

CCV Business to Castleton Business Administration PATHWAY (Management or Marketing concentration)

Fall 2017 – Summer 2018

CCV DEGREE PROGRAM: Business	CASTLETON DEGREE PROGRAM: Business Administration
Gen Ed: First Semester Seminar: INT-1050	Gen Ed: World Views Frame
Gen Ed: Technological Literacy Choose CIS-1041 Computer Applications and be familiar with MS Office database software or If possible, enroll in BUS-1270 at Castleton	Gen Ed: Computing BUS-1270 Principles of Computer-Based Information Systems 3 cr
Gen Ed: Communication Choose ENG-1070 Effective Speaking	Gen Ed: Speaking Intensive ENG-1070 Effective Speaking 3 cr
Gen Ed: ENG-1061 English Composition	Gen Ed: ENG-1061 English Composition 3 cr
Gen Ed: Mathematics MAT-2021 Statistics or MAT-1531 Calculus I	Gen Ed: Scientific and Math Understanding Frame MAT-2021 Statistics* 3 cr or MAT-1531 Calculus I 4 cr *CU students must complete BUS 2550 Business Stats & Analysis (4 cr) or MAT 2021 Stats I (3 cr) and MAT 2022 Stats II (3 cr)
Gen Ed: Quantitative Reasoning Assessment	Gen Ed: Quantitative Reasoning Exam
Gen Ed: Research & Writing Intensive ENG-2135 Technical Writing & Research	Gen Ed: Writing Intensive course BUS-2370 Business Communications 3 cr
Gen Ed: Scientific Method	Gen Ed: Scientific and Math Understanding Frame
Gen Ed: Human Expression Course in ART, ARH, DAN, ENG (above ENG-1300), FLM, MUS, THA or Course in Foreign Language (FRE, GER, ITA, SLS, SPA), Humanities & Philosophy (HUM/PHI)	Gen Ed: Aesthetic Understanding Frame; Gen Ed: World Views Frame
Gen Ed: Human Behavior ECO-2020 Macroeconomics or ECO-2030 Microeconomics	Gen Ed: Social Behavior Frame <i>and course will substitute for:</i> ECO-2040 Macroeconomics in a Global Context 3 cr or ECO-2050 Microeconomics in a Global Context 3 cr
Gen Ed: Global Perspectives & Sustainability Course in BIO, ENV, MET or Course in ANT, ARH, COM, DAN, EDU, ENG, HIS, HUM, MUS, PHI, POS, SOC, SSC	Gen Ed: Science and Math Understanding Frame Gen Ed: World Views Frame
Gen Ed: HUM-2010 Seminar in Educational Inquiry	Gen Ed: Aesthetic Understanding Frame; Writing Intensive; and Information Literacy Graduation Standard
BUS-1010 Introduction to Business	General Elective
ACC-2121 Financial Accounting 4 cr	ACC 2101 - Accounting I 3 cr
BUS-2230 Principles of Marketing o	BUS-2230 Principles of Marketing 3 cr
BUS-2020 Principles of Management	BUS-2020 Principles of Management 3 cr
BUS-2450 Business Law	BUS-3131 Business Law I 3 cr
CIS course above 1041 Choose CIS course 2000 or higher (CIS-2040 Management Information Systems recommended for Castleton.)	Business Elective
BUS-2740 Business Analysis & Decision Making	Business Elective
4 credits electives Consider: ACC-2122 Managerial Accounting ECO-2020 Macroeconomics or ECO-2030 Microeconomics	ACC-3010 Accounting for Management Decisions 3 cr ECO-2040 Macroeconomics in a Global Context or ECO-2050 Microeconomics in a Global Context 3 cr
Total CCV credits: 60+	
	ACC-3010 Accounting for Management Decisions 3 cr
	ECO-2040 Macroeconomics in a Global Context 3 cr

	ECO-2050 Microeconomics in a Global Context 3 cr <i>Both required; one or both may be completed through CCV.</i>
	BUS-2550 Bus Stats & Analysis 4 cr (or MAT 2021 Statistics I 3 cr & MAT 2022 Statistics II 3 cr)
	BUS-3230 Financial Management 3 cr
	BUS-4080 Business Strategy & Policy Development 3 cr
	All students must complete a Management or Marketing concentration comprised of 3000 and 4000 level required courses and business electives (18 credits) <i>See Castleton catalog for specific course requirements. See Accounting Pathway for Accounting concentration.</i>
	Soundings: INT-1051 <i>waived</i> , INT-1053, INT-3054 (total 1 cr)
	Speaking Intensive in the discipline
	ENG-2260 Touchstones 3 cr
	Course(s) to satisfy General Education "Frames"
	Other requirements and electives to reach 122 credits
ESTIMATED ADDITIONAL CASTLETON CREDITS FOR BACHELOR DEGREE: 62	