

CCV Business to Castleton Sport Management PATHWAY

Fall 2017 – Summer 2018

| CCV DEGREE PROGRAM: Business | CASTLETON DEGREE PROGRAM: Sport Management |
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| Gen Ed: First Semester Seminar: INT-1050 | Gen Ed: World Views Frame |
| Gen Ed: Technological Literacy | Gen Ed: Computing |
| Gen Ed: Communication Choose ENG-1070 Effective Speaking | Gen Ed: Speaking Intensive ENG-1070 Effective Speaking 3 cr |
| Gen Ed: ENG-1061 English Composition | Gen Ed: ENG-1061 English Composition 3 cr |
| Gen Ed: Mathematics | Gen Ed: Scientific and Math Understanding Frame |
| Gen Ed: Quantitative Reasoning Assessment | Gen Ed: Quantitative Reasoning Exam |
| Gen Ed: Research & Writing Intensive Consider ENG-2145 Writing for Media | Gen Ed: Writing Intensive course COM-1040 Media Writing 3 cr (Required for Sport Communication Track) |
| Gen Ed: Scientific Method | Gen Ed: Scientific and Math Understanding Frame |
| Gen Ed: Human Expression Course in ART, ARH, DAN, ENG (above ENG-1300), FLM, MUS, THA or Course in Foreign Language (FRE, GER, ITA, SLS, SPA), Humanities & Philosophy (HUM/PHI) | Gen Ed: Aesthetic Understanding Frame; Gen Ed: World Views Frame |
| Gen Ed: Human Behavior Choose ECO-2030 Microeconomics | Gen Ed: Social Behavior Frame <i>and substitutes for</i> ECO-2050 Microeconomics in a Global Context 3 cr |
| Gen Ed: Global Perspectives & Sustainability Course in BIO, ENV, MET or Course in ANT, ARH, COM, DAN, EDU, ENG, HIS, HUM, MUS, PHI, POS, SOC, SSC | Gen Ed: Science and Math Understanding Frame Gen Ed: World Views Frame |
| Gen Ed: HUM-2010 Seminar in Educational Inquiry | Gen Ed: Aesthetic Understanding Frame; Writing Intensive; and Information Literacy Graduation Standard |
| BUS-1010 Introduction to Business | General Elective |
| ACC-2121 Financial Accounting 4 cr | ACC 2101 Accounting I 3 cr |
| BUS-2230 Principles of Marketing or BUS-2430 Small Business Marketing Choose BUS-2230 Principles of Marketing | BUS-2230 Principles of Marketing 3 cr |
| BUS-2020 Principles of Management or BUS-2210 Small Business Management Choose BUS-2020 Principles of Management | BUS-2020 Principles of Management 3 cr |
| BUS-2450 Business Law | BUS-3131 Business Law I 3 cr (Required for Sport Finance Track) |
| CIS course above 1041 Consider CIS-1151 Website Development | COM-2220 Web Content and Site Development 3 cr(Required for Sport Communication Track) |
| BUS-2740 Business Analysis & Decision Making | General Elective |
| 4 credits electives Consider, if possible, take other course/s to meet Castleton requirements | |
| Total CCV credits: 60+ | |
| | PED-1350 Introduction to Sport Management 3 cr |
| | PED-2090 Principles and Practices of Coaching 3 cr |
| | PED-2120 Psycho-Social Aspects of Physical Activity 3 cr |
| | PED-2470 Seminar in Sport Management 2 cr |
| | PED-3821 Practicum in Sport Management I 1 cr |
| | PED-3822 Practicum in Sport management II 1 cr |
| | PED-3160 Legal and Ethical Principles in Sport 3 cr |
| | PED-3170 Seminar in Sports Information Practices 3 cr |
| | PED-3210 Sports Promotion 3 cr |
| | Complete one of these courses: PED-2140 Fitness Center Management 3 cr PED-3130 Athletic Facility and Event Management 3 cr |
| | PED-4080 Governance of Sports 3 cr |
| | PED-4110 Strategic Sport Management 3 cr |

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| | Complete one of the following tracks (9-12 cr): Sport Broadcast Media Track (12 credits) Sport Management Track (12 credits) Sport Finance Track (select 12 credits) Sports Marketing Track (12 credits) Sport Communications Track (select 12 credits) Data Analytics Track (13 credits) General Track (12 cr) <i>See Castleton catalog for track descriptions.</i> |
| | PED-4811 Internship in Sport Management 9-12 cr |
| | Soundings: INT-1051 (waived), INT-1053, INT-3054 |
| | Speaking Intensive in the discipline |
| | ENG-2260 Touchstones 3 cr |
| | Course(s) to satisfy General Education "Frames" |
| | Other requirements and electives to reach 122 credits |
| ESTIMATED ADDITIONAL CASTLETON CREDITS FOR BACHELOR DEGREE: 62 | |