Certification Fees Schedule

For Products Certified Against Version 3.0 of the Cradle to Cradle Certified\textsuperscript{CM} Product Standard

This schedule lists the fees associated with certification of a product or product group in the Cradle to Cradle Certified Products Program. These fees are charged by the Cradle to Cradle Products Innovation Institute (C2CPII) and are separate from the fees charged by an Accredited Assessment Body for product assessment, testing, and optimization strategies.

**FEES SCHEDULE (EFFECTIVE SEPTEMBER 1, 2013)**

<table>
<thead>
<tr>
<th>Service</th>
<th>USD</th>
<th>EUROS</th>
</tr>
</thead>
<tbody>
<tr>
<td>New Product Certification</td>
<td>$2600</td>
<td>€2000</td>
</tr>
<tr>
<td>Annual Product Certification</td>
<td>$650</td>
<td>€500</td>
</tr>
<tr>
<td>Interim Assessment Review</td>
<td>$650</td>
<td>€500</td>
</tr>
<tr>
<td>Certificate Correction</td>
<td>$100</td>
<td>€80</td>
</tr>
</tbody>
</table>

Notice of fee changes will be posted on the C2CPII website and distributed to Assessment Bodies at least 90 days prior to their effective date.

**NEW PRODUCT CERTIFICATION**

The new product certification fee applies to the certification of each product or product group that has not previously been certified as a Cradle to Cradle Certified product or is currently delisted from the Cradle to Cradle Certified Products Program.

The new product certification fee covers the initial review of one assessment summary report for a product or product group.

**ANNUAL PRODUCT CERTIFICATION**

The annual product certification fee applies to each product or product group certification. This fee helps cover the costs associated with the program benefits (see ‘Benefits Provided by Program Fees’ section below), as well as maintenance and surveillance of the certification.

**INTERIM ASSESSMENT REVIEW**

The interim assessment review fee applies to any instance where an additional review of an assessment summary report is required during the certification period. In each case the Assessment Body that produced the original assessment summary report must first approve the request for an additional report, and then create the report for submission to the C2CPII for
review. Certification of products covered by these interim report reviews will expire on the date of the original certificate.

Examples of such events would be:

**Product Line Extension**
A product line extension is the addition of a new product variation to an existing product or product group certification.

*Note: Provided the products covered by the extension meet the criteria established for the product group within the assessment scope of an existing certificate, there should be no limit to the number of products covered under an extension.*

**Change of Certification Level**
Any change of the certification level during a certification period must be supported by an assessment summary report, reviewed by the C2CPII.

**Change in Assessment Information**
Certification compliance requires the C2CPII be apprised of any change in material composition or process that may impact the level of certification. Fees would apply if the C2CPII determines revision and review of the assessment summary are necessary to maintain the integrity of the certification.

**CERTIFICATE CORRECTION**
Any correction of information on a certificate, not caused by the actions or requirements of the C2CPII, will incur a fee.

**RECERTIFICATION**
The certification scheme requires re-certification in accordance with the standard (every two years under Version 3.0). Recertification requires a review process similar in complexity to initial certification of a new product. In the years that recertification is required, the annual fee covers the review of one assessment summary report for each product or product group. There is no separate fee for recertification.

**PRIVATE LABEL TRADEMARK LICENSE AND CERTIFICATION**
If a product is already certified by one company, and another company wishes to sell the identical product under its own private label (i.e., brand name) and use the certification mark, the private label company must also apply for certification and engage in a trademark license agreement (TLA) with the C2CPII. As part of the certification process, the private label company must work with an accredited assessment body to confirm that the product sold under the private label is identical to the original certified product in all ways other than name and packaging. Associated fees listed in this fee schedule and all terms of the C2CPII Certification Mark and License Usage Policy apply to private label certifications.
BENEFITS PROVIDED BY PROGRAM FEES
Participation in the Cradle to Cradle Certified Products Program provides numerous benefits to companies seeking to increase the value of their products in the marketplace. Benefits of certification include the following:

• **Third Party Certification** – Product certification provides third party review of the assessment summary report by the C2CPII to determine if the product meets the requirements for Cradle to Cradle certification.

• **Cradle to Cradle Certified Certificate** – Product certification includes a digital PDF of the certificate for each certification issued. A hard copy of the certificate is available upon request.

• **Use and Protection of the Cradle to Cradle Certified Certification Mark** – Product certification provides an opportunity to leverage the valuable good will and public recognition of the Cradle to Cradle Certified brand through a limited license to use the certification mark. Please see Section 4 for information on trademark licensing.

• **Listing in the Certified Product Registry** – Product certification includes an entry in the Cradle to Cradle Certified Products Registry (http://www.c2ccertified.org/products/registry). Each entry lists the models or products included in the certified product group and additional information describing the attributes of the product, developed in consultation with the product manufacturer.

• **Marketing of the Cradle to Cradle Certified Brand** – Program fees support the marketing and communications efforts to ensure diverse industry sector and international adoption of Cradle to Cradle product certification. These efforts include the building, promotion, and maintenance of the Cradle to Cradle Certified brand, which ultimately reinforce differentiation from competitors and enhancement of brand integrity, value and reputation.

• **Management of the Certification Standards Board and Product Standard Development** – Program fees support the management of the Certification Standards Board and its activities and work products pertaining to the maintenance, interpretation, and revision of the Cradle to Cradle Certified product standard.

• **Promotion of the Development of New and Innovative Materials** – Program fees support C2CPII campaigns and initiatives to incentivize and create demand for the development of materials that improve the health and safety of products for our world.

Please see the C2CPII website for additional benefits of Cradle to Cradle Certified products (http://c2ccertified.org/product_certification/benefits_of_certification)

CERTIFICATION MARK USE LICENSING AND THE C2CPII CORE LICENSING TERRITORIES
All products covered under an active certification are eligible to license the use of the Cradle to Cradle Certified certification marks on those products, product packaging, and in marketing materials related to those products. Use of the certification marks is subject to the terms and
conditions of the Trademark Licensing Agreement (TLA) and the accompanying Trademark Use Guidelines. The TLA identifies the territories in which the marks are licensed to be used by the manufacturer and must be executed prior to use of the certification mark.

Product certification fees cover licensing of the certification marks in the nine C2CPII core licensing territories: the United States, Canada, Mexico, the European Union, Switzerland, China, Japan, India, and Brazil. In cases where licensing of the certification mark is sought for countries outside of the C2CPII core territories, licensing is granted based on a per country, $1500/€1200 per Nice Classification product category fee. The policies described in this section apply to all parties, including companies subject to private label trademark licensing. Please contact the C2CPII for more information (certification@c2ccertified.org).