Foreign Language (FRE, GER, ITA, SLS, SPA), Humanities & Philosophy (HUM/PHI)	Gen Ed: Aesthetic Understanding Frame; Gen Ed: World Views Frame
Gen Ed: Human Behavior Choose ECO-2030 Microeconomics	Gen Ed: Social Behavior Frame ECO-2050 Microeconomics in a Global Context
Gen Ed: Global Perspectives & Sustainability Course in BIO, ENV, MET or Course in ANT, ARH, COM, DAN, EDU, ENG, HIS, HUM, MUS, PHI, POS, SOC, SSC	Gen Ed: Science and Math Understanding Frame Gen Ed: World Views Frame
Gen Ed: HUM-2010 Seminar in Educational Inquiry	Gen Ed: Aesthetic Understanding Frame; Writing Intensive; and Information Literacy Graduation Standard
BUS-1010 Introduction to Business	General Track elective
ACC-2121 Financial Accounting 4 cr	ACC 2101 Accounting I 3 cr
BUS-2230 Principles of Marketing or BUS-2430 Small Business Marketing Choose BUS-2230 Principles of Marketing	BUS-2230 Principles of Marketing
BUS-2020 Principles of Management or BUS-2210 Small Business Management Choose BUS-2020 Principles of Management	BUS-2020 Principles of Management
BUS-2450 Business Law 4 cr	BUS-3131 Business Law I 3 cr (Required for Sport Finance, Management, or General Track)
CIS course above 1041 Consider CIS-1151 Website Development	COM-2220 Web Content and Site Development (Sport Communication Track or General Track elective)
BUS-2740 Business Analysis & Decision Making	General Track elective
4 credits electives	
Total CCV credits: 60+	
	PED-1350 Introduction to Sport Management
	PED-2090 Principles and Practices of Coaching
	PED-2140 Fitness Center Management or PED-3130 Athletic Facility and Event Management
	PED-2470 Seminar in Sport Management 2 cr
	PED-3125 Psycho-Social Aspects of Physical Activity
	PED-3160 Legal and Ethical Principles in Sport
	PED-3170 Sport Communication
	PED-3210 Sports Promotion
	PED-3821 Practicum in Sport Management I 1 cr
	PED-3822 Practicum in Sport management II 1 cr
	PED-4080 Governance of Sports
	PED-4110 Strategic Sport Management

	Complete one of the following tracks (9-12 credits dependent on CCV course choices): Sport Broadcast Media Track (12 credits) Sport Management Track (9 credits) Sport Finance Track (9 credits) Sports Marketing Track (12 credits) Sport Communications Track (6-12 credits) Data Analytics Track (13 credits) General Track (0-3 cr,- most efficient path)
	PED-4811 Internship in Sport Management 9-12 cr
	Soundings: INT-1051 (waived), INT-1053, INT-3054
	Speaking Intensive in the discipline
	ENG-2260 Touchstones
	Course(s) to satisfy General Education "Frames"
	Other requirements and electives to reach 120 credits
ESTIMATED ADDITIONAL CASTLETON CREDITS FOR BACHELOR DEGREE: 60	