

April 14, 2011

Mr. Joe Zenobio
Executive Director
Rechargeable Battery Recycling
Corporation of Canada
P.O. Box 236, Station E
Toronto ON M6H 4E2

Dear Mr. Zenobio:

I am pleased to issue an Approval to the Rechargeable Battery Recycling Corporation of Canada (RBRCC) for Call2Recycle, an All-Battery Collection and Recycling Plan for Manitoba, dated August 1, 2010. Pursuant to Section 7(4) of the *Household Hazardous Material and Prescribed Material Stewardship Regulation of The Waste Reduction and Prevention (WRAP) Act*, this Approval expires on December 31, 2016.

This Approval is issued under Section 6 of the *Household Hazardous Material and Prescribed Material Stewardship Regulation of The WRAP Act* and is subject to RBRCC meeting the following conditions:

1. That RBRCC implement the All-Battery Collection and Recycling Plan for Manitoba, beginning April 1, 2011, substantially in accordance with its intent, consistent with the requirements of *The WRAP Act*, the Regulation, and the *Household Hazardous Material and Prescribed Material Stewardship Guideline*, as approved and amended from time to time.
2. That RBRCC identify a senior official as a contact person to work with my officials throughout the term of this Approval to ensure continued compliance with the conditions of this Approval.
3. That RBRCC cooperate with my officials throughout the term of this Approval and provide such assistance as they may deem necessary so that my officials are able to prepare reports and provide me with information assessing whether RBRCC has implemented the All-Battery Collection and Recycling Plan for Manitoba substantially in accordance with its intent and in accordance with the conditions of this Approval.
4. That RBRCC advise my officials about any proposed changes to the details of the plan, prior to making any changes to the All-Battery Collection and Recycling Plan for Manitoba so that my officials may consider whether the proposed changes are consistent with the conditions of this Approval and in particular, whether the proposed changes may impact on the continued effectiveness of the Medications Return Program.
5. That, by May 15, 2011, pursuant to 4(2) of the Regulation, RBRCC submit a comprehensive plan for an education and awareness program for the All-Battery Collection and Recycling Plan for Manitoba, and consult with my officials with regard the proposed communication strategies that will be used to facilitate the implementation of the Program.

6. That by May 15, 2011, RBRCC provide information to my officials to address the following matters to my satisfaction:
 - a. A schedule to establish and implement the All-Battery Collection and Recycling Plan for Manitoba;
 - b. Strategies to provide services in First Nation and remote communities; and
 - c. A comprehensive first year program budget.
7. That RBRCC negotiate an agreement with Green Manitoba for support services related to operation of the Program.
8. That RBRCC establish working relationships with other stewardship programs in Manitoba to facilitate public and stakeholder education and awareness and maximize recovery of designated materials.
9. That retained earnings shown on the financial statements of All-Battery Collection and Recycling Plan for Manitoba (total revenues less total expenditures), as determined by an external auditor, do not at any time during the term of this Approval exceed one year's project program revenue.
10. That RBRCC submit an application for renewal of this Approval by May 1, 2016, so as to ensure adequate time for public review.

If I am not satisfied that RBRCC is implementing the plan substantially in accordance with its intent or where I have concluded, based on such other factors as I or my officials have determined to be relevant in the circumstances, that the plan or the terms of this Approval should be amended, then amended conditions may be imposed as deemed appropriate.

I also wish to remind you that under Section 11(1) of the *Household Hazardous Material and Prescribed Material Stewardship Regulation*, as Minister, I have the authority to suspend or cancel the Approval of the All-Battery Collection and Recycling Plan for Manitoba at any time if there is a breach by RBRCC, as operator of the Program, of either *The WRAP Act* or the Regulation.

Any notices to be provided to department officials pursuant to this Approval shall be submitted in writing to: Director, Pollution Prevention Branch, Manitoba Conservation, 160 - 123 Main Street, Winnipeg, Manitoba, R3C 1A5.

I look forward to the implementation of the All-Battery Collection and Recycling Plan for Manitoba and to expanding the opportunities for Manitobans to safely dispose of household hazardous waste.

Yours sincerely,

“signed”

Bill Blaikie
Minister