### CCV DEGREE PROGRAM: Business

- **Gen Ed:** First Semester Seminar: INT-1050
- **Gen Ed:** Technological Literacy
  - Choose CIS-1041 Computer Applications and be familiar with MS Office database software or If possible, enroll in BUS-1270 at Castleton
- **Gen Ed:** Communication
  - Choose ENG-1070 Effective Speaking
- **Gen Ed:** ENG-1061 English Composition
- **Gen Ed:** Mathematics
  - MAT-2021 Statistics or MAT-1531 Calculus I
- **Gen Ed:** Quantitative Reasoning Assessment
- **Gen Ed:** Research & Writing Intensive
  - ENG-2135 Technical Writing & Research
- **Gen Ed:** Scientific Method
- **Gen Ed:** Human Expression
  - Course in ART, ARH, DAN, ENG (above ENG-1300), FLM, MUS, THA or Course in Foreign Language (FRE, GER, ITA, SLS, SPA), Humanities & Philosophy (HUM/PHI)
- **Gen Ed:** Human Behavior
  - ECO-2020 Macroeconomics or ECO-2030 Microeconomics
- **Gen Ed:** Global Perspectives & Sustainability
  - Course in BIO, ENV, MET or Course in ANT, ARH, COM, DAN, EDU, ENG, HIS, HUM, MUS, PHI, POS, SOC, SSS
- **Gen Ed:** HUM-2010 Seminar in Educational Inquiry
- **BUS-1010** Introduction to Business
- **ACC-2121** Financial Accounting 4 cr
- **BUS-2230 Principles of Marketing**
- **BUS-2020 Principles of Management**
- **BUS-2450 Business Law**
- **CIS course above 1041**
  - Choose CIS course 2000 or higher (CIS-2040 Management Information Systems recommended for Castleton.)
- **BUS-2740** Business Analysis & Decision Making
- **4 credits electives**
  - Consider:
    - ACC 2122 Managerial Accounting
    - ECO-2020 Macroeconomics or ECO-2030 Microeconomics
- **Total CCV credits: 60+**

### CASTLETON DEGREE PROGRAM: Business Administration

- **Gen Ed:** World Views Frame
- **Gen Ed:** Computing
  - BUS-1270 Principles of Computer-Based Information Systems 3 cr
- **Gen Ed:** Speaking Intensive
  - ENG-1070 Effective Speaking 3 cr
- **Gen Ed:** Eng-1061 English Composition 3 cr
- **Gen Ed:** Scientific and Math Understanding Frame
  - MAT-2021 Statistics* 3 cr or MAT-1531 Calculus I 4 cr
  - *CU students must complete BUS 2550 Business Stats & Analysis (4 cr) or MAT 2021 Stats I (3 cr) and MAT 2022 Stats II (3 cr)
- **Gen Ed:** Communication
  - BUS-1270 Principles of Computer-Based Information Systems 3 cr
- **Gen Ed:** Scientific Literature Exam
- **Gen Ed:** Speaking Intensive
  - BUS-2370 Business Communications 3 cr
- **Gen Ed:** Scientific Method
- **Gen Ed:** Human Behavior
  - ECO-2020 Macroeconomics or ECO-2030 Microeconomics
- **Gen Ed:** Social Behavior Frame and course will substitute for:
  - ECO-2040 Macroeconomics in a Global Context 3 cr or ECO-2050 Microeconomics in a Global Context 3 cr
- **Gen Ed:** Global Perspectives & Sustainability
  - Course in BIO, ENV, MET or Course in ANT, ARH, COM, DAN, EDU, ENG, HIS, HUM, MUS, PHI, POS, SOC, SSS
- **Gen Ed:** HUM-2010 Seminar in Educational Inquiry
- **Gen Ed:** Aesthetic Understanding Frame; Writing Intensive; and Information Literacy Graduation Standard
- **BUS-1010** Introduction to Business
- **ACC 2101 - Accounting I 3 cr**
- **BUS-2230 Principles of Marketing 3 cr**
- **BUS-2020 Principles of Management 3 cr**
- **BUS-3131 Business Law I 3 cr**
- **Business Elective**
- **BUS-2740** Business Analysis & Decision Making
- **Business Elective**
- **4 credits electives**
  - ACC 3010 Accounting for Management Decisions 3 cr
  - ECO-2040 Macroeconomics in a Global Context or ECO-2050 Microeconomics in a Global Context 3 cr
- **Total CCV credits: 60+**

**ACC-3010** Accounting for Management Decisions 3 cr
**ECO-2040** Macroeconomics in a Global Context 3 cr
<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>ECO-2050</td>
<td>Microeconomics in a Global Context</td>
<td>3 cr</td>
</tr>
<tr>
<td>BUS-2550</td>
<td>Bus Stats &amp; Analysis</td>
<td>4 cr</td>
</tr>
<tr>
<td>BUS-3230</td>
<td>Financial Management</td>
<td>3 cr</td>
</tr>
<tr>
<td>BUS-4080</td>
<td>Business Strategy &amp; Policy Development</td>
<td>3 cr</td>
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</tbody>
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Both required; one or both may be completed through CCV.

BUS-2550 Bus Stats & Analysis 4 cr (or MAT 2021 Statistics I 3 cr & MAT 2022 Statistics II 3 cr)

All students must complete a Management or Marketing concentration comprised of 3000 and 4000 level required courses and business electives (18 credits)

See Castleton catalog for specific course requirements. See Accounting Pathway for Accounting concentration.

Soundings:
- INT-1051 waived, INT-1053, INT-3054 (total 1 cr)

Speaking Intensive in the discipline

ENG-2260 Touchstones 3 cr

Course(s) to satisfy General Education “Frames”

Other requirements and electives to reach 122 credits

**ESTIMATED ADDITIONAL CASTLETON CREDITS FOR BACHELOR DEGREE:** 62